



MEDIA ADVISORY

For Wednesday, July 22, 2015

FOR IMMEDIATE RELEASE

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MORPC Announces Results on the Impacts of Trails study for Central Ohio

On Wednesday, July 22, the Mid-Ohio Regional Planning Commission (MORPC) is hosting a press conference to release the results of *The Impacts of Central Ohio Trails* study. The event will take place at 9:00 a.m. at the Grange Insurance Audubon Center, 505 W. Whittier Street, Columbus. Community leaders and public officials are expected to attend.

MORPC along with the cities of Columbus, Hilliard, New Albany, Westerville and Canal Winchester hired the University of Minnesota to conduct an Impacts of Trails Study for Central Ohio. The 18-month study focused on three main tasks: trail usage counts, trail user surveys and property value analyses along trails.

WHO: William Murdock, MORPC Executive Director
Tim Moloney, Franklin County Metro Parks Executive Director
Tony Collins, Columbus Recreation and Parks Director

WHAT: Release of *The Impacts of Central Ohio Trails* study

WHEN: Wednesday, July 22, 2015
9:00 a.m. – 10:00 a.m.

WHERE: Grange Insurance Audubon Center
505 W. Whittier Street
Columbus

WHY: The purpose of this project was to provide a credible report on the value of trails by analyzing their economic impact and actual usage.

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Working to Build a Better Region

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