

COMMUTER CHALLENGE REPORT

September 8, 2016



Mid-Ohio Regional
Planning Commission



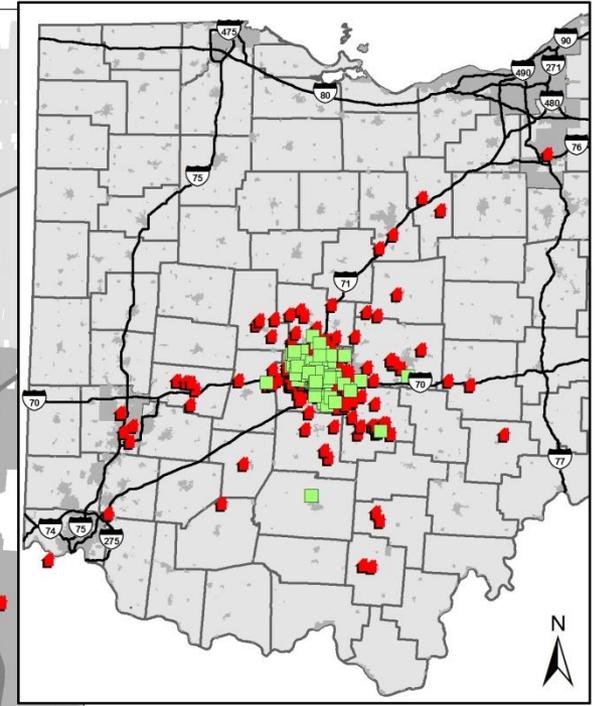
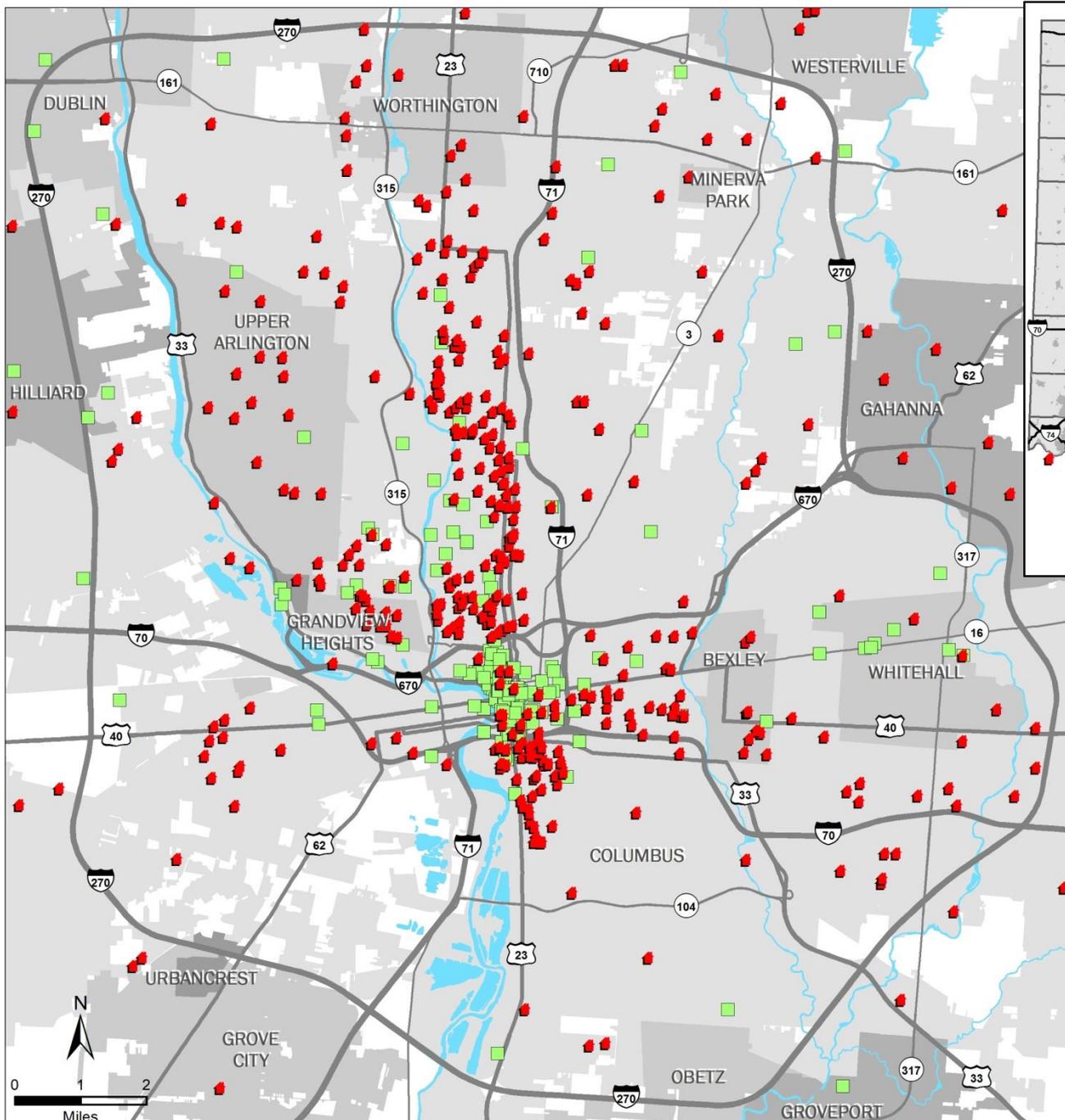
June 1 – June 30, 2016

A dark blue rectangular graphic with white text and icons. At the top, the words "COMMUTER CHALLENGE" are written in large, bold, white, sans-serif capital letters. Below this, the phrase "→ make your miles matter →" is written in a smaller, white, italicized sans-serif font, with arrows pointing left and right. At the bottom, there are five circular icons in a row, each containing a white silhouette of a different mode of transportation: a green circle with a van, a red circle with a bicycle, a blue circle with a car, an orange circle with a person walking, and a teal circle with a bus.



www.makeyourmilesmatter.com

#makeyourmilesmatter



Commuter Challenge

- Commuter Home
- Commuter Work

569 Commuters in Challenge

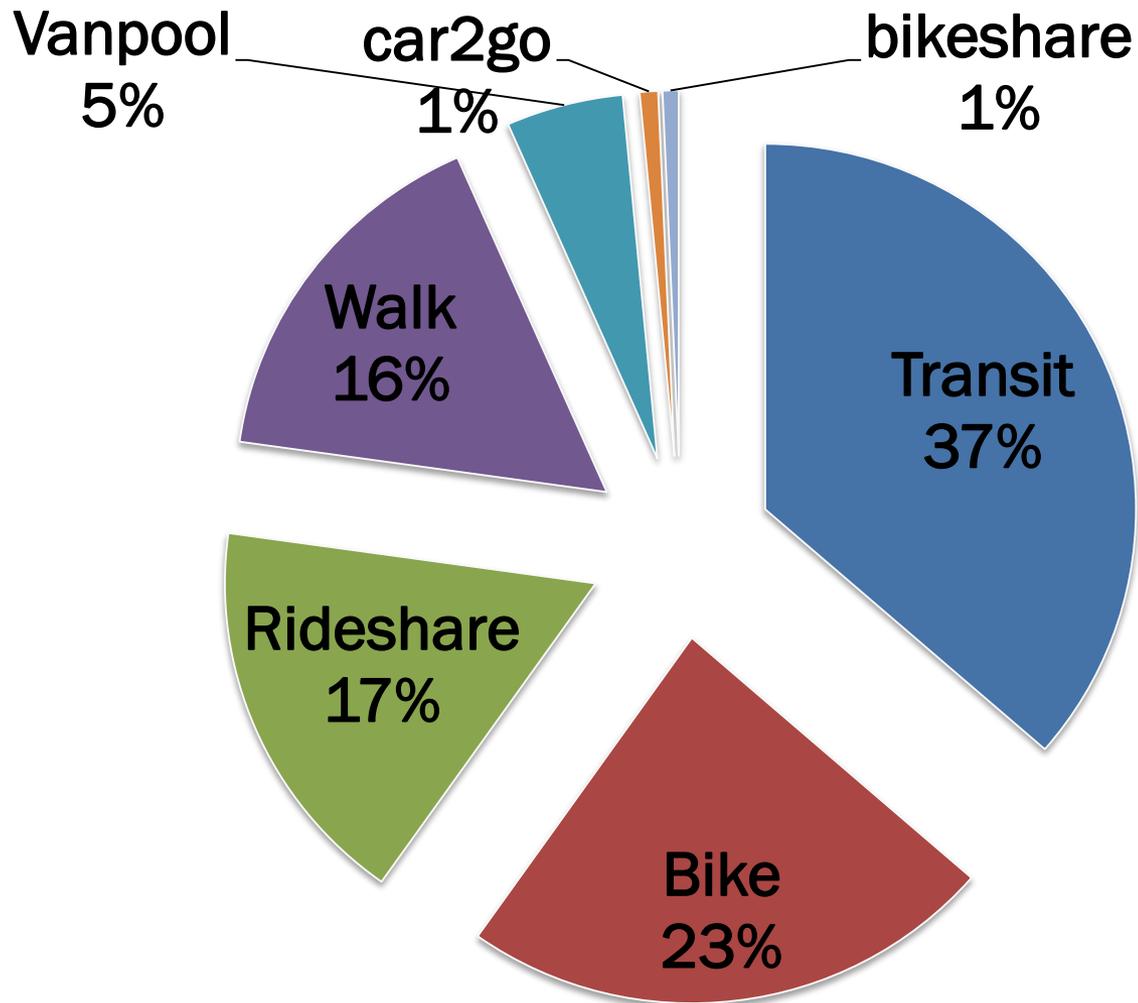
549 work in Franklin County
472 Live in Franklin County

531 work within I-270
398 Live within I-270

The information shown on this map is compiled from various sources available to us which we believe to be reliable.
narcgis/core/rideshare Sept 2016



PERCENT TRIPS LOGGED BY MODE



CENTRAL OHIO COMMUTER CHALLENGE



The first ever **Make Your Miles Matter Commuter Challenge** encouraged Central Ohioans to carpool, vanpool, take transit, walk, or bike during the month of June 2016. Commuters who logged these trips were eligible to win daily and grand prizes. Learn more at MakeYourMilesMatter.com.

\$25,253 TOTAL COST SAVINGS



105,012

MILES TRAVELED BY
SUSTAINABLE MODES
OF TRANSPORTATION

93,531 SINGLE-OCCUPANT VEHICLE MILES
TRAVELED (VMT) REDUCED



72,580 LBS OF GREENHOUSE
GASES DIVERTED

5,219 TRIPS LOGGED



MakeYourMilesMatter.com

“I enjoyed seeing how many miles, gas, etc. I saved traveling on the bus instead of driving. Great challenge!!”



“I am still tracking my trips daily because I am interested in what a financial savings I will experience as well as the amount of reduced pollution my riding COTA will cause.”



Looking ahead:

“In addition to sustainability, alleviating congestion, and clean air, it is also important to focus on the physical health benefits of active commuting during the challenge. Potential data to track next year can include calories burned, chronic disease risk lowered, etc.”

Looking ahead:

“Share tallies on the website, so people/organizations can see how they’re doing, and encourage organizations/businesses to participate and compete against each other as well as internally.”



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