

# Central Ohio End of the Ozone Season Report

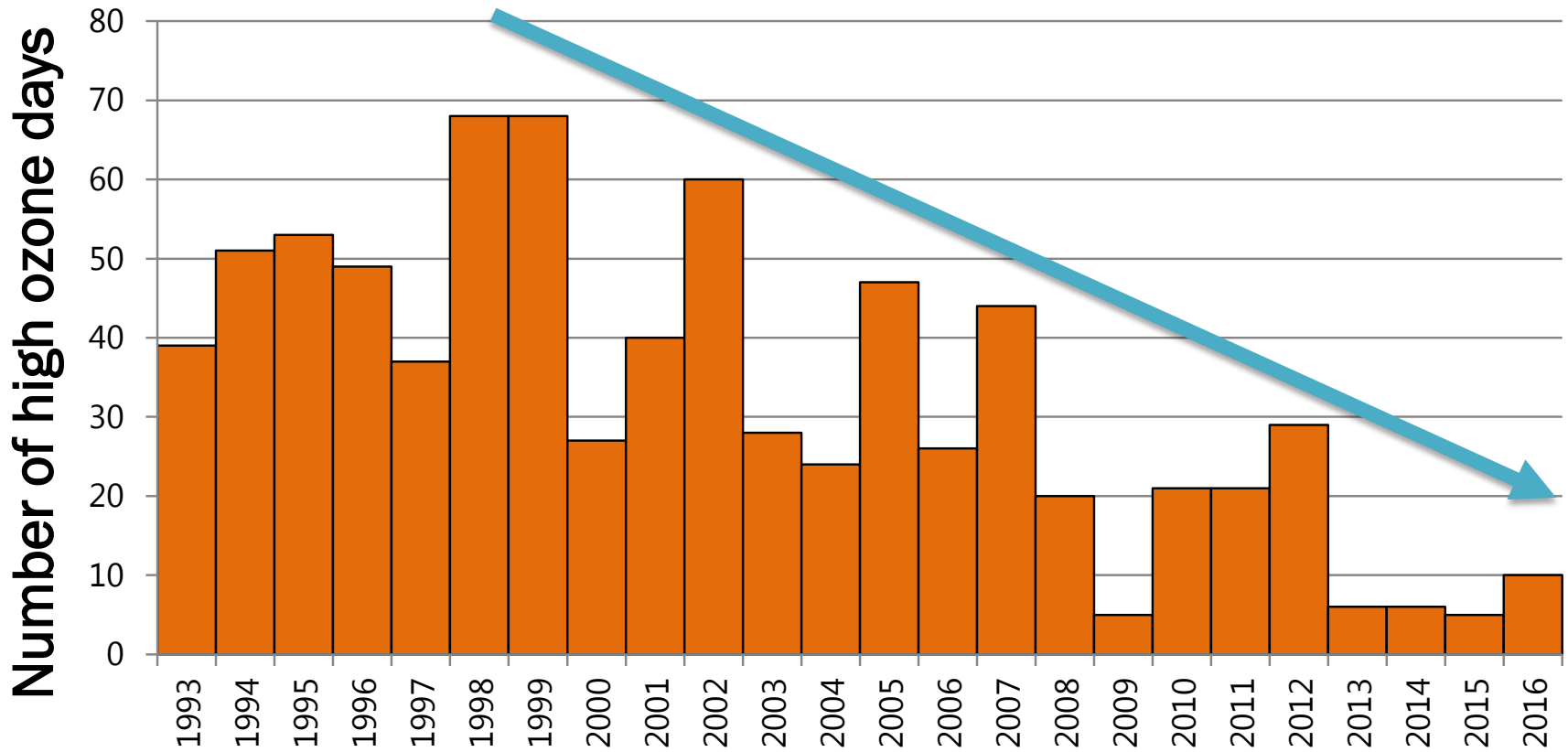
MORPC Commission  
December 8, 2016



Mid-Ohio Regional  
Planning Commission

# Improvement in Ozone Levels

Number of days with high ozone levels in central Ohio  
(70 ppb – new standard)



# 2016 Air Quality Program Highlights:

- Comprehensive Marketing Campaign
  - Successful Launch of First-Ever Commuter Challenge
  - TV appearances (PSAs, on-air shows)
  - Sponsored social media
- Results:
  - Total Individuals Reached:  
443,221 people
  - Website Hits:  
35,875
  - New AQ Alert Subscribers:  
60% Increase from 2015





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