CENTRAL OHIO'S FIRST COMMUTER CHALLENGE

May 2/May 4, 2016

morpc

Mid-Ohio Regional
Planning Commission

morpc

Commute, Log & Win: June 1 – 30, 2016

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Contest Partners

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Mid-Ohio Regional Planning Commission

COTA
CENTRAL OHIO TRANSIT AUTHORITY

COGO
BIKE SHARE

CAR 2GO

Contest Purpose

Increase awareness and usage of sustainable modes available in central Ohio

- Evolved from MORPC's previous collaboration with other transportation mode providers and programs
- Encourage commuters to try a new sustainable mode of transportation
- Education on how sustainable modes of transportation can improve air quality and reduce road congestion

Contest Prize Sponsors

vRide®

Rideshare by enterprise®

CITYSEAT

CHIPOTLE MEXICAN GRILL

Green BEAN Delivery®

Awards Celebration

- July 6th from 11:30 a.m. to 1:00 p.m.
- Columbus Commons
- Select grand prize winners
- Celebrate environmental accomplishments

Regional need for reduced congestion and improved air quality

- Sensitive groups of people are at greater risk from these pollutants: people with breathing disorders such as asthma, children, the elderly, those who are active outdoors
- Biggest contributor to ozone in Central Ohio: emissions from mobile sources.
- Children take in a higher volume of air per body weight as compared to adults so they take in more pollutants

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