



Contact: **Bernice Cage**  
Tel.: 614-233-4157  
Cell Phone: 614-626-1117  
Email: bcage@@morpc.org

**FOR IMMEDIATE RELEASE**

## **MORPC Welcomes Award-Winning Transportation Strategist Jeffrey Tumlin as State of the Region Keynote**

**(Columbus – January 13, 2015)** The Mid-Ohio Regional Planning Commission’s (MORPC’s) annual State of the Region luncheon will be held on Thursday, April 2, 2015 at the Hilton in downtown Columbus. This year’s luncheon keynote features Jeffrey Tumlin, Principal and Director of Strategy of Nelson/Nygaard Consulting Associates, a San Francisco-based transportation planning and engineering firm that focuses on sustainable mobility.

For more than twenty years, Tumlin has developed transformative plans throughout the world that accommodate millions of square feet of growth with no net increase in motor vehicle traffic. He has led award-winning plans in cities from Seattle and Vancouver to Moscow and Abu Dhabi that helps balance all modes of transportation in complex places to achieve a community’s wider goals and best utilize their limited resources.

Tumlin is renowned for helping people define what they value and building consensus on complex and controversial projects. He provides residents and stakeholders the tools they need to evaluate their transportation investments in the context of achieving their long-term goals. He understands that managing parking and transportation demand is a critical tool for revitalizing city centers and creating sustainable places. Currently Nelson/Nygaard is working on several important Central Ohio projects with COTA and the City of Columbus.

An awards ceremony honoring those that have contributed to the future vitality of the region is scheduled to take place at the luncheon.

Online registration is available at [www.morpc.org/sotrevent](http://www.morpc.org/sotrevent). Early bird tickets are available for \$85 each or \$850 for a table of ten. After March 6, tickets will be available for \$95 each. For more information, please contact Bernice Cage at 614-233-4157 or [bcage@morpc.org](mailto:bcage@morpc.org).

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*MORPC is a voluntary association of local governments in Central Ohio serving the region through planning, direct service, public policy information and innovative programming and intergovernmental coordinating services in the areas of transportation, land use, energy conservation, the environment and housing.*

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*Working to Build a Better Region*

**111 Liberty Street, Suite 100  
Columbus, Ohio 43215-5222  
Phone (614) 228-2663 Fax (614) 621-2401  
[www.morpc.org](http://www.morpc.org)**