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**FOR IMMEDIATE RELEASE**

## 100 Top Leaders convene for Purpose Region

**(Columbus –March 15, 2017)** The Mid-Ohio Regional Planning Commission (MORPC) and NBBJ will convene top leaders from across Central Ohio in a vibrant, day-long workshop featuring rich discourse, debate, and hands-on collaboration to answer the question, what is our region’s purpose? The event will take place from 9:00 a.m. to 4:00 p.m. on Thursday, March 16, 2017 at The Reeb Avenue Center, 280 Reeb Avenue, Columbus.

The day-long workshop will deliberate the question: As we grow and become more diverse in a rapidly expanding age of technology and innovation how will we address critical issues that affect the quality of life for everyone in Central Ohio? Workshop themes will include Affordable Housing, Environment and Sustainability, Health and Wellbeing, and Workforce Development and Education.

Purpose Region, sponsored by The Columbus Foundation, MORPC RideSolutions, NBBJ and South Side Learning & Development Center, will be facilitated by representatives from Capital University, The Collective Genius, PlanningNEXT, Community Shelter Board, MurphyEpson, National Church Residences, Lextant, OhioHealth, and Future Ready Columbus.

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*The Mid-Ohio Regional Planning Commission (MORPC) is a voluntary association of local governments and regional organizations which envisions and embraces innovative directions in economic prosperity, energy, the environment, housing, land use, and transportation. Our transformative programming, services and innovative public policy are designed to promote and support the vitality and growth in the region.*

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*Working to Build a Better Region*

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