



Board Meeting 4

December 16, 2015 | 2:00-3:30pm

Agenda

1. Present talking points
2. Discuss working document
3. Final report outline
4. Affirm action list
5. Next steps

Talking Points

1. Comments

2. Refinements

“In the past, many greenways in Central Ohio were established along existing waterways. Today GOG is also focusing on non-waterway corridors in order to make important connections within the COG trail system”

Working Document

1. Updates and overview of document
2. Challenges of document, how to improve

Final Report Outline

Strategic Action Plan

1. Introduction

- Vision, Mission, Goals and Talking Points

2. Working team goals and actions

- Trail Development
- Programming
- Partnership
- Marketing
- Overall Implementation

3. How to use the document

4. Appendices

Action List

1. Board-wide overview of actions

- 53 total actions (36 short term, 17 long term)

2. Prioritize list of actions

- Trail Development (8 short, 5 long)
- Programming (9 short, 5 long)
- Partnership (7 short, 2 long)
- Marketing (9 short, 3 long)
- Overall Implementation (3 short, 2 long)

3. Add detail to each action

Next Steps

1. Draft Strategic Action Plan
2. Meeting schedule
 - January 28
 - Review draft strategic plan
3. Other

A blurred background image of a park. A paved path with yellow lines runs across the lower half of the frame. In the distance, a person is walking away on the path. The background is filled with lush green trees and foliage under a clear sky.

Thank You!