



Board Meeting 3

November 18, 2015 | 2:00-3:30pm

Agenda

1. Introduce Working Document
2. Develop potential actions
(working teams)
3. Affirm vision, mission and goals
4. Next steps

Working Document

1. Purpose

- To capture the progress for creating recommendations of the strategic plan

2. Document should be used to:

- Build content for each working team
- Learn about progress of other working teams

3. Updating method

- Google doc?
- Shared word file?

Develop potential actions

1. Review other working team actions
2. Adjust actions for timeline
3. Affirm / edit action list
4. Reports from working teams



Vision, Mission and Goals

Hierarchy: Strategic Plan

1. **Vision:** High-level aspiration
2. **Mission:** Core purpose of the organization
3. **Goals:** Desired outcomes expressed in simple terms
4. **Objectives:** Measurable outcomes
5. **Actions:** Projects, policies, programs

Vision

Existing

Increased trails and trail usage for transportation and recreation.

Proposed

A world-class network of trails within minutes of every central Ohioan.

Mission

Proposed

Increase trails and trail usage for transportation and recreation.

Goals (overall outcomes)

Potential

1. More miles of trails that better connect existing trails and key destinations
2. More trail use by a wider variety of users
3. Education and programming opportunities along trails that encourage trail use
4. Extensive multi-disciplinary partnerships
5. Broad awareness (region, state and country) of the Central Ohio Greenways

Next Steps

1. Input from committee

- Received by December 10

2. Meeting schedule

- December 16
 - Share refined recommendations
- January TBD
 - Review draft strategic plan

3. Other

A person is walking away on a paved path in a park. The path is surrounded by green grass and large trees. The scene is slightly blurred, suggesting a shallow depth of field or motion blur. The overall atmosphere is peaceful and natural.

Thank You!