



Central Ohio Regional Housing Strategy

Updates to Project Sponsors & Advisory Board
January 29, 2021



AGENDA

- Project Updates & Progress
- Previewing the Regional Housing Dashboard
- What's Ahead for the Regional Housing Strategy in 2021?



Priority Actions



ADOPT A “GREEN TAPE” DEVELOPMENT REVIEW PROCESS



ENACT SOURCE OF INCOME PROTECTION LAWS



CREATE A STATE HOUSING TAX CREDIT



PILOT THE DEVELOPMENT OF DIVERSE, LOWER-COST HOUSING PRODUCTS

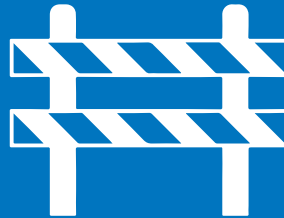


MORE TENANT-BASED RENTAL ASSISTANCE

Core Regional Housing Issues



**Increased competition
for homes**



**Barriers limiting access
to homes**



**Limited supply of
homes priced for low-
income households**



**Demand for more
diverse housing stock**



**Housing instability
among Central Ohioans**

What Have We Heard?

“NIMBY” & “BANANA” ATTITUDES

Resident
opposition
to most
development
proposals

MORE INNOVATION/ OUTSIDE-THE- BOX IDEAS

Creative
design

Proactive
land use
policies

SCHOOL DISTRICTS

Municipal/
district
boundaries
differ

Relationships
vary across
the region

SHOW US SUCCESSFUL EXAMPLES

Housing/
development
models

Community/
school district
partnerships

Policies

MORPC's Role

- Educate & Inform
- Champion
 - Green Tape Development Review
- Facilitate
 - SOI Protections
 - Develop State Housing Tax Credit
 - Innovative Design (e.g. LinkUS)
- Delegate
 - Rental Assistance Program



Housing Metrics Dashboard



REGIONAL HOUSING STRATEGY



What's Ahead in 2021?

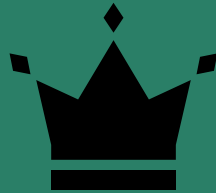


MORPC's Role

**EDUCATE &
INFORM**



CHAMPION



FACILITATE

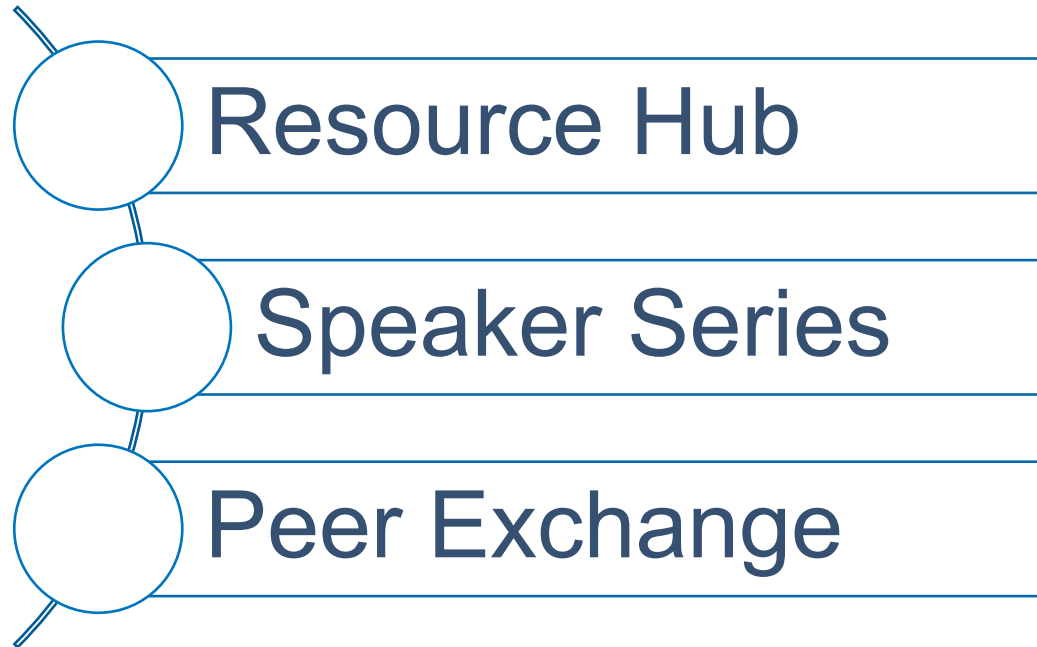


DELEGATE



Provide Opportunities for Education & Information

EDUCATE &
INFORM



Speaker Series

Session I: There's Nothing Cookie-Cutter About These Homes

- February 19, 2021
- 11:00 a.m. – 12:30 p.m.
- **REGISTRATION OPEN NOW**

Session II: In the Zone: Local Regulations for 21st Century Communities

- April 30, 2021
- 11:00 a.m. – 12:30 p.m.

Session III: A ZIP Code Shouldn't Determine Outcomes, But It Does

- June 2021
- 11:00 a.m. – 12:30 p.m.

Session IV: A Return to the 15-Minute City

- August 2021
- 11:00 a.m. – 12:30 p.m.

Session V: Money May Not Solve Everything but it Certainly Helps

- October 2021
- 11:00 a.m. – 12:30 p.m.

Session VI: So (Now) What? Let's Roll Up Our Sleeves and Get Moving!

- December 2021
- 11:00 a.m. – 12:30 p.m.

Peer Exchange

Save the Date: March 18 at 9 AM



Champion Regional Successes

CHAMPION



Residential Services

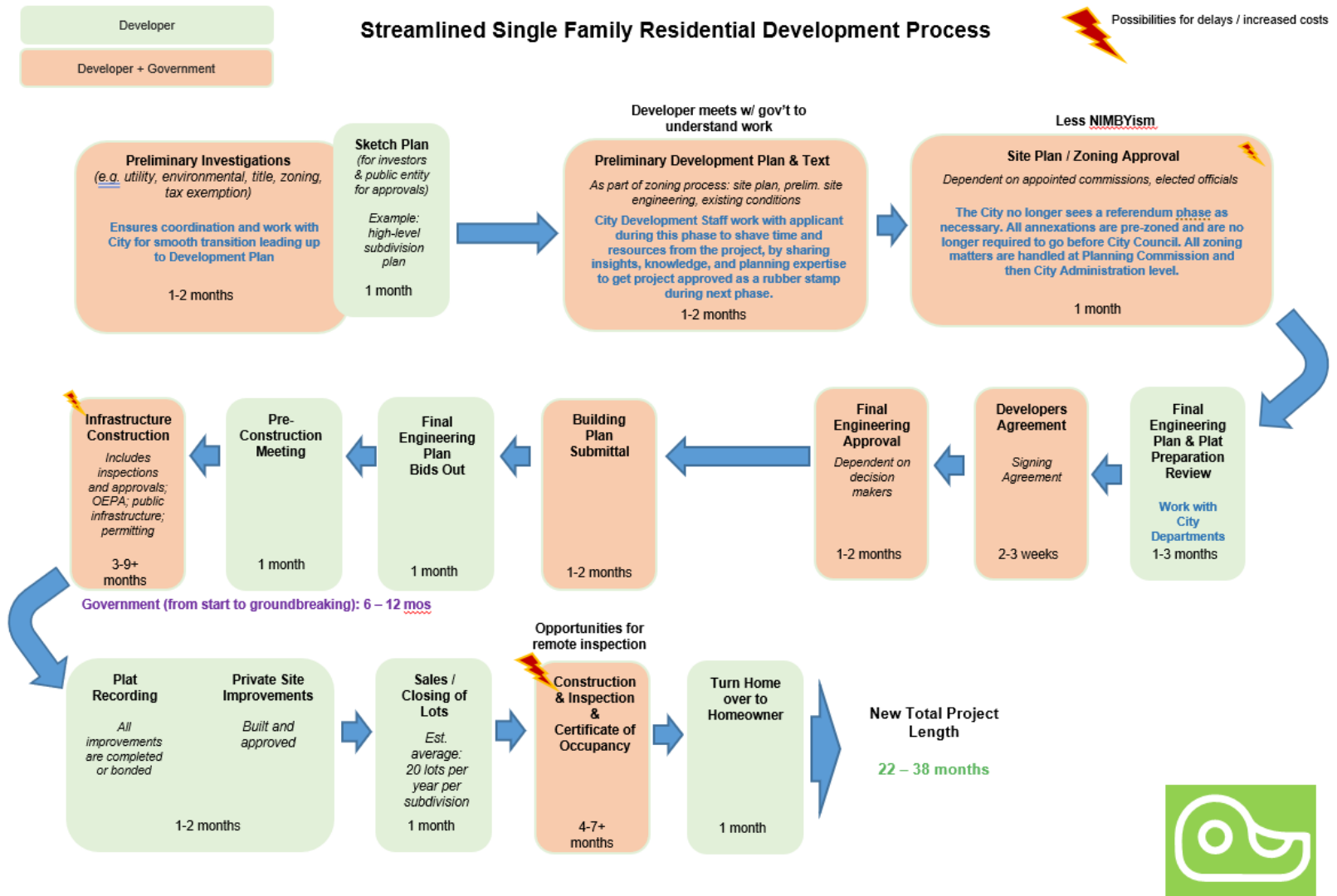
Development Tours

Development Review Processes

Development “Road Show”



Development Review Processes



Facilitate Local Action

FACILITATE



Local Housing Action
Agendas

School District
Participation

Local Housing Action Agendas.

Local Housing Action Agendas (LHAA) will translate Central Ohio's regional housing vision and recommendations from the Regional Housing Strategy (RHS) into meaningful local action on housing issues across a diverse region. Once complete, a Local Housing Action Agenda articulates how individual jurisdictions in Central Ohio will act on regional and local housing needs. The Mid-Ohio Regional Planning Commission will lead this process in partnership with local jurisdictions.

Relationship to Regional Housing Strategy.

Step	Regional Housing Strategy	LHAA
Step #1. Understand local housing needs	<ul style="list-style-type: none">• Regional housing needs• Regional housing forecasts• Submarket analysis• Displacement risk analysis• Opportunity mapping• Findings from community engagement	<ul style="list-style-type: none">• Local statement of housing need• Supporting data
Step #2. Set priorities for local action	<ul style="list-style-type: none">• Implementers' Toolkit• Investment allocation portfolio• Case studies	<ul style="list-style-type: none">• List of priority housing needs and related actions (jurisdiction-wide and targeted)
Step #3. Define local action	<ul style="list-style-type: none">• Implementers' Toolkit• Investment allocation portfolio• Case studies	<ul style="list-style-type: none">• Recommendations to address jurisdiction-wide and targeted priority housing needs
Step #4. Demonstrate commitment to local action	<ul style="list-style-type: none">• Evaluation framework	<ul style="list-style-type: none">• Ways to track and communicate implementation progress

Key Components.

Local Housing Action Agendas will include two primary components:

- **Overview of housing needs:** Each Local Housing Action Agenda will have an overview of local housing needs, including communitywide needs; needs affecting specific places or groups of people in a community; and priority needs to address through local action.
- **Recommendations for local action:** Each Local Housing Action Agenda will outline specific actions tailored to local opportunities, challenges, and capacity to address local priority needs.

Guiding Principles.

Local Housing Action Agendas will be guided by three overarching principles:

- **Context sensitivity:** This process recognizes and accounts for the unique practical and political realities at the local level in Central Ohio by working with individual communities to identify their most pressing housing needs and tailoring the approaches in the Implementer's Toolbox to each community in the region.
- **Equity:** Mirroring the RHS' focus on housing as a platform for equitable growth and recovery, equity is a cross-cutting consideration in developing these Local Housing Action Agendas. Each part of the process embeds equity by asking local stakeholders to answer a set of equity-focused questions about the decisions being made.
- **Building resilience:** The RHS was developed during the 2020 COVID-19 global pandemic. Committing to and taking local action on housing issues—in ways that use housing as a platform for equitable growth and recovery—will promote stability and resilience among residents, both in response to COVID-19 and in the event of future shocks.

Four Step Process:

- 1 Understand local housing needs**
This step builds a common understanding of how regional housing issues identified through the RHS affect a jurisdiction and identifies housing needs to address locally over the next 5–10 years.
- 2 Set priorities for local action**
This step connects and prioritizes jurisdiction-level housing issues to actions that address these needs over the next 5–10 years.
- 3 Define local action**
This step develops recommendations that tailor priority actions to local context and capacities, including any targeted housing issues.
- 4 Demonstrate commitment to local action**
This step results in a full Local Housing Action Agenda and launches local implementation, including ways to track and communicate progress that aligns with regional resources for implementation.

Local Engagement.

The process to develop a Local Housing Action Agenda relies on a local advisory group to provide continuous, candid feedback on local needs; priority needs and related actions; and local implementation considerations.

Formats.

The format of the local housing action agenda will also be tailored to meet the unique needs and goals of each jurisdiction in Central Ohio. A local housing action agenda could take many different forms to support effective implementation:

- Local municipal policy (resolution, ordinance)
- Local housing plans
- Local comprehensive plans (as chapters devoted to housing or generally)
- Local land use policies
- Stand-alone document

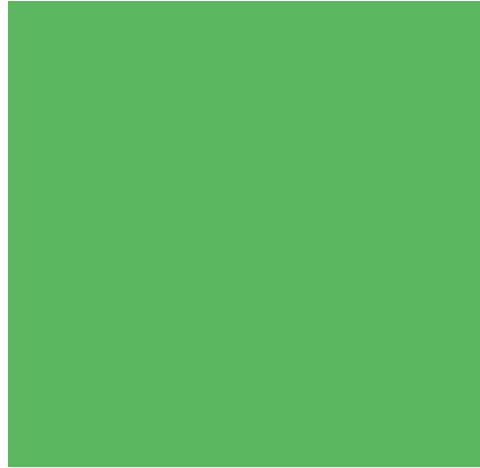
Delegate Actions Outside Our Expertise

DELEGATE





Bringing It Home



Register Today

- RHS Speaker Series on Friday, February 19
 - [Eventbrite.com](https://www.eventbrite.com)



Save the Date



State of the Region

MARCH 31, 2021

11:30 a.m. – 1:00 p.m.



**OUR FUTURE
ENVISIONED**



Project Sponsors



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR



Lbrands



THANK YOU

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