

REGIONAL HOUSING STRATEGY



Central Ohio Regional Housing Strategy

Virtual Stakeholder Roundtables

May 15, 2020



Agenda

Welcome & meeting overview

Revisiting “housing as a platform for equitable growth”

- Small group discussions
- Large group report-out & reflection

Preview of Local Housing Action Agendas

Next steps & close-out

Meeting Objective

Build a deeper, shared understanding of what “housing as platform for equitable growth” means.

How do the findings to-date inform this

How this looks in a Covid-19 recovery context

How this informs strategy development (regionally & locally)

How will today's discussions impact the RHS?

- **Menu of actions** – deciding what opportunities to start/scale actions are highlighted and how these actions are designed.
- **Investment allocation portfolio** – informing how heavily some recommendations may be emphasized relative to others.
- **Local Housing Action Agendas** – guiding implementation considerations for local action.
- **Tracking progress** – selecting appropriate metrics.
- **Final report** – guiding statements on how the region will address each core issue area.



Grounding the discussion

Working definitions & findings to-date

What we've heard so far

- The region's current housing challenges are not felt equally across places or groups of people – some are more impacted than others
- It's important to not position equity and growth as separate concepts – they are mutually reinforcing
- There are many different ways of thinking about and defining equity
 - Equity for different groups of people (e.g. racial equity)
 - Equity by geography or place (e.g. fair share)
 - Equity / equitable growth as both a process and an outcome
- The RHS is an opportunity to establish a unifying vision for housing efforts in the region

Working definitions

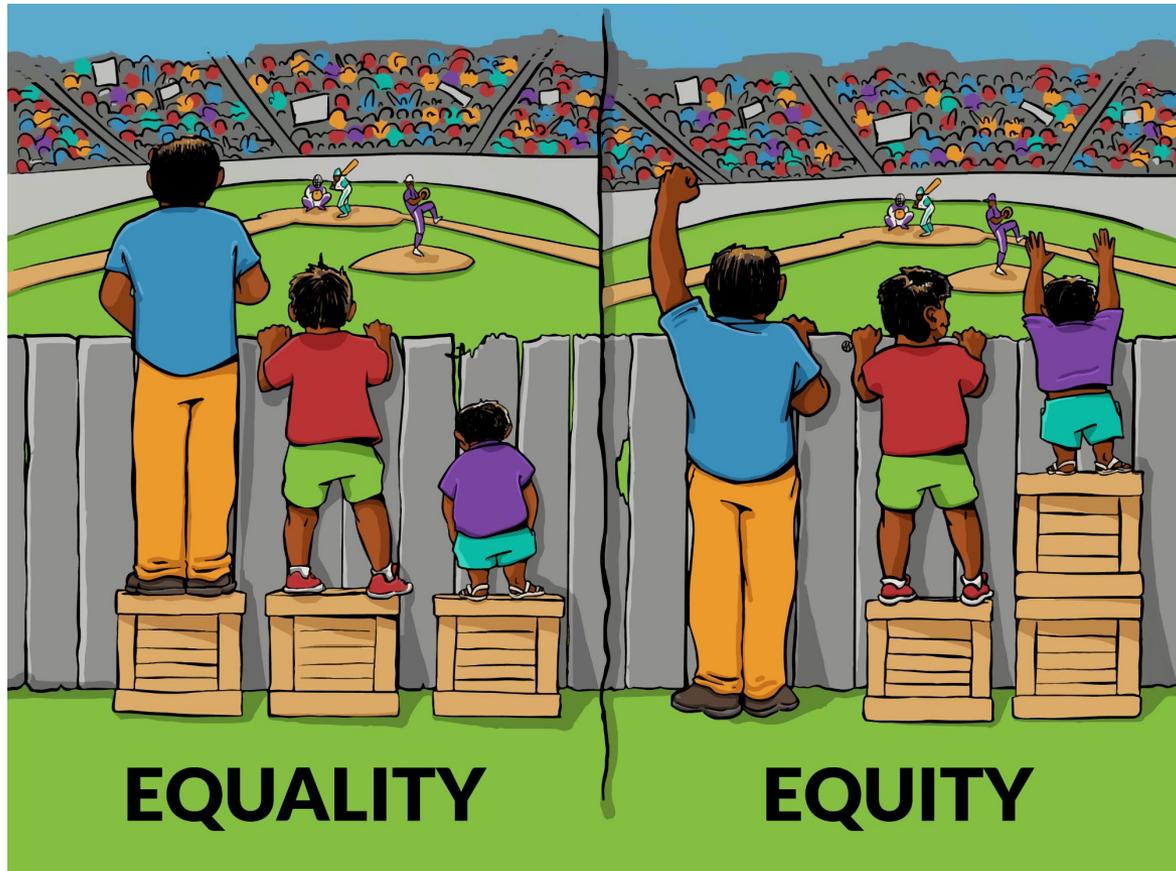
EQUITY

Equity is defined as “the **fair treatment, access, opportunity, and advancement for all people**, while at the same time striving to identify and eliminate barriers that have prevented the full participation of some groups.”

– *Independent Sector (based on language from D5 Coalition, Racial Equity Tools Glossary, and UC Berkeley)*

Working definitions

EQUITY



Interaction Institute for Social Change | Artist: Angus Maguire

Working definitions

EQUITABLE GROWTH

Economic growth where “**all people can fully participate in generating that growth and fully share in its benefits.**” This means “reducing inequality and creating opportunities for all to participate in building a stronger economy.”

– *PolicyLink (Key Strategies to Advance Equitable Growth in Regions)*

Working definitions

EQUITABLE RECOVERY

Long-term recovery from the impacts of Covid-19 where **all people can participate in the recovery and fully access the supports they need to do so.**

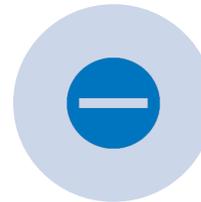
– *Suggested adaptation from the definition of equitable growth*

Current picture of housing, growth, and disparities in the region

Core regional housing issues



Increased competition for homes



Barriers limiting access to homes



Limited supply of homes priced for low-income households



Demand for more homes that can serve a wider range of ages, abilities, and households



Housing instability among Central Ohioans

Current picture of housing, growth, and disparities in the region

Who is most acutely impacted?

Low-income households

Families with children

People of color

Older adults

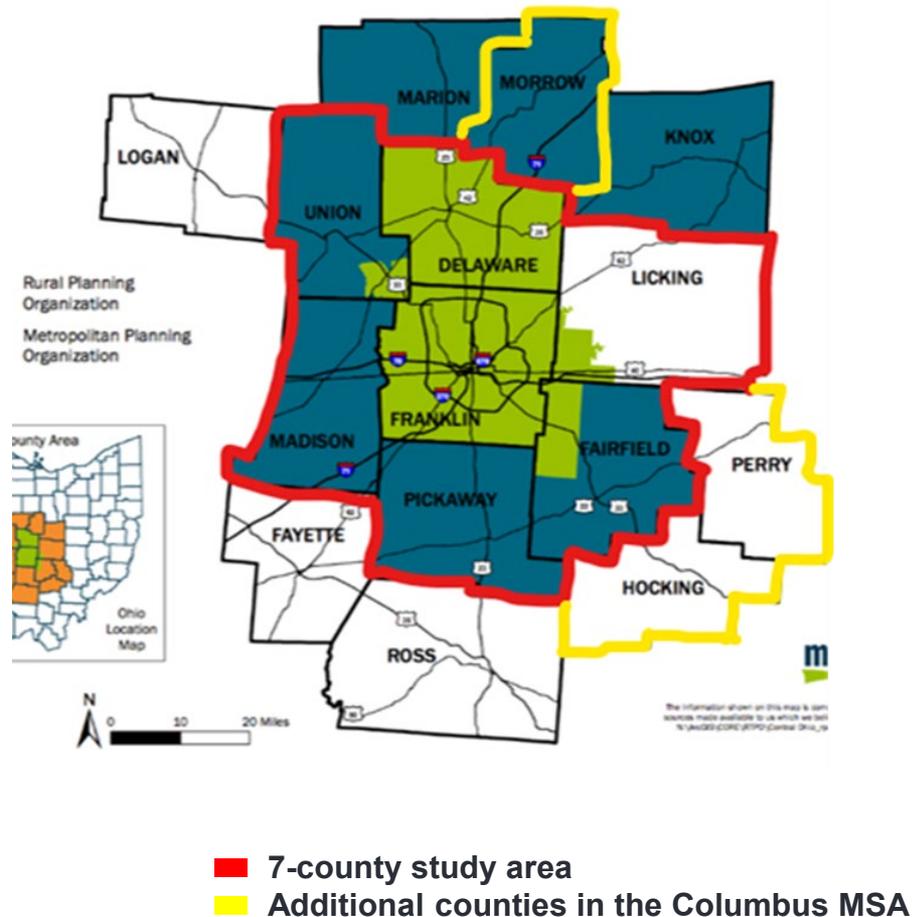
Middle-income households

People living with disabilities

Current picture of housing, growth, and disparities in the region

What findings varied significantly across the region?

- Cost-burden
- Anticipated growth
- Demand for new housing and housing activity
- Demographic trends
 - Older adults living alone
 - New Americans
- Local land use processes and standards
- Land costs
- Access to opportunity
- Displacement risk



Current picture of housing, growth, and disparities in the region

What are barriers to tackling regional housing challenges?



Uncertainty associated with local land use processes and standards



Higher costs of residential development



Not-In-My-Backyard (NIMBY) attitudes



More need for direct assistance than available resources



Small group discussions

What does it mean to address the region's core housing issues in a way that advances equitable growth and recovery?

Instructions

You have all been pre-sorted into small groups. Each small group will focus on one of the five key housing challenges, while discussing the following questions:

1. How has this issue changed in the region as a result of the Covid-19 pandemic?
2. What groups are most impacted by this issue?
3. What would the region look like if the issue was addressed in a way that advances equitable growth/recovery?
4. What bold actions should be considered to address this issue that may not have been on the table before the pandemic?

We encourage you to respond to these questions based on your direct experiences.

Logistics

- Each group will be joined by a facilitator who will be taking notes and keeping an eye on time.
- You will have 40 minutes total for this conversation.
- Afterwards, you will rejoin the large group meeting and each group will report-out to the large group.
- You should have received a separate link to join your small group session. If you did not or have any issues joining your room, please either rejoin the large group or contact Lynn Kaufman at lkaufman@morpc.org and she will assist you.



Small group discussions

At this time, all participants should join a breakout room.

You should have received a separate link to join your small group session. If you did not or have any issues joining your room, please either rejoin the large group or contact Lynn Kaufman at lkaufman@morpc.org and she will assist you.



Large group report-out & reflection

Exchanging ideas discussed
in small groups and reflecting
on them as a large group

Instructions

Each group has 2 minutes to report out.

Large group reflection questions

- What jumps out to you? Did anything surprise you?
- What were the key areas of similarity across the groups' discussions? Key areas of difference?
- Is there anything you'd like to clarify?

Please comment in the chat box or unmute yourself to speak.



Local Housing Action Agendas

Previewing the process
through which regional goals
and information will be
translated into local action

Overview:

Local Housing Action Agendas

What is a local housing action agenda?

A local housing action agenda articulates how individual jurisdictions in Central Ohio will take action on regional and local housing needs.

It accounts for unique political and practical realities among jurisdictions in the region.

What will the process focus on?

1. Local context and community involvement
2. Housing as a platform for equitable growth and recovery
3. Responding to Covid-19 and building resilience to future shocks

Four-step process: Local Housing Action Agendas

Steps to develop a local housing action agenda



Step #1. Understand local housing needs

Build a common understanding of how regional housing issues affect a jurisdiction and identify housing needs to address locally over the next 5–10 years



Step #2. Set priorities for local action

Connect and prioritize jurisdiction-level housing issues to actions that address these needs over the next 5–10 years



Step #3. Define local action

Develop recommendations that tailor priority actions to local context and capacities, including any targeted housing issues



Step #4. Demonstrate commitment to local action

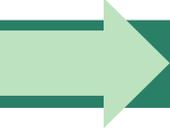
Develop full local housing action agenda and start implementation

Key components: Local Housing Action Agendas

Local housing action agendas will include:

- **Housing needs**
 - Communitywide needs
 - Needs affecting specific places and/or groups of people
 - Priorities to address through local action
- **Recommendations for local action**
 - Tailored to local opportunities, challenges, and capacity
- **Commitment to equity**
 - Who is most disadvantaged by housing issues in the jurisdiction
 - How recommendations will advance equity for these groups

Relationship to RHS: Local Housing Action Agendas

Step	Regional Housing Strategy		Local Housing Action Agenda
	<ul style="list-style-type: none"> • Regional housing needs • Regional housing forecasts • Submarket analysis • Displacement analysis • Opportunity mapping • Findings from community engagement 	<ul style="list-style-type: none"> • Local statement of housing need • Supporting data 	
	<ul style="list-style-type: none"> • Menu of actions • Investment allocation portfolio • Case studies 	<ul style="list-style-type: none"> • List of priority housing needs and related actions (jurisdiction-wide and targeted) 	
	<ul style="list-style-type: none"> • Menu of actions • Investment allocation portfolio • Case studies 	<ul style="list-style-type: none"> • Recommendations to address jurisdiction-wide and targeted priority housing needs 	
	<ul style="list-style-type: none"> • Evaluation framework 	<ul style="list-style-type: none"> • Ways to track and communicate implementation progress 	

Covid-19 equitable recovery: Local Housing Action Agendas

How will local housing action agendas help communities address the impacts of Covid-19?

- Enables local jurisdictions to proactively address long-standing housing issues in Central Ohio
- Builds capacity of local jurisdictions tackle housing needs exacerbated by the Covid-19 pandemic as more information becomes available

Flash poll about formats: Local Housing Action Agendas

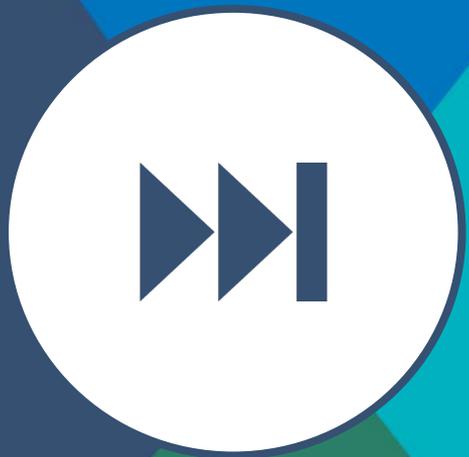
A local housing action agenda could take many different forms to support effective implementation:

- Local municipal policy (resolution, ordinance)
- Local housing plan
- Housing element of local comprehensive plan



**GO TO WWW.MENTI.COM
ENTER CODE: 63 06 8**

[RESPONSES](#)



Upcoming activities

What's next?

Next steps

Targeted outreach to fill gaps in the menu of actions

Refining the **Local Housing Action Agenda** process

Designing the framework for **Tracking Progress**

Resuming engagement activities in virtual formats

- **Regional workshops**
- **Funders workshop**
- **Speaker series**

Our next meeting

The last RHS joint stakeholder meeting with the consultant team will discuss next steps to move the RHS towards implementation, including:

- Solidifying regional priorities
- Roll-out
- Plans for tracking progress

Date & Time: TBD

REGIONAL HOUSING STRATEGY



Thank you!

If you have additional comments or questions, please contact Jen Noll at jnoll@morpc.org.

