

# JEFFERSON TOWNSHIP CONCEPTUAL DEVELOPMENT FRAMEWORK

#### **Overview**

Through the development of Jefferson Township 2050, the Township's latest comprehensive plan, residents clearly expressed that the community needed a signature place that defines the Township's identity and serves as a local hub for vibrant social and economic activity. As a result, Jefferson Township requested MORPC technical assistance for support to develop this vision for a mixeduse, human-scale community gathering place in the Blacklick Station Area. A crucial goal for this vision is to allow Jefferson Township to accommodate the projected growth they expect to see without compromising the natural, open spaces the township has conserved for decades, thus preserving the pastoral character that residents value so highly.

#### **Services Provided**

With these needs in mind, MORPC conducted an in-depth analysis of existing land uses, travel patterns to and from the area, traffic volumes along the primary roadways, existing and planned bicycle and pedestrian infrastructure, and reported crashes on all roadways. An extensive public survey was also conducted that reached over 700 Jefferson Township residents & visitors.

MORPC also worked closely with Jefferson Township to engage important regional stakeholders in discussion about the potential future of this study area.

## **Program Deliverables**

Utilizing the analysis findings and community input, MORPC created a Conceptual Development Framework that identifies key best practices and case studies in development, transportation, and sustainability as well as specific recommendations for how to transform Blacklick Station into the dynamic environment that the community has envisioned for the area.



An extensive survey of Jefferson Township residents revealed that the community welcomes a more compact, walkable district development filled with local businesses and gathering spaces, similar to the atmosphere seen in this image of Hudson, OH.

This framework included recommendations for potential land use changes, multimodal corridor enhancements, potential street reconfigurations, enhanced bicycle and pedestrian accommodations, connections into the regional trail system, and other interventions to enhance Blacklick Station's identity as an active, mixed-use district and regionally significant destination.

## **Community Implementation**

Jefferson Township is in the process of bringing the Conceptual Development Framework report to their township trustee board to be considered for adoption.

### **Project Manager**

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