



Residential Services Update 2022



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

New in Residential Services for 2022



- Grant & Funding Sources
- Contractor & MBE Development
- Weatherization Production
- Consulting Services
- Neighborly Software
- Staffing Updates
- Marketing Updates



New Funding Opportunities



MORPC

- Franklin County Lead Program
 - **\$1.8M over 30 months**
- HUD Healthy Homes Grant
 - **\$2M over 42 months**
- Franklin County
 - **Potentially \$375K***
- Attributable Funds
 - **Potentially \$200K**
- City of Columbus/Homes on the Hill
 - **Potentially \$300K**



Contractor & MBE Development*

Solving the contractor shortage problem

- Creation of work group to address & confirm major challenges
- Vet proposed solutions with work group
- Determine plan of action and sources of support for proposed solution

Some anticipated work group members:

Homeport

Franklin County

Habitat for Humanity

Healthy Homes/Nationwide Children's Hospital



Weatherization Production

Warm Choice® to date:

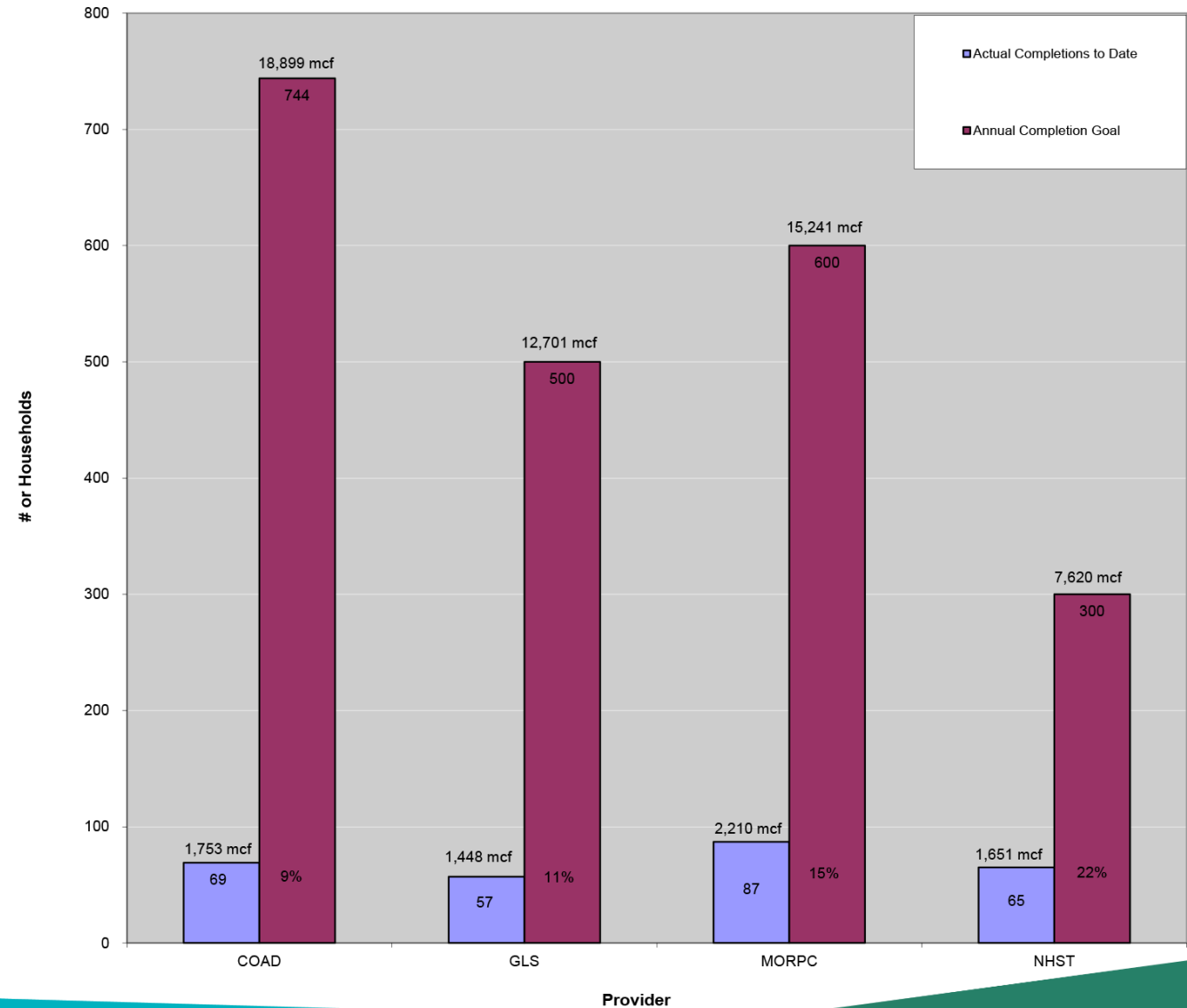
- Total 621 projects in the pipeline
- 129 Inspections
- 117 Completions
- Estimated 89 jobs “unfinished”**

HWAP to date:

- End of current HWAP year is June 30
- 55 units closed or in process with a goal of 59 units



MORPC



Consulting Services

Providing Housing Consulting Services to members and partners

- Currently meeting with MORPC members who have expressed an interest in affordable housing
- Franklin County/Evaluating Health in all Policies (\$7K)
- Renew Homes (\$9K)



MORPC

Neighborly Software

Updated software for both Housing & Weatherization

- Cloud based program designed specifically for non-profit housing and weatherization programs
- Eliminates antiquated programs in use since the 1990s
- Measures and reporting accrued and accounted for in real time
- Automated cost and spec writing applications

Neighborly Clients

City of Columbus

City of Cleveland

City of Springfield

Hamilton County



Staffing Updates



Hiring of two Residential Rehab Technicians

- These positions will handle work capacity created by Franklin County Lead program, HUD Healthy Homes grant, and potentially City of Columbus /Homes on the Hill Grant in addition to the current Franklin County Urgent Needs Home Repair Program

Creation of two Field Technician Positions**

- Will complete smaller weatherization jobs that vendors generally are hesitant to complete in a timely manner due to nominal size/payment

Elimination of one part time position on Intake Team

- Determined that we can still be efficient with reduction of Intake Team (Savings of approximately \$20K annually)

Marketing



New outreach for 2022

- Extended radio promotions
- Expanded post card promotions
- Columbus Metropolitan Housing Authority proposal
- Expanded social media targeting
- Participation in KidsLinked events
- Collaboration with Reeb Center
 - Onsite MORPC employee
 - Early Learning & Development Center
 - Boys and Girls Club
 - Alvis



THANK YOU!

Questions?



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