

111 Liberty Street, Suite 100 Columbus, Ohio 43215 morpc.org T. 614. 228.2663 TTY. 1.800.750.0750 info@morpc.org

NOTICE OF A MEETING

CENTRAL OHIO GREENWAYS BOARD
May 18, 2022, 10:00 am – 11:30 am
MORPC, 111 Liberty St., Columbus, OH 43215; Town Hall
AGENDA

- 1. Welcome Mike Andrako, Chair
- 2. RAPID 5 Kerstin Carr, MORPC
- 3. MORPC Updates
 - a. Technical Assistance Program Lauren Cardoni
 - b. Bike Month *Jonathan Miller*
 - c. Policy Update Joe Garrity
 - d. Funding Updates Jennifer Noll
- 4. Working Group Reports
 - a. Trail Development / Partnerships Mike Andrako
 - i. Community Meetings
 - b. Marketing & Communications / Operations & Access

-Adrienne Joly, Marketing & Comms Catherine Girves, Ops & Access

- Celebrate Trails Day Eric Oberg, Rails to Trails Conservancy
- ii. Outdoor Trails Pass Jonathan Miller
- iii. Trail Towns Jonathan Miller
- 5. Other Business
- 6. Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next Central Ohio Greenways Board Meeting will be July 20, 2022, 10:00 am.

MORPC, 111 Liberty St., Columbus, OH 43215; Town Hall

Mid-Ohio Regional Planning Commission Hybrid Meeting

Central Ohio Greenways Board

May 18, 2022

Members Present Chair Mike Andrako, Franklin County Engineer's Office Kacey Brankamp, Capital Crossroads & Discovery SID Catherine Girves, Cycling Advocate Adrienne Joly, City of New Albany Dan Kaderly, MetroParks Angela Mitchell, Black Women in Nature Alex Nouanesengsy, LCATS Eric Oberg, Rails-to-Trails Conservancy Wayne Roberts, Friends of the Madison County Park & Trails Letty Schamp, City of Hilliard Kelly Scocco, City of Columbus Scott Ulrich, Columbus Public Health Julie Walcoff, Toole Design

Staff Present
Lauren Cardoni
Kerstin Carr
Joe Garrity
Lynn Kaufman
Elliott Lewis
Jonathan Miller
Jennifer Noll
Jordan Petrov
Bevan Schneck
Jasmine Walker

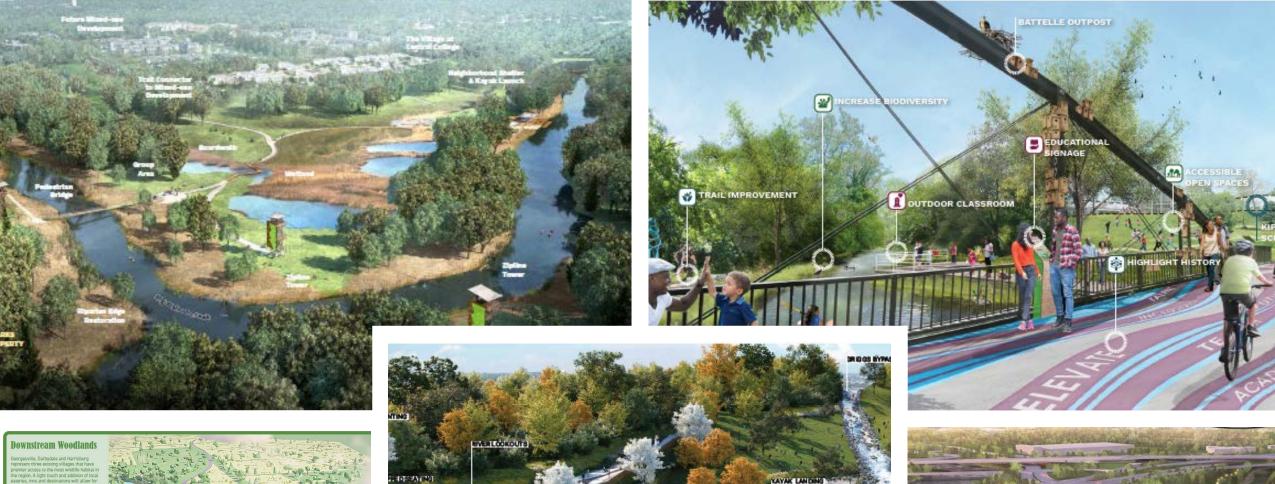
RAPID 5 – Moving the visions along





















Re-introducing Dr. Amy

"I can't unsee this vision of our future – I am honored to join you on this adventure."

- Dr. Amy Acton

Learn More



What is RAPID5?



RAPID 5 is a unique opportunity to create one of the largest interconnected park systems in the country.

"Connecting people with one another and nature like never before."





NEXT STEPS



Kerstin Carr, PhD

Chief Regional Strategy Officer
Mid-Ohio Regional Planning Commission **T**: 614.233.4163

kcarr@morpc.org

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MORPC Technical Assistance Program 2022

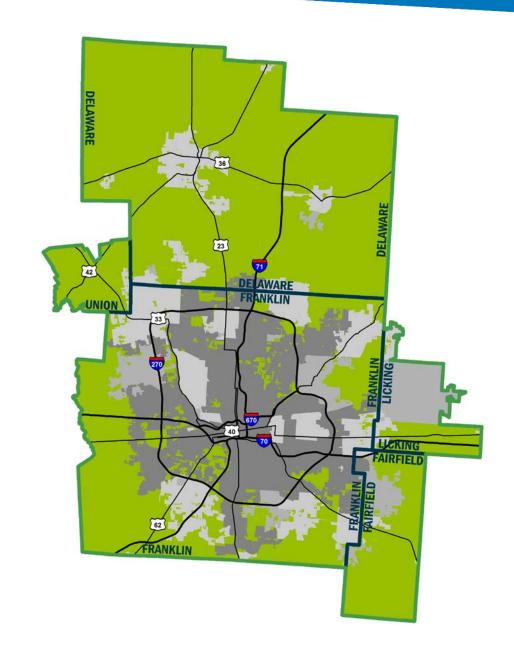
COG Board Meeting May 18, 2022





Technical Assistance Program

- Technical Assistance Program (TA Program)
 provides MORPC staff assistance to local
 government members within the Metropolitan
 Planning Organization (MPO)
- Community-based planning services that advance the goals in the MTP through implementation of specific MTP strategies
- Awarded through a competitive application process, evaluated by committee
- Services completed within 6-9 months



Technical Assistance Program 2022

January 14, 2022

Deadline to Submit Applications

[January 2022]

 Application Evaluation

February 4, 2022

Awardees Notified

[March 2022]

Begin Technical Assistance

[FALL 2022]

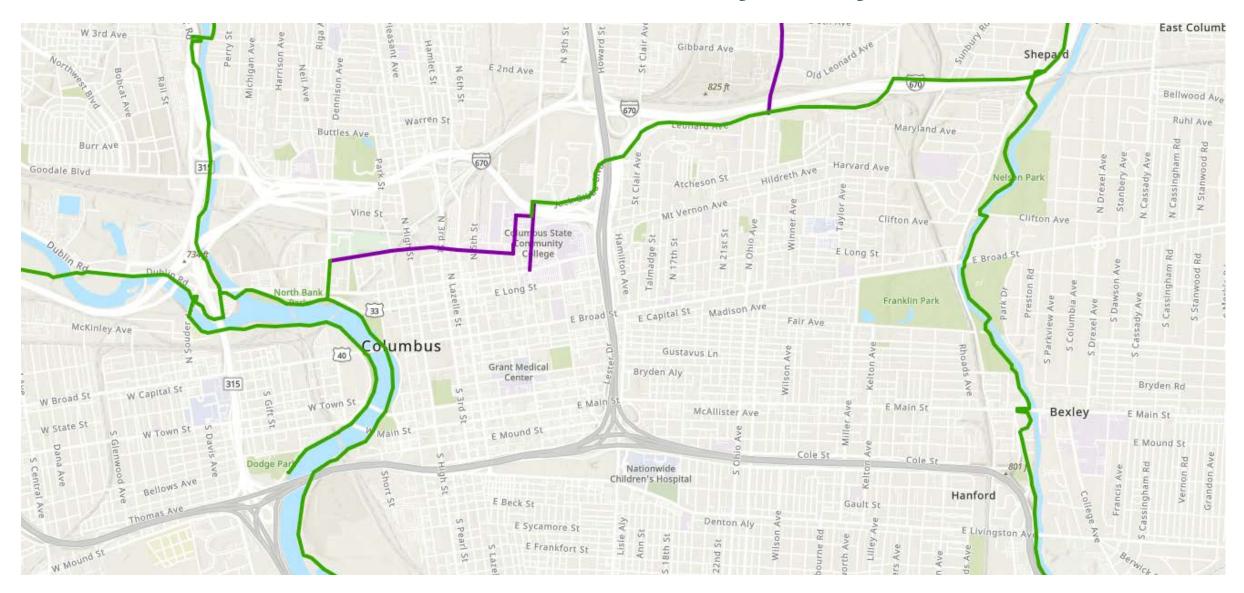
 Completion of Technical Assistance

Technical Assistance Program 2022 Awards

6 APPLICATIONS RECEIVED; 4 AWARDED

Applicant Agency	Requested Activity	Focus Area
Franklin County Metro Parks	Central Ohio Greenways Vision Refinement	Scioto Trail Southern Extension
City of Sunbury	Central Ohio Greenways Vision Refinement	Ohio to Erie Trail Access and Connections
City of Columbus	Central Ohio Greenways Vision Refinement	Downtown Connector Access and Connections
City of Dublin	Central Ohio Greenways Vision Refinement	Cross-Jurisdictional Connections

Columbus - Trail Access & Connectivity Study



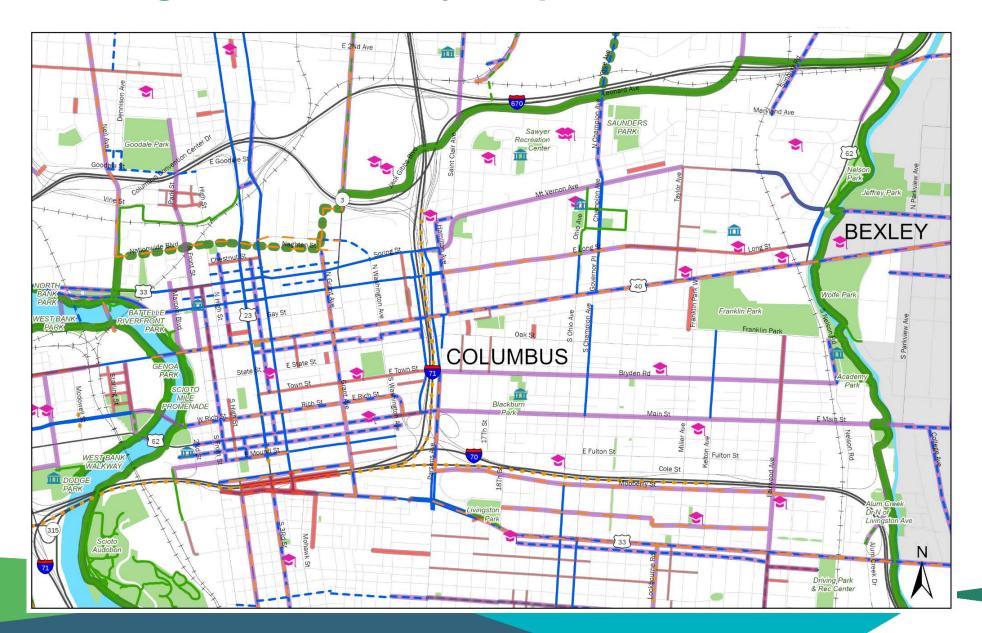
Columbus - Trail Access & Connectivity Study



Columbus - Trail Access & Connectivity Study



Existing and Previously Proposed Network





Community POI

School

Community/Recreation Center

Central Ohio Bikeways

Existing/Funded MUP

Proposed MUP

Existing/Funded Bike Lane

- Proposed Bike Lane

Central Ohio Greenways

Existing, Multi-use Path

Proposed/Future

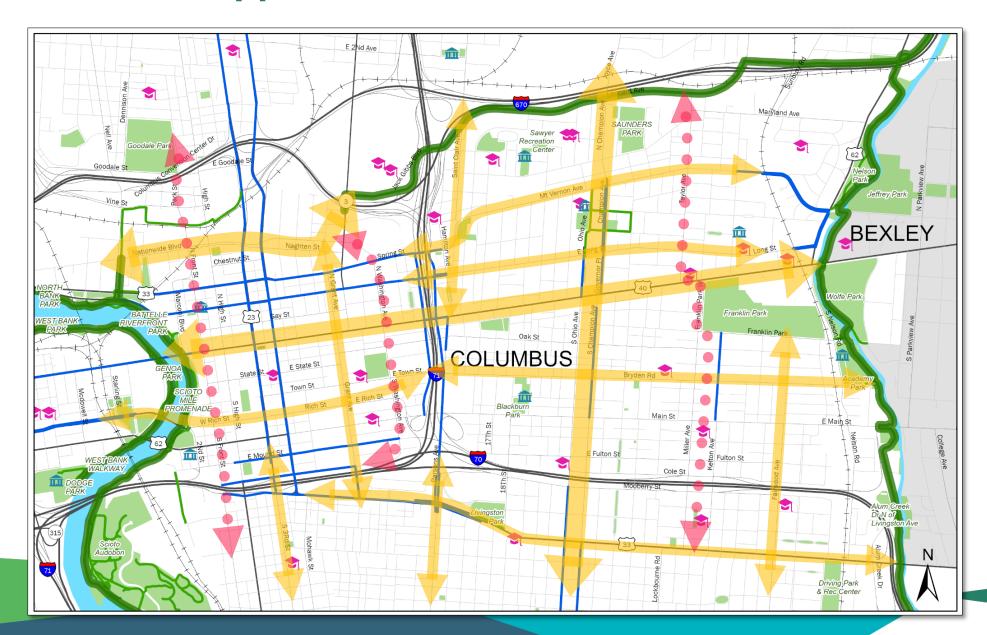
MTP 2050 Projects

Bike/Ped

Roadway Modification*

LinkUS Proposed Priority Bikeway Network

Potential Opportunities





Community POI

School

Community/Recreation Center

Central Ohio Bikeways

- Existing/Funded MUP
- Proposed MUP
- Existing/Funded Bike Lane
- Proposed Bike Lane

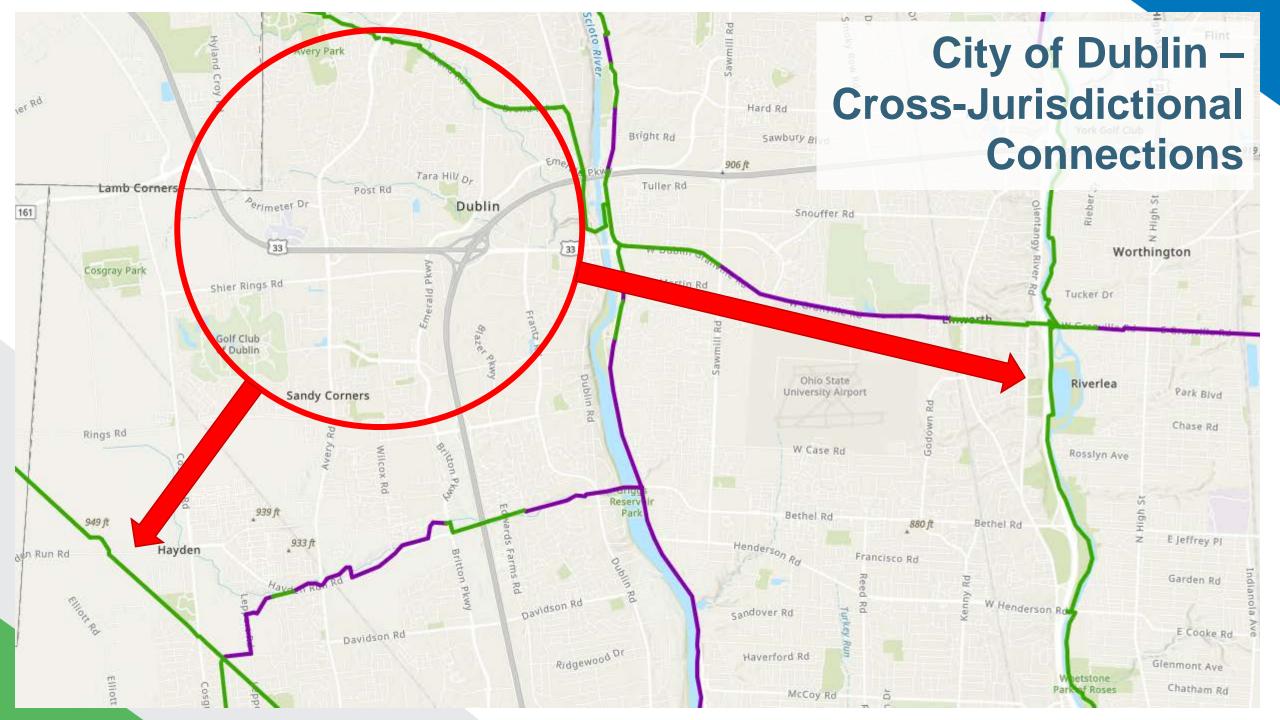
Central Ohio Greenways

- Existing, Multi-use Path
- Proposed/Future

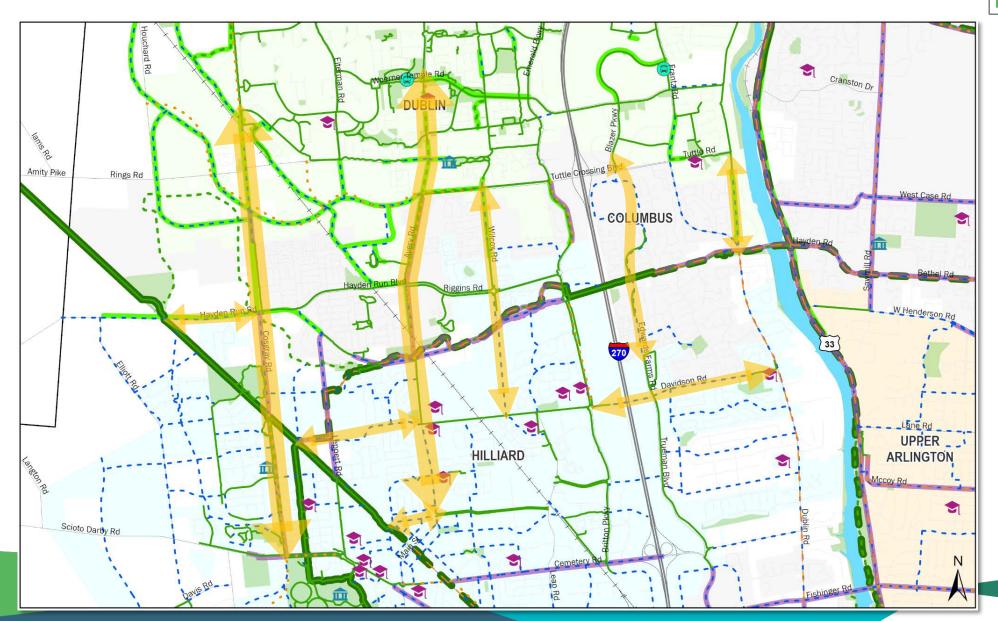
MTP 2050 Projects

- Bike/Ped
- Roadway Modification*

LinkUS Proposed Priority Bikeway Network



Existing and Previously Proposed Network





Community POI

School

Community/Recreation Center

Central Ohio Bikeways

Existing/Funded MUP

Proposed MUP

Existing/Funded Bike Lane

- Proposed Bike Lane

Central Ohio Greenways

Existing, Multi-use Path

Proposed/Future

MTP 2050 Projects

Bike/Ped

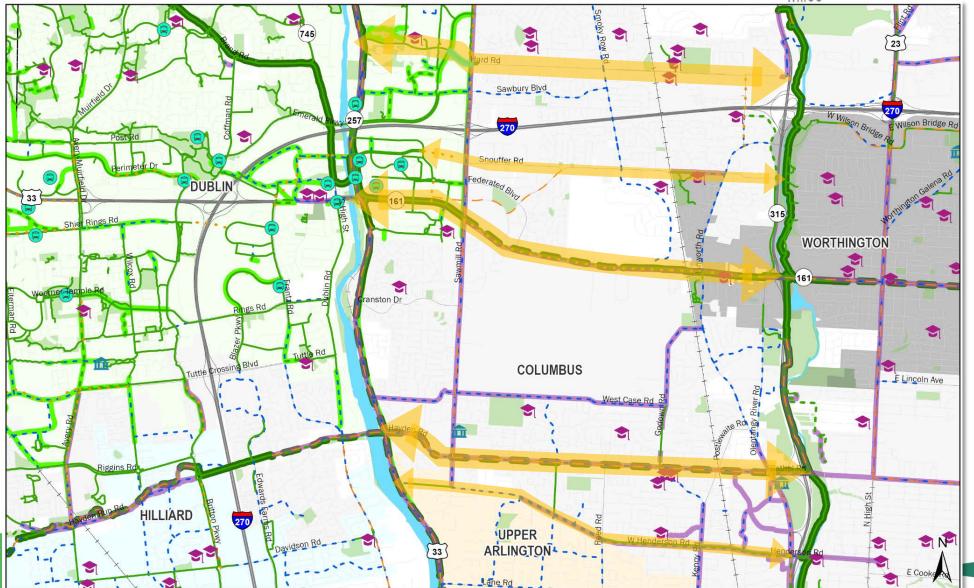
Roadway Modification*

LinkUS Proposed Priority Bikeway Network

Dublin Planned Future Bikeways

Existing and Previously Proposed Network





Community POI

School

Community/Recreation Center

Central Ohio Bikeways

Existing/Funded MUP

Proposed MUP

Existing/Funded Bike Lane

- Proposed Bike Lane

Central Ohio Greenways

Existing, Multi-use Path

Proposed/Future

MTP 2050 Projects

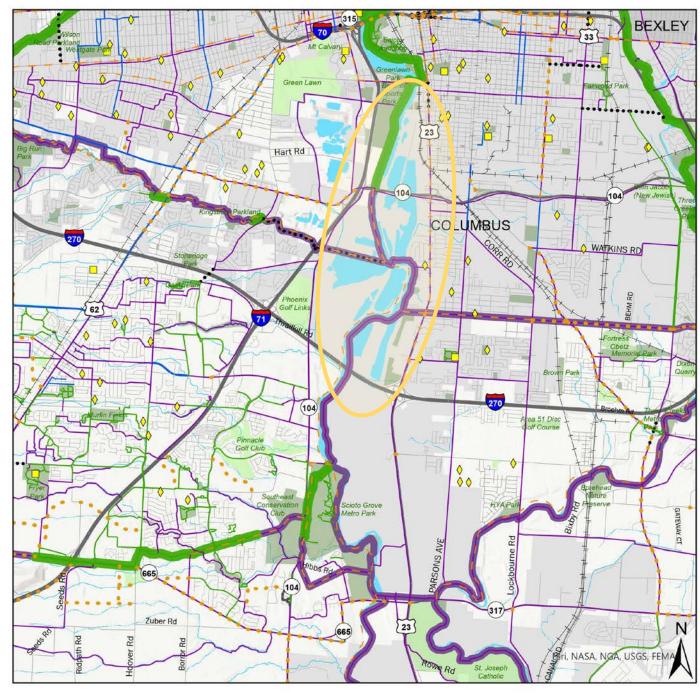
Bike/Ped

Roadway Modification*

LinkUS Proposed Priority Bikeway

Dublin Planned Future Bikeways

Columbus Metro Parks – Scioto Trail **Extension**



Metro Parks TAP 2022 Existing Conditions

Central Ohio Greenways

Existing, Multi-use Path

Proposed/Future

Points of Interest

School

Community/Recreation Center

Central Ohio Bikeways

Existing, Multi-use Path

- Existing, Bike Infrastructure

Existing, Pedestrian Connector

-- Under Construction

••• Committed/Funded

— Proposed

MTP 2050 Projects

Bike/Ped

Roadway Modification*

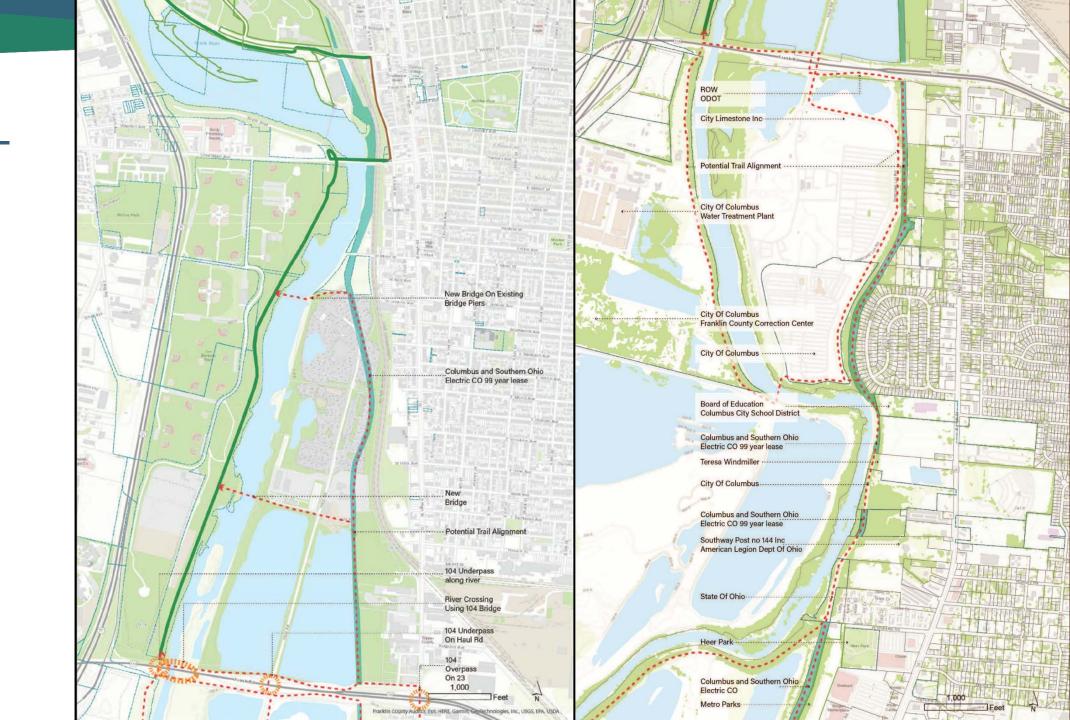
*Roadway modification projects include minor and major widening, new roadways, and intersection modification.



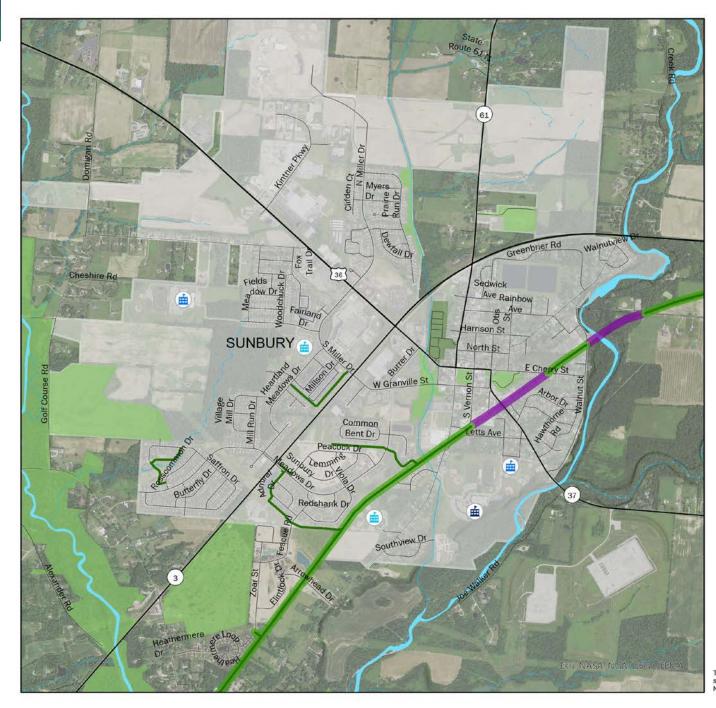


The information shown on this map is compiled from various sources made available to us which we believe to be reliable. N:\ArcGIS\CORE\Insight 2050\TA Program\2022\MetroParks\ 4/6/2022

Columbus Metro Parks – Scioto Trail Extension



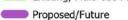
City of Sunbury Multi-Use Path Network



Sunbury TAP 2022 Existing Conditions

Central Ohio Greenways

Existing, Multi-use Path



Schools

High School

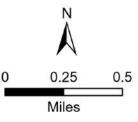


Middle School

iii Elementary School

Bikeways

---- Existing, Multi-use Path





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People Who Bike Campaign May-June 2022



PEOPLE WHO BIKE

- Celebrating National Bike Month with People Who Bike
- Intention to break down stereotypes of bicyclists
- Celebration of all the reasons to ride with a focus on biking for transportation
- Social media highlights of narratives
 - At the individual, business, organization, city, and neighborhood level





EXAMPLE NARRATIVE FROM 2020



Tricia is a proud, lifelong cyclist. Bicycling has been a huge part of her life since she was young. She told us about her first big ride at age 12 – a century with her older brother, who helped influence her love of cycling.

"The bike, for me, was freedom. And I really appreciated learning how to work on bikes."

Tricia grew up riding and found a passion for biking, both for commuting and recreation. She's widely involved with local and statewide bicycle advocacy efforts, and she has certainly put her experience as a cyclist to use.

Tricia is most involved with Ohio Bicycle
Federation (OBF) and Bikes for All People (B4AP).
With OBF, Tricia helps lobby for legislation,
provide bicycle education, and encourage
activities involving bikes. She also works part
time with Bikes for All People, a resource from
Community Development for All People that
serves Columbus' southside through bike
outreach. B4AP offers a gamut of bike services,
and they regularly tune up bicycles to donate to
youth in the neighborhood.

PEOPLE WHO BIKE

MORPO

CoGo Bike Share has donated 150 annual memberships in support of the campaign!

- The first 20 individual participants will receive an annual CoGo Bike Share membership.
- The first 10 organizations that participate will receive 10 memberships for their employees or members.

Additional memberships will be given out in June when the narratives are shared on the @gohiomorpc Facebook and Instagram accounts.

Narratives must be submitted with a bike related picture via email to gonio@morpc.org by May 27, 2022





PEOPLE WHO BIKE



Visit the <u>campaign webpage</u> for more details.

Interested in supporting the campaign?

Contact Lexi for the marketing toolkit!

Lexi Petrella

Senior Planner
Mid-Ohio Regional Planning Commission
C: 380.235.1275

apetrella@morpc.org





Outdoor Trails Pass



Working Group Reports

Marketing & Communications/Operations & Access







Columbus Outdoor Trail Pass

Get Moving. Check In. Get Rewarded.

Experience Columbus has teamed up with Mid-Ohio Regional Planning Commission for a great outdoor trail to enjoy with friends or family. These trails are perfect for hiking, biking, jogging, and even paddling! Try them all now—what are you waiting for?

Check out these links for more information!

Central Ohio Greenways Map Central Ohio Biking Map Rapid 5

Check in to locations along the trail and be entered to win a \$100 Gift Card to a local Columbus restaurant or business such as Cameron Mitchell Restaurants, North Market and Dine Original, Columbus Food Adventures, COSI, and DSW. Gift Cards are chosen at random. Subject to change. Experience Columbus will reach out to the winners of each drawing via email on the first week of the following month of the drawing. Last drawing will be pulled December 2022. Participants may win one gift card once per calendar year.

Details











COLUMBUS OUTDOOR TRAIL PASS



In partnership with Experience Columbus, the Columbus Outdoor Trails Pass was relaunched on April 23rd

- 22 Trails
- Check-ins enter the pass holder into a drawing for a \$100
 Gift Card

Trail Pass Sign-Ups 450 400 350 300 250 200 150 100 50

March

April

February

January

COLUMBUS OUTDOOR TRAIL PASS



Signups Spiked in April, but are turning to past levels.

- Continued social media efforts are needed
- Meeting with Experience Columbus later this month to discuss evaluation metrics and advertising



Trail Town Framework



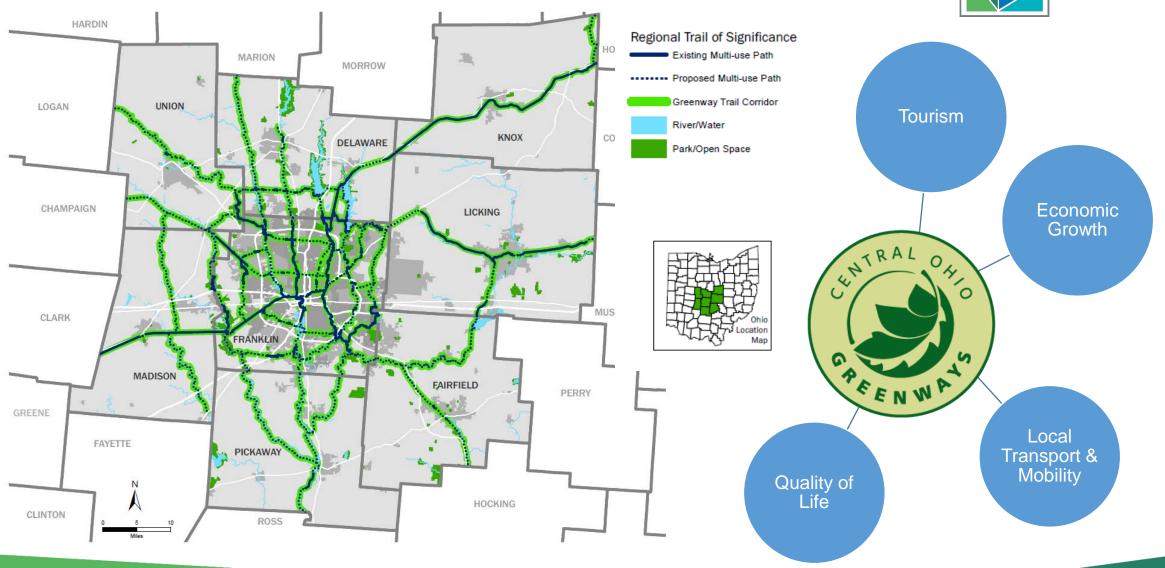
Working Group Reports

Marketing & Communications/Operations & Access



CENTRAL OHIO GREENWAYS: A CATALYST





FUNDING PARTNERS & STUDY AREA



The Columbus Foundation Green Funds

The Ohio to Erie Trail Board

Rails to Trails Conservancy

The Kokosing Gap Trail

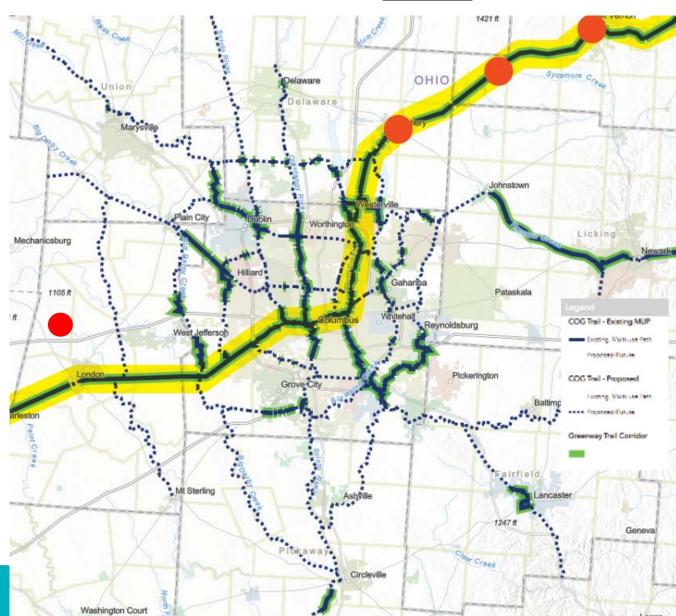
The City of Mt Vernon

The Village of Sunbury

The Village of Centerburg

Madison County/London





ELEMENTS





PART 1

 Asset inventory and trail town visioning



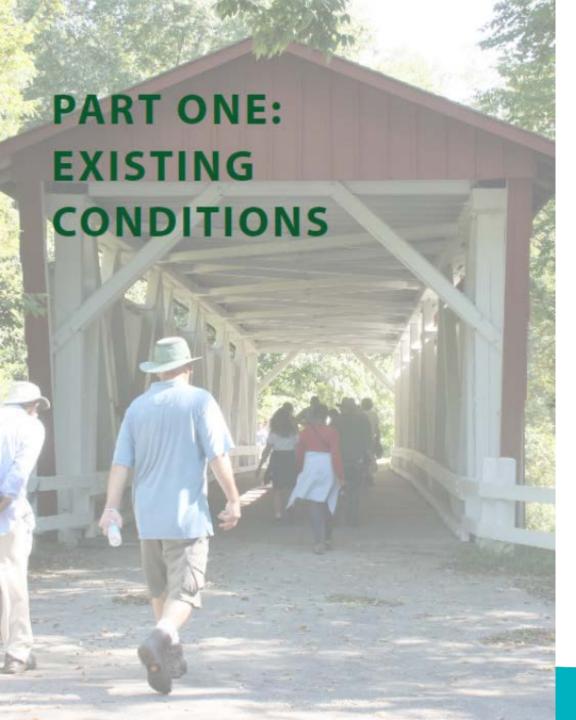
PART 2

 Develop a general framework for a longterm trail town guide in Central Ohio



PART 3

 Short-term local community implementation strategies



PART 1: Asset inventory & visioning



Develop local community engagement, visioning, and asset inventory to gain a better understanding of the value residents and businesses place on trails and the type of amenities that are available.

Elements:

- Background
- Existing Conditions
- Survey Summary
- Community POI
- Local Leaders Group Interviews



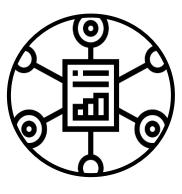


PART 2: Framework for a long-term guide



Detailed scope of work that lays out the different tasks and partnerships that need to be established to support a long-term trail town program that is regionally recognized and fits into the statewide context.

- Program Structure and Administration
- Program Design
- Anticipated Benefits of Participation
- Process of Becoming a Trail Town
- Areas of Focus for Framework
 - Infrastructure
 - Local Business Collaborations
 - Economic Development Catalysts and Tourism
 - Cohesive Branding
 - Wayfinding and Art Installations





PART 3: Local implementation



Recommendations for short-term implementation projects that local communities can pursue regardless of trail town designation. Specific projects will be based off site visits, discussions with the steering committee, and other feedback.

- "Quicker, Lighter, Cheaper"
- Outline local community implementation proposals
- Realistically be implemented within a short-time frame



PROJECT TEAM & TIMELINE





^{*}Consultant Team includes Amy Camp, Founder of Cycle Forward, and the local team of Toole Design, led by David Shipps

FOR QUESTIONS OR MORE INFORMATION

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