Drive Investment Retooling our approach



MID-OHIO REGIONAL MORPC PLANNING COMMISSION

Context for Realignment



2022 Strategic Framework

Pay it Forward Create an Environment for Prosperity

Build Value for Our Members Drive Investment

Context for Realignment



Historic Federal Investment

- ✓ ARPA (March 2021)
- ✓ Bipartisan Infrastructure Law (November 2021)
- ✓ CHIPS (August 2022)
- ✓ Reconciliation Bill (August 2022)
- ✓ FY 22 & FY 22
 Appropriations (Earmarks)

Opportunities

1. Intel

- 2. Employee Departure
- 3. Investment in Appalachia
- 4. Feedback from Members
 - Need Technical Assistance
 - More Proactive and Strategic in Competing for Investment

Drive Investment Realignment

- Greater Coordination between Development and Government Affairs
- Provide Proactive Member Focused Grant Assistance
- Competitive Advantage Projects
- Columbus Region Coalition
- Regional Investment Officer (Government Affairs)
- Grants Coordinator (Development)

