



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

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NOTICE OF A MEETING
CENTRAL OHIO GREENWAYS BOARD
MID-OHIO REGIONAL PLANNING COMMISSION

REMOTE MEETING

September 22, 2021 2:00 – 3:30

1. **Welcome and Introductions** – *Chair Letty Schamp*
2. **Legislative Updates** – *Joe Garrity*
3. **LinkUS** – *Justin Goodwin*
4. **MORPC Updates**
 - a. Rapid 5
 - b. Summit on Sustainability
 - c. COG Forum
5. **Working Group Reports**
 - a. Trail Development – *Working Group Chair Laura Ball*
 - Trail Inventory
 - Trail Vision Updates
 - b. Marketing & Communications – *Working Group Chair Adrienne Joly*
 - Walk.Bike.Paddle Passport
 - Trail Towns
 - c. Operations & Access – *Working Group Chair Catherine Girves*
 - Winter maintenance presentations at the COG Forum
 - d. Partnership – *Working Group Chair Bill Habig*
 - Impact of Trails
6. **Other Business**
7. **Adjourn**

The next Central Ohio Greenways Board Meeting will be November 9, 2021.
This meeting will be remote.



Central Ohio Greenways Board Meeting

September 22, 2021

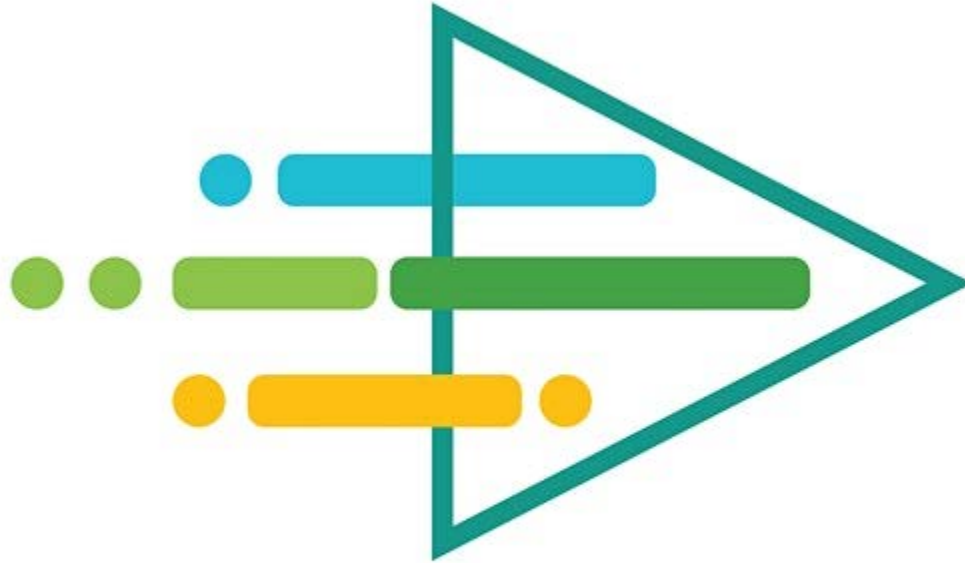


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SUMMIT ON SUSTAINABILITY



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MOVING FORWARD TOGETHER

2021 SUMMIT ON SUSTAINABILITY



October 15, 2021 | 8:00 – 4:30 pm | Hilton Columbus Downtown
<https://www.morpc.org/event/summit-on-sustainability/>

Keynote Speaker: Dana Bourland



CENTRAL OHIO GREENWAYS FORUM



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September 29, 2021

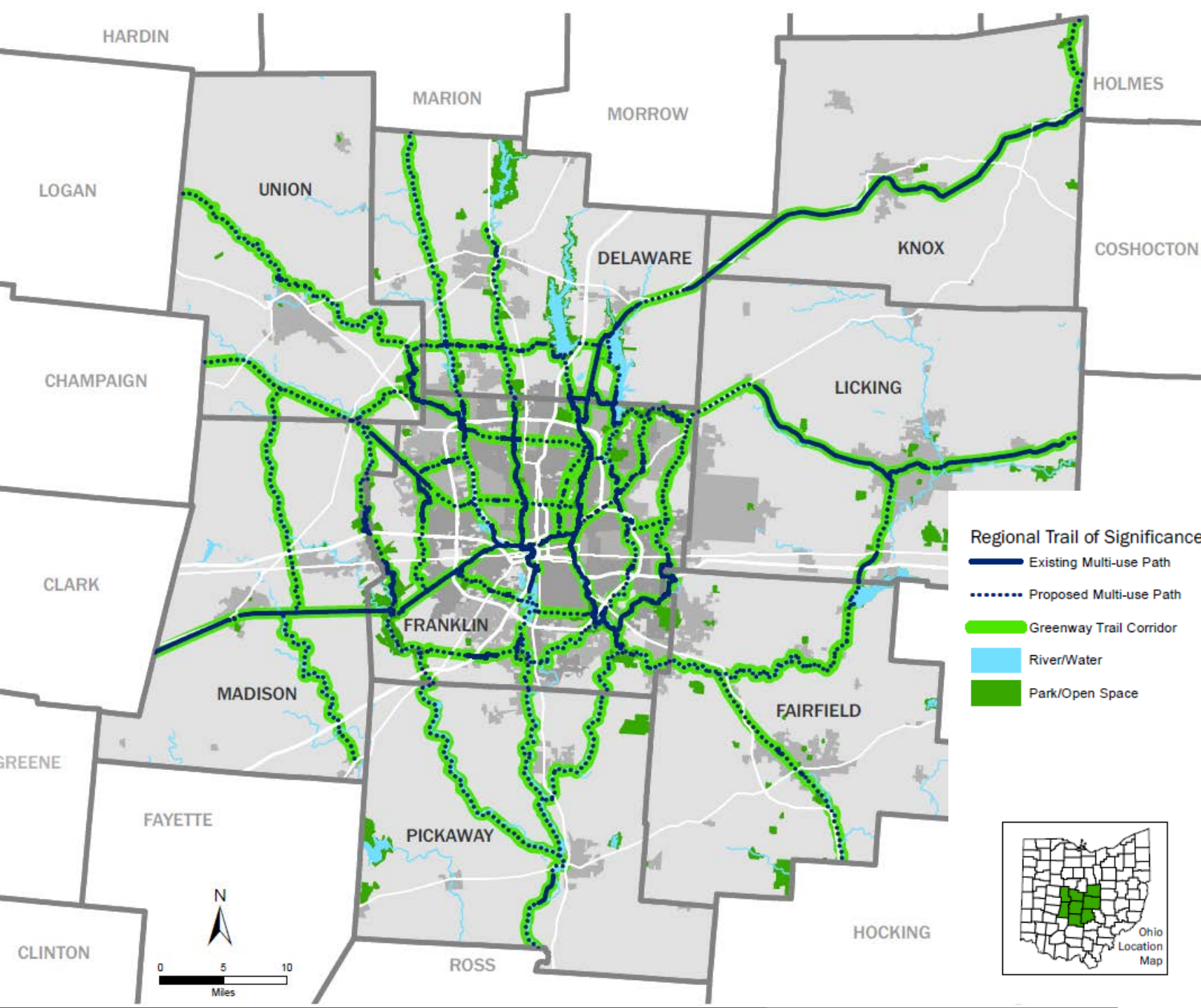
9:00 AM - 11:00 AM

Virtual Microsoft Teams Meeting

Agenda:

RAPID 5 | COG Trail Towns Framework |
HIKE.BIKE.JOG Passport | Winter Maintenance





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TRAIL UPDATES:
Visions
Feasibility
Engineering
Construction
Funding
New Trails
Other Plans

DUE: OCTOBER 8, 2021



MOBILE PASSPORT PROGRAM



Get Moving. Check In. Get Rewards.

Experience Columbus has teamed up with the Mid-Ohio Regional Planning Commission for a great outdoor trail pass program to enjoy with friends or family. These trails are perfect for hiking, biking, jogging, and even paddling! Try them all now—what are you waiting for?

Check out these links for more information and directions!

[Central Ohio Greenways Map](#)

[Central Ohio Biking Map](#)

[Rapid 5](#)

COLUMBUS OUTDOOR TRAILS PASS



Hike, Bike and Paddle Trail

- Mobile exclusive
- Instantly delivered via text and email
- No apps to download
- Experience the nature of Central Ohio

[Explore Now](#)

TRAIL TOWN FRAMEWORK

PURPOSE: to develop a framework for communities along the COG Trail network to identify and/or augment opportunities associated with **trail tourism** as well as general **active transportation** benefits.



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TRAIL TOWN FRAMEWORK SCOPE



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PART 1

- Asset inventory and trail town visioning



PART 2

- Develop a general framework for a long-term trail town guide in Central Ohio



PART 3

- Short-term local community implementation strategies



SCOPE PART 1: Asset inventory & visioning

Develop local community engagement, visioning, and asset inventory to gain a better understanding of the value residents and businesses place on trails and the type of amenities that are available.

- Inventory wayfinding and current infrastructure
- Interview and/or survey local businesses, residents, and government officials
- Collect additional data points
- Use case studies to summarize local trail culture and unique elements



SCOPE PART 2: framework for a long-term guide



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a detailed scope of work that lays out the different tasks and partnerships that need to be established to support a long-term trail town program that is regionally recognized and fits into the statewide context.

- Infrastructure, such as bike lanes, lighting, bike parking, and water fountains
- Local business collaborations
- Economic development catalysts, such as trail-themed restaurants and cafes, bed and breakfasts, or retail
- Tourism activities
- Cohesive Regional Trail Town Brand
- Wayfinding and art installations



SCOPE PART 3: local implementation



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- Outline local community implementation proposals.
- A document will be created that identifies short-term, low-cost implementation strategies for each local sponsoring community.
- The strategies must include suggestions that may realistically be implemented within a short-time frame, such as by spring 2022.



PROJECT TIMELINE



Winter Trail Maintenance – COG Forum



- Westerville | Regional Best Practices
Matt Ulrey, CPRP – City of Westerville
- Toole Design | National Best Practices
Murphy Lopez, Toole Design

IMPACTS OF TRAILS



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Align data with
philanthropic missions

Use data to support grant
applications

Continue to build public
support for trails

Pair projects with areas of
greatest impact



RETURN ON INVESTMENT – IMPACT OF TRAILS



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- **\$203 Million** = Estimated Cost of Building the Regional Trail Vision in Franklin County by 2030.
- **173 New Trail Miles** Estimated in Franklin County
- **~\$1.2 Million / Trail Mile**

\$350 Million

- Estimated economic total impact from construction costs

**\$57 Million
Annually**

- Estimated health care savings

**24.6 Million
Miles Annually**

- Reduction of Annual Vehicle Miles Traveled

**\$1.2 Million
Annually**

- Estimated savings related to tree canopy benefits along the trail

**\$2.2 Million
Annually**

- Estimated additional property tax revenue

THANK YOU!



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