



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

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NOTICE OF A MEETING

**CENTRAL OHIO GREENWAYS
OPERATIONS & ACCESS WORKING GROUP MEETING**

January 10, 2022 | 3:00 – 4:00

AGENDA

- 1. Welcome**
- 2. Wayfinding Scope Review**
- 3. Year End Review**
- 4. Trail Towns**
- 5. Other Business/Closing**

Mid-Ohio Regional Planning Commission
Remote Meeting

Central Ohio Greenways Board
Operations & Access Working Group

January 10, 2022

Members Present

Chair Catherine Girves, Cycling Advocate
Beth Hugh, Korda Nemeth Engineering, Inc.

Dan Kaderly, Metro Parks
J.M. Rayburn, City of Dublin

Public Present

Jody Dzurainin, Ohio to Erie Trail Board

MORPC Staff Present

Lynn Kaufman

Melinda Vonstein



Central Ohio Greenways

Wayfinding Planning Study

Scope Draft

Operations & Access Working Group

January 10, 2022



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SCOPE: PURPOSE

to develop an intuitive cohesive wayfinding strategy for Central Ohio Greenways that both unifies the region's network and celebrates its diverse communities.



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KEY POINT

The Central Ohio Greenways Wayfinding Planning Study will focus will on the following 5 principles of wayfinding:

- Unique identities for each location
- Landmarks as Visual Cues
- Well-structured and identified paths
- Regions with unique character
- Limited navigation choice

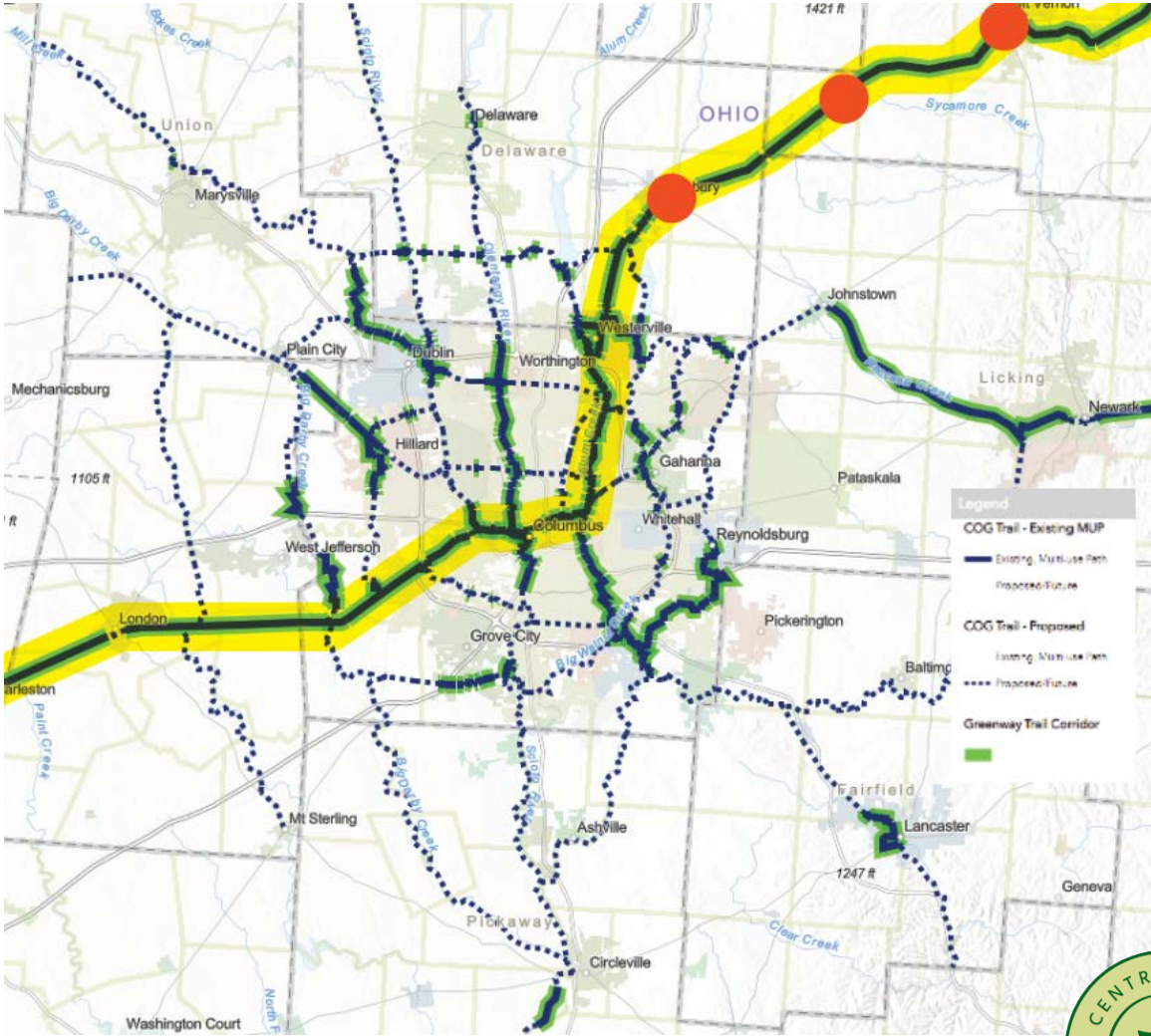
The focus of this project will not be on signage design or signage standards.



TRAIL TOWN FOCUS AREA



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SCOPE COMPONENTS



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PART 1

- Asset inventory



PART 2

- Signage Placement and Content



PART 3

- Integrating Multiple Existing Signage Design Standards into one Cohesive Vision



POTENTIAL PROJECT PARTNERS SUPPORT



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- ODOT
 - Trail Town Funders
- The Columbus Foundation



ODOT STATEWIDE PLANNING AND RESEARCH GRANT



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Scoring Criteria:

25% Alignment – with ODOT's mission and Critical Success Factors (CSFs)

25% Relevance – to current or emerging Challenges

25% Potential Benefit – to transportation users and ODOT

15% Project Champions - who will successfully guide the project to completion

10% General Considerations – of pertinent circumstances (clarity of scope, soundness of cost, past performances, etc.



ODOT STATEWIDE PLANNING AND RESEARCH GRANT



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Please Provide a description of your project. What is the **scope of the Project**? What do you intend to accomplish and how are you going to accomplish?

Please describe how your **project aligns with ODOT's Mission** and Critical Success Factors.

Please describe how your **project is relevant** to current or emerging challenges?

Explain how this **project will benefit ODOT and transportation users**. Does it provide a monetary benefit? Does it increase knowledge? Does it help leverage existing resources? Please quantify your answers if possible.



ODOT STATEWIDE PLANNING AND RESEARCH GRANT



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Total Project Cost : \$100,000?

Other Funding Sources: ?

Total Project Funding:?

Describe how you determined the above
funding:

Project Start Date:

Project End Date:



SCOPE PART 1: Asset inventory



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SCOPE PART 2:



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SCOPE PART 3:



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PROJECT SCHEDULE



- December / January 2022

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THANK YOU!

Melinda Vonstein, AICP

Central Ohio Greenways Coordinator

Mid-Ohio Regional Planning Commission

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