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NOTICE OF A MEETING CENTRAL OHIO GREENWAYS BOARD MID-OHIO REGIONAL PLANNING COMMISSION

REMOTE MEETING

November 9, 2021, 2:30 pm

- 1. Welcome and Introductions Chair Letty Schamp
- 2. 2022 COG Board Membership Updates Melinda Vonstein
- 3. Legislative Updates & Capital Budget Joe Garrity
- 4. MORPC Updates
 - a. Technical Assistance Lauren Cardoni
- 5. Working Group Reports
 - a. Trail Development Working Group Chair Laura Ball
 - Trail Vision Updates
 - 2022 Goals
 - b. Marketing & Communications Working Group Chair Adrienne Joly
 - Trail Towns
 - 2022 Goals
 - c. Operations & Access Working Group Chair Catherine Girves
 - On-Road Trail Signage
 - 2022 Goals
 - d. Partnership Working Group Chair Bill Habig
 - Impact of Trails
 - 2022 Goals
- 6. Other Business
 - a. Proposed 2022 Meeting Dates:

January 19 July 20

March 16 September 21 May 18 November 17

7. Adjourn

The next Central Ohio Greenways Board Meeting will be January 19, 2021. Location to be determined.





Active Transportation Committee October 19, 2021





Technical Assistance Program 2.0

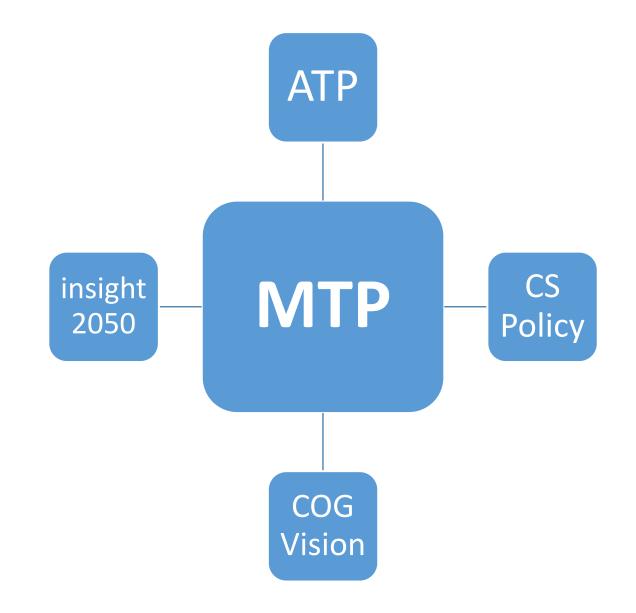
November Committee Meetings 2021





New Program Purpose

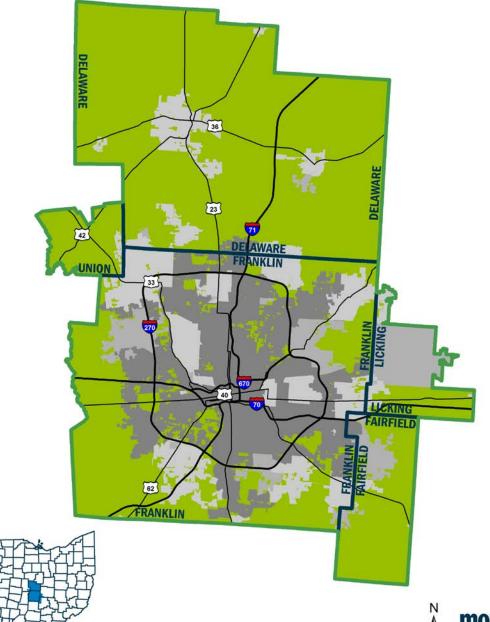
- New focus on moving from plan/concept to project implementation
- Address regional goals established in the MTP
- Advance specific MTP strategies focused on active transportation and transit infrastructure
- Move toward annual program with shorter project timeframes
- Requiring more detailed scopes of work for selected activities



Program Eligibility

- Local government member within the MPO
- Services requested are within the scope of the TA Program
- Application must be complete (including signed letter of commitment)
- Application must be received prior to the application deadline

MORPC MPO Area





Applicant Responsibilities

Designation of staff time commitment and specific Project

Manager

Provision of any relevant data or materials

Participation from relevant departments within the local agency

Regular communication with appropriate community stakeholders

Regularly scheduled check-ins with MORPC staff

Consistent and timely review of all materials submitted

Technical Assistance Activity Types

- 1 Central Ohio Greenways Vision Refinement
 - 2 Trail Access Improvements
 - Active Transportation Project Prioritization
 - 4 Complete Streets Policy
 - 5 Walk Audit
 - 6 Transit Oriented Development
- ? Other Activity Type

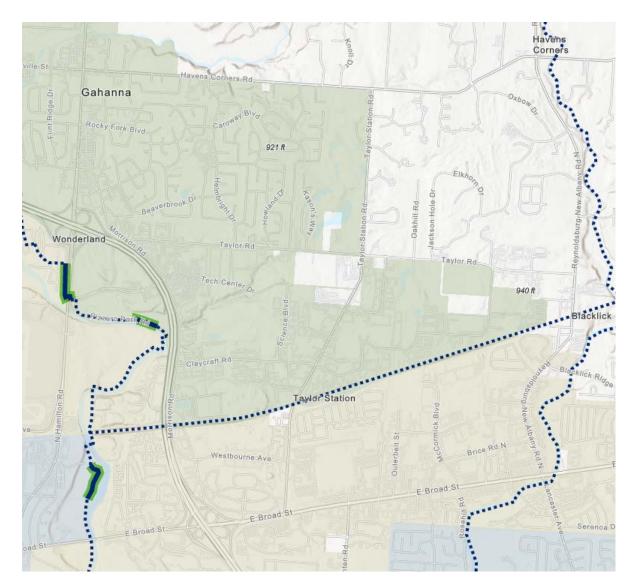
Central Ohio Greenways Vision Refinement

Activity Tasks:

- Review the COG Vision within jurisdiction
- Refine proposed trail facilities
- Develop strategy for prioritizing and implementing proposed facilities

Activity Goal:

Move COG Vision closer to implementation



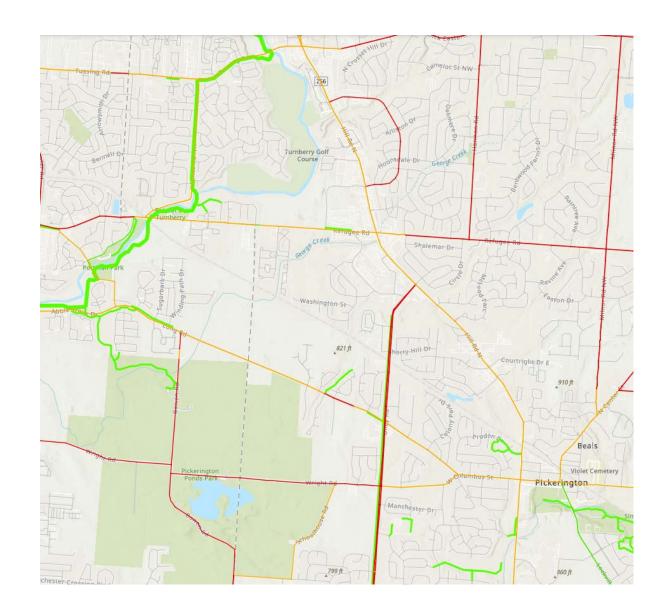
Trail Access Improvements

Activity Tasks:

- Review trail accessibility within jurisdiction
- Identify potential access improvements
- Develop strategy for prioritizing and implementing proposed improvements

Activity Goal:

 Implement regional ATP and lessons learned from COG Trail Prioritization Study



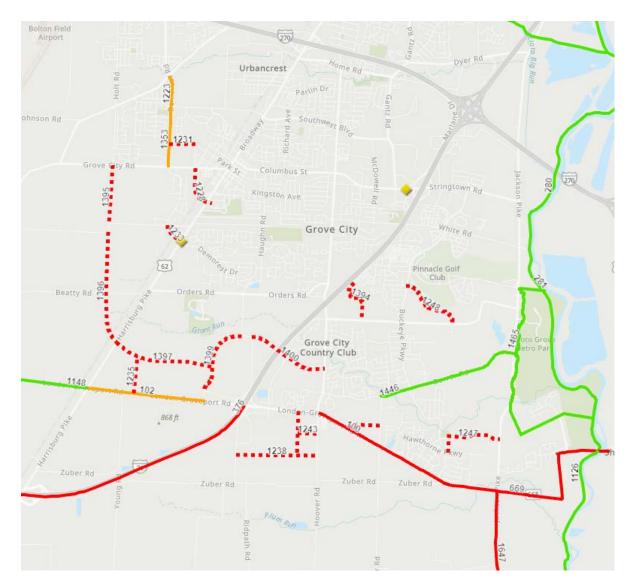
Active Transportation Project Prioritization

Activity Tasks:

- Review active transportation projects in the MTP within jurisdiction
- Review additional active transportation needs
- Refine potential projects for inclusion the next MTP update
- Develop strategy for prioritizing and implementing proposed improvements

Activity Goal:

Implement MTP and ATP



Complete Streets Policy

Activity Tasks:

- Review existing policies and standards established in community
- Establish relevant best practices and guidance
- Develop Complete Streets Policy

Activity Goal:

 More local communities adopt CS Policies throughout the region

Complete Streets Policies

Several Central Ohio communities have adopted their own Complete Streets policies, resolutions, or ordinances:

- Columbus Complete Streets Resolution
- Delaware Complete Streets Policy *
- Franklin County Complete Streets Resolution
- Hilliard Complete Streets Policy
- Gahanna Complete Streets Policy
- <u>Liberty Township Complete Streets Policy</u>
- Upper Arlington Complete Streets Policy
- Westerville Complete Streets Resolution
- Worthington Complete Streets Policy *

^{*}Past TAP activities

Walk Audit

Activity Tasks:

- Review pedestrian-involved crashes within a community
- Conduct a detailed walk audit at priority location
- Develop strategy for prioritizing and implementing improvements

Activity Goal:

 Implement Central Ohio Transportation Safety Plan (COTSP)



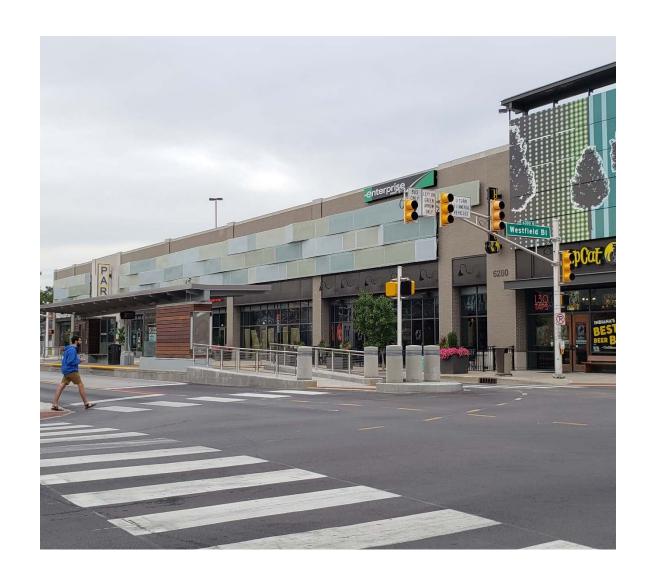
Transit Oriented Development

Activity Tasks:

- Assess local policies and codes within a community
- Identify potential changes for enabling transit-supportive development
- Develop strategy for implementing recommended changes

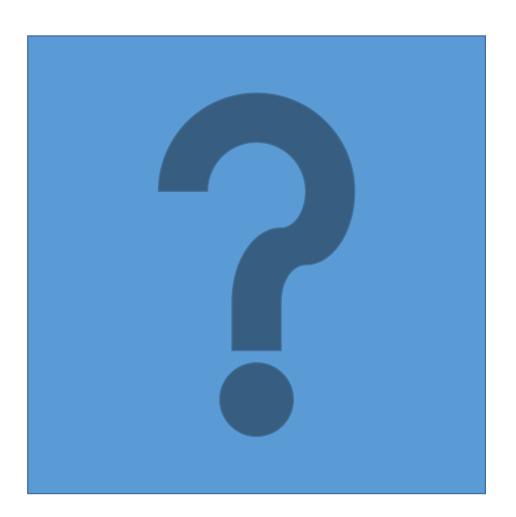
Activity Goal:

 Implement active transportation and transitsupportive development



Parameters for "Other" Activity Type

- Technical assistance should focus on moving from plan/concept to project implementation.
- Activity should align with:
 - Metropolitan Transportation Plan (MTP),
 - Active Transportation Plan (ATP), or
 - Central Ohio Greenways Vision.
- Applicant must provide a detailed scope of work.



Application Details

Required Documentation

- Applicant information
- Selected activity type
- Preferred scope of work
- Staff commitment
- Formal letter of commitment

Application Criteria

- Proposed community objectives
- MTP strategies
- Implementing regional priorities
- Equity considerations
- Local commitment and collaboration
- Leveraging investment

Important Dates



October 19, 2021

Review with ATC

November 2021

 Review with CAC/TAC



December 13, 2021

- Call for Projects
- Informational Webinar

January 14, 2022

Deadline to Submit Applications

February 4, 2022

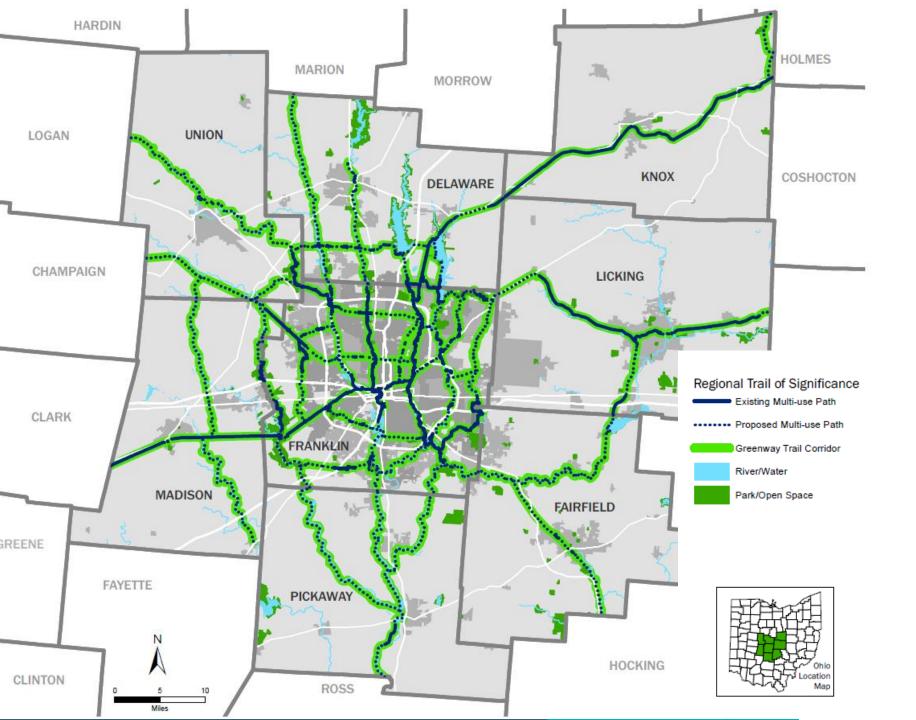
AwardeesNotified



Trail Development









Regional Trail Vision

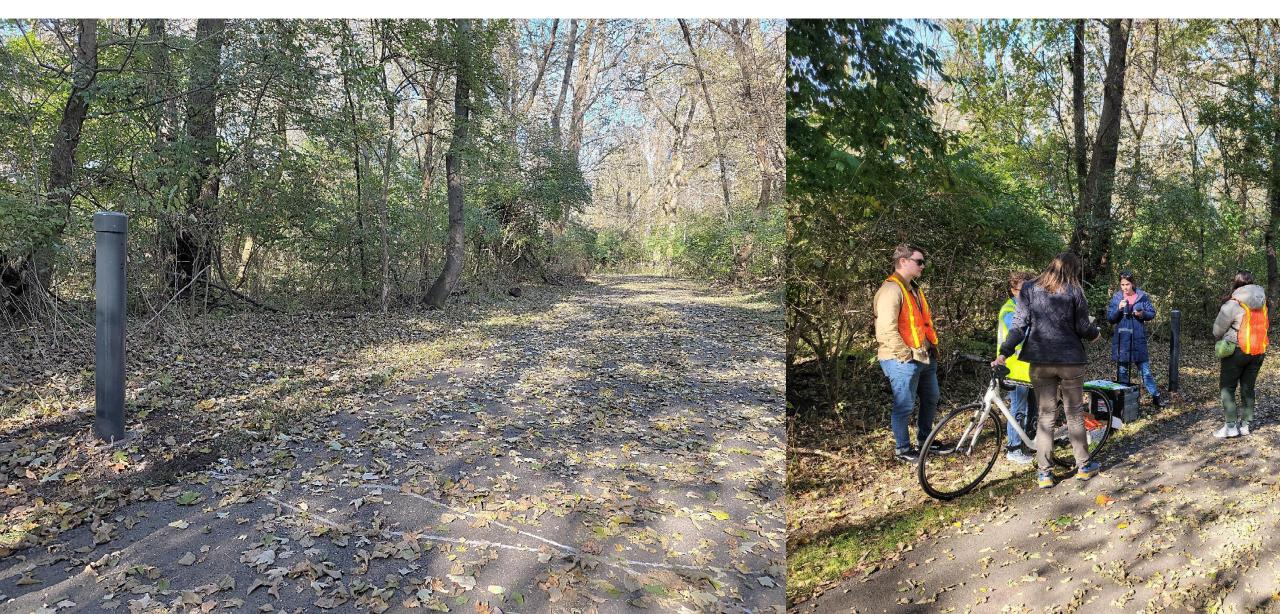
500+ Proposed Trail Miles

230+ Existing Trail Miles



Trail Count Equipment





Draft 2022 Goals

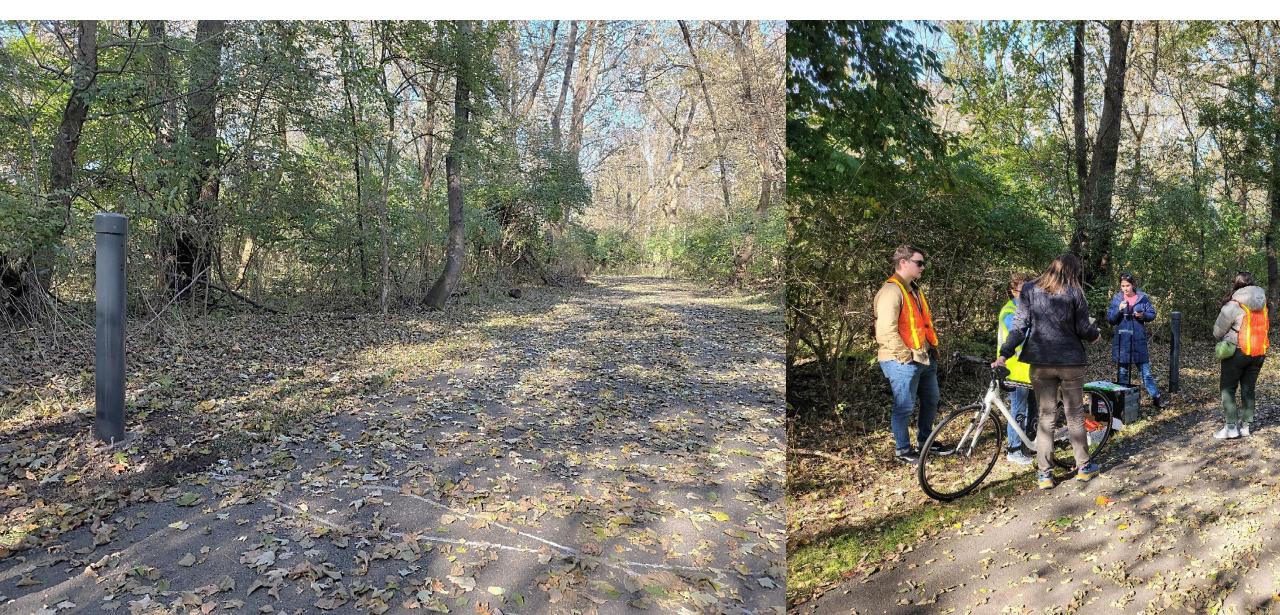


- Maintain the Regional Trail Vision
- Trail Count Program Development
- Regional Trail Vision Implementation



Trail Count Equipment





Trail Monitoring Equipment Upgrades





Multi-Use Counters

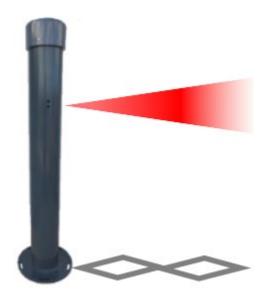
MULTI in an Urban Post

Discretely measures cyclist and pedestrian usage in an urban environment

- Differentiates user type
- Records direction of travel
- 1 − 2 year battery life
- 11 months of data memory
- \$5,700 per unit
 - Up to 15' range
 - Direction detection
 - (not incl. installation)



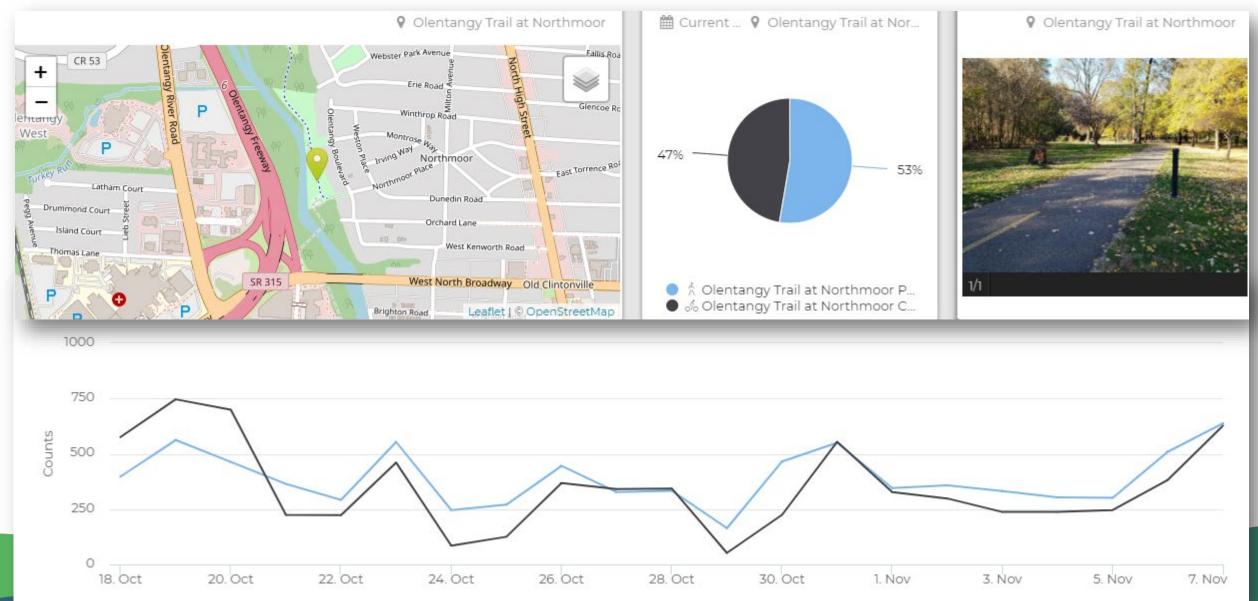
Cyclists and pedestrians are counted and differentiated on a shared use path





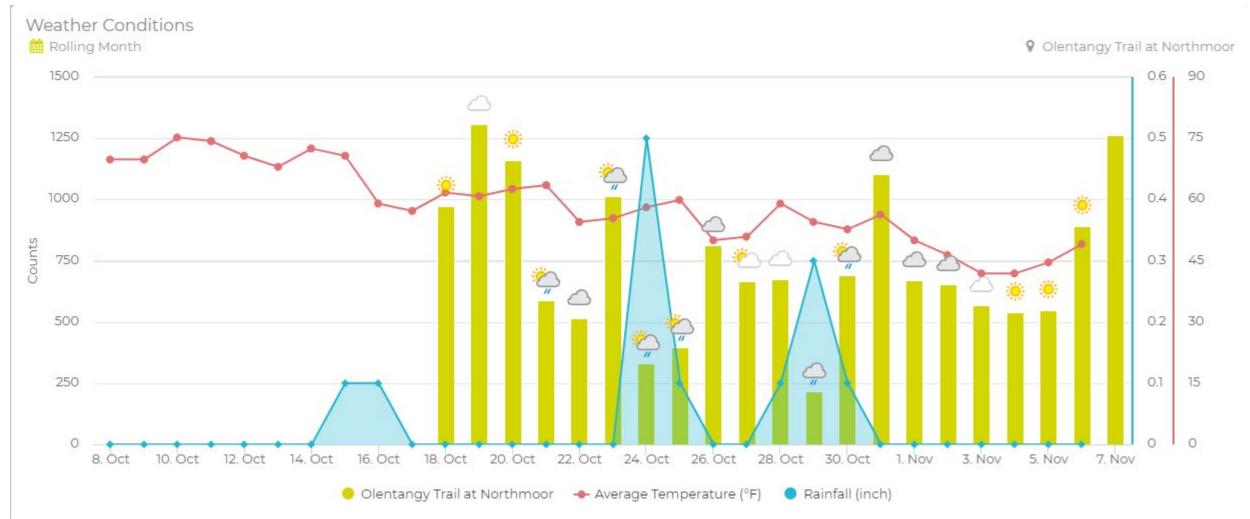
Eco Counter Online Dashboard





Eco Counter Online Dashboard





Marketing & Communications



MOBILE PASSPORT PROGRAM









Get Moving. Check In. Get Rewards.

Experience Columbus has teamed up with the Mid-Ohio Regional Planning Commission for a great outdoor trail pass program to enjoy with friends or family. These trails are perfect for hiking, biking, jogging, and even paddling! Try them all now—what are you waiting for?

Check out these links for more information and directions!

Central Ohio Greenways Map

Central Ohio Biking Map

Rapid 5



Hike, Bike and Paddle Trail

- Mobile exclusive
- · Instantly delivered via text and email
- No apps to download
- · Experience the nature of Central Ohio

Explore Now

Central Ohio Greenways Trail Town Framework





PART 1

 Asset inventory and trail town visioning



PART 2

 Develop a general framework for a long-term trail town guide in



PART 3

 Short-term local community implementation strategies





Draft 2022 Goals



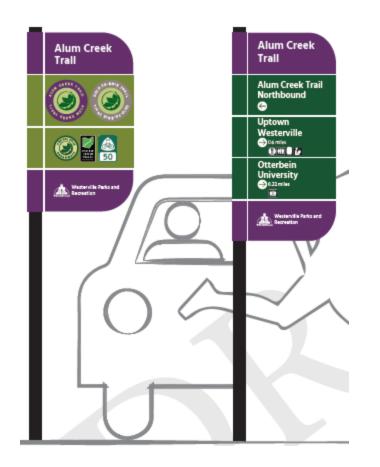
- Manage Social Media
- Track Mobile Passport Progress
- Support the Trail Town Project
- Develop talking points and/or meet with communities about COG



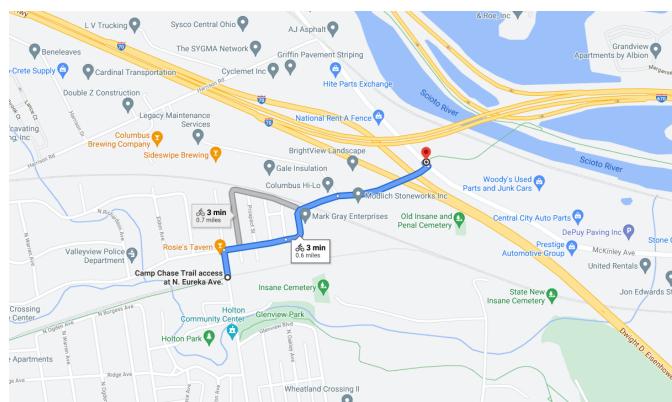
Operations & Access

Eureka Wayfinding Discussion











Draft 2022 Goals



- Develop guidelines for equitable/ inclusive access to trail
- Wayfinding support
- Consider technology integrations



Partnership



Economic Impact of Trails



Per Mile Impacts

- An estimated 350 regular trail users per mile of trail
- \$194, 000 Mean Healthcare Cost Savings achieved by active trail users per mile
- \$2 million of total economic impact per mile due to direct construction activity, and professional services (architects, engineers... etc.)
- 84,000 of reduced Vehicle Miles Traveled Annually per mile of trail
- \$300,000 of direct spending associated with trails, per mile
- \$18,800 per mile, annual property tax revenue increase due to property value increases near trails



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Draft 2022 Goals



- Focus on Environmental Partnerships
- Environmental Greenways Design Guide



