



# 2023 Budget

Executive Committee



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

# 2023 BUDGET CONTEXT: CENTRAL OHIO'S TIME

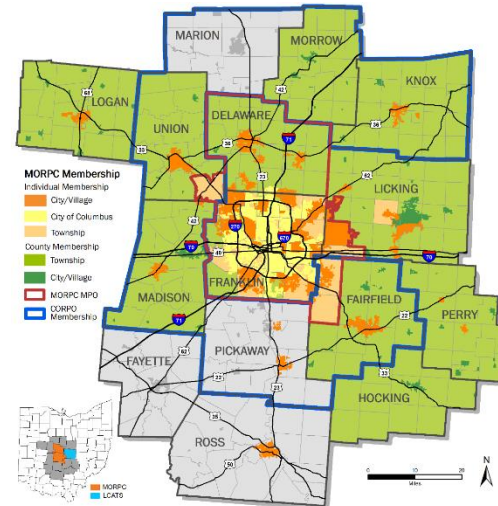


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## Major Opportunities:

- Expanded Federal and State Funds for Infrastructure
- Major Private Investments
- Urgency for more Transportation and Housing Options
- Evolving Needs of Communities
- Pressures of Growth

**3M**  
by  
**2050**



# 2023 BUDGET CONTEXT: MORPC's FOCUS



## **Advance Strategic Framework**

- Strengthen core programs & expand regional services

## **Be Assertive in Uncertain Times**

- Advocate member priorities & pursue increased funding

## **Enhance the MORPC Team**

- Recruit & retain diverse talented team members

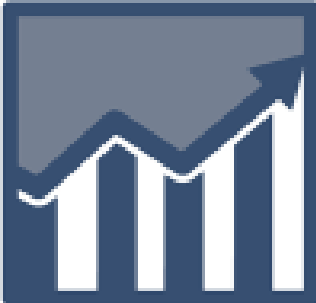
## **Strengthen Operations & Reporting**

- Invest in IT, HR, & Finance & proactive approach on reserve

# STRATEGIC FRAMEWORK



**PAY IT FORWARD**



**DRIVE INVESTMENT**



**BUILD VALUE  
FOR MEMBERS**



**CREATE ENVIRONMENT  
FOR PROSPERITY**



# CREATE AN ENVIRONMENT FOR PROSPERITY

*MORPC delivers essential tools for the region to get better as it grows bigger*

## **2023 Priority Initiatives:**

### **Tools to Navigate a Changing & Growing Region**

- Investments in Transportation & Development Planning
- Growing DEI Programs & Partnerships

### **Better Data & Messaging for Regional & Local Action**

- Expanded research, visual tools & proactive briefings
- Enhanced messaging for government & business leaders

### **Tackling the Housing & Planning Challenge**

- Planning, Technical, & Communications Assistance



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# DRIVE INVESTMENT

*MORPC creates opportunities for members and all of Central Ohio*

## **2023 Priority Initiatives:**

### **War Room Approach for Grants & Funding**

- Regional Investment Officer & Grants Assistance, Training & Triage
- Expanded Competitive Advantage Projects

### **Position Region for Major Projects**

- Advancement of regional infrastructure (Roads, Rail, LinkUS, & Trails)
- Designation as Economic Development District

### **Best Offense is a Good Defense**

- Creation of an innovative IGSA to strengthen defense presence



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# PAY IT FORWARD

*MORPC enhances public service leadership & builds capacity in communities*

## **2023 Priority Initiatives:**

### **Invest in Local Government with University Partnerships**

- Ohio University, OSU, Franklin, & Denison Discounts
- Local Elected Officials Academy

### **Train Local Elected Officials & Appointed Leaders**

- Extensive Member-Focused Forums, Briefings, & Special Events

### **Connect Young Leaders to Public Service**

- New Partnership with King Arts Complex & Ongoing Easton, OU, & OSU
- Summer Intern Program with 30+ interns & subsidies for members



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# BUILD VALUE FOR OUR MEMBERS

*MORPC is a strong resource and collaborative forum for communities*

## **2023 Priority Initiatives:**

### **Create New Planning Resources for Local Governments**

- New Planner Pool Service & Task Order Consultants
- New Capacity for Engagement & Communications

### **Develop New Approaches in Housing for MORPC & Members**

- Innovation & Streamlined Approaches to Contractor Recruitment

### **Excellent Stewardship of Regional Resources**

- Strong ROI for Local Government Members
- Controlled Fringe & Indirect Expenses



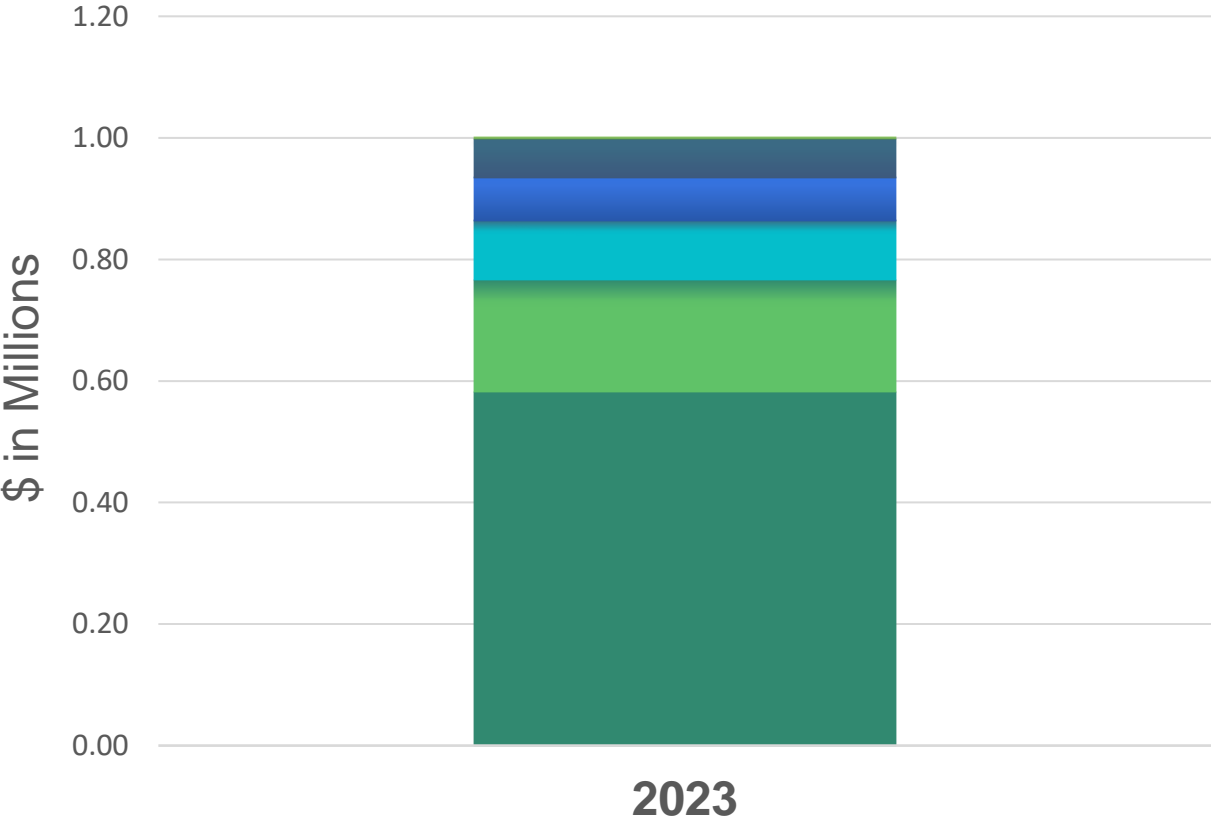
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# 2023 REVENUE BUDGET



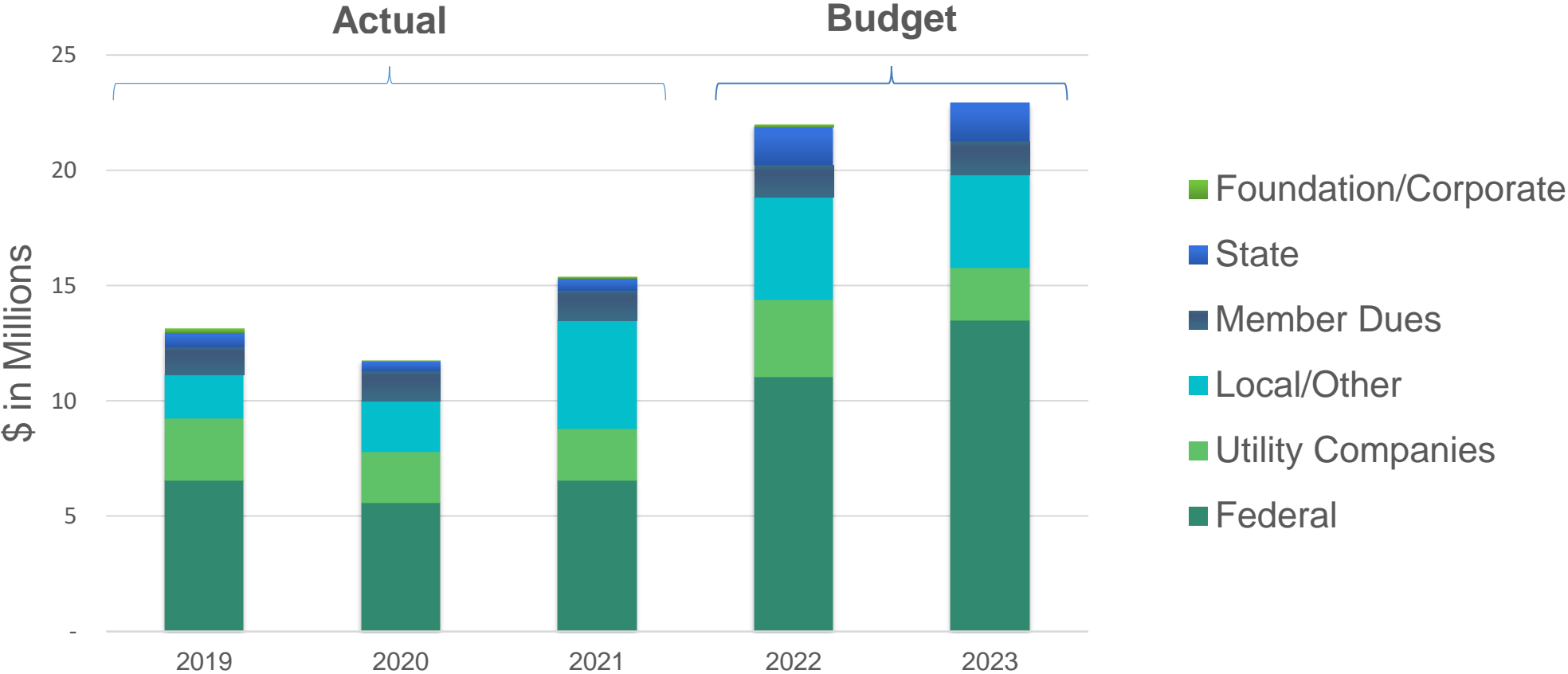
By Funding Source



- Foundation/Corporate \$60,875
- Member Dues \$1,457,993
- State \$1,646,546
- Utility Companies \$2,257,971
- Local/Other \$4,303,527
- Federal Funding \$13,504,800

**Total: \$23,231,714**

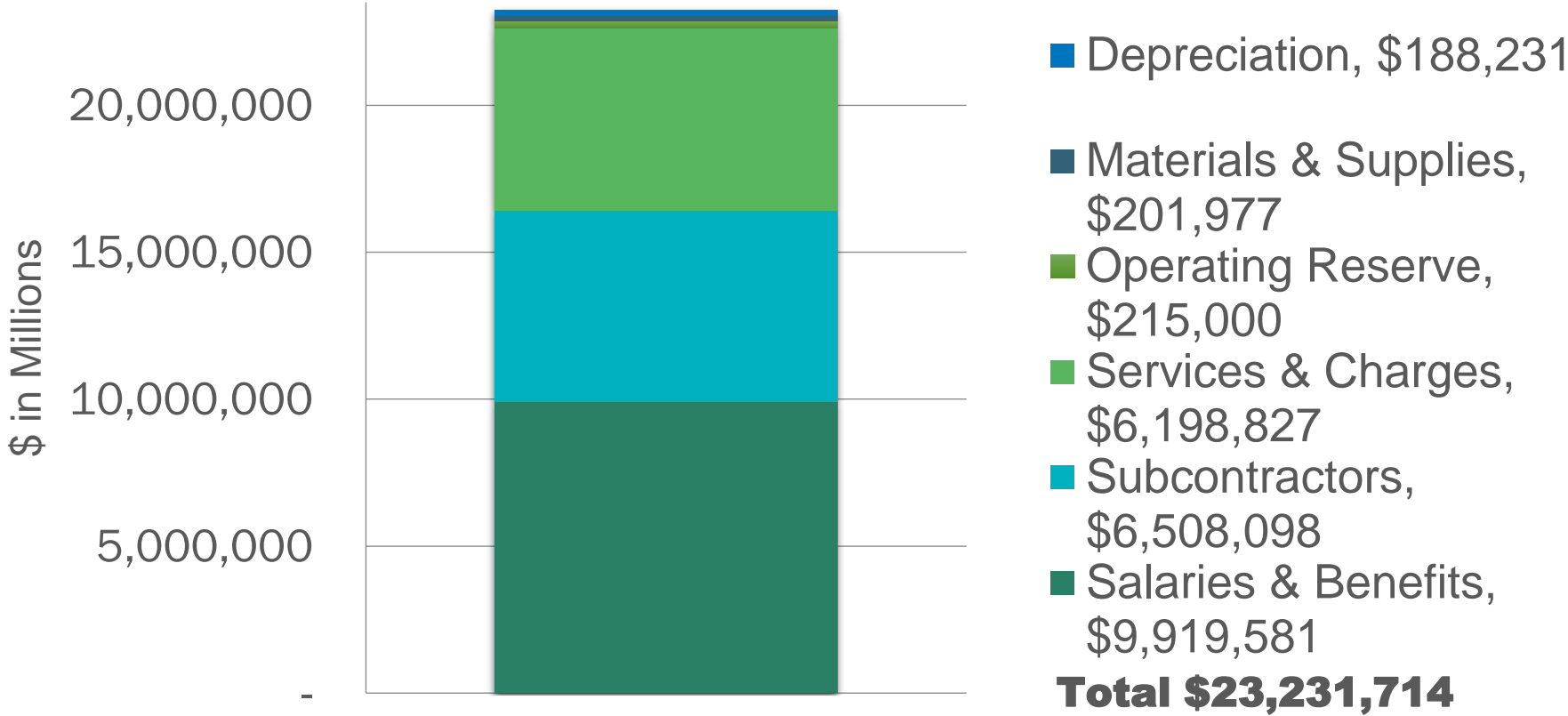
# 5 YEAR REVENUE COMPARISON



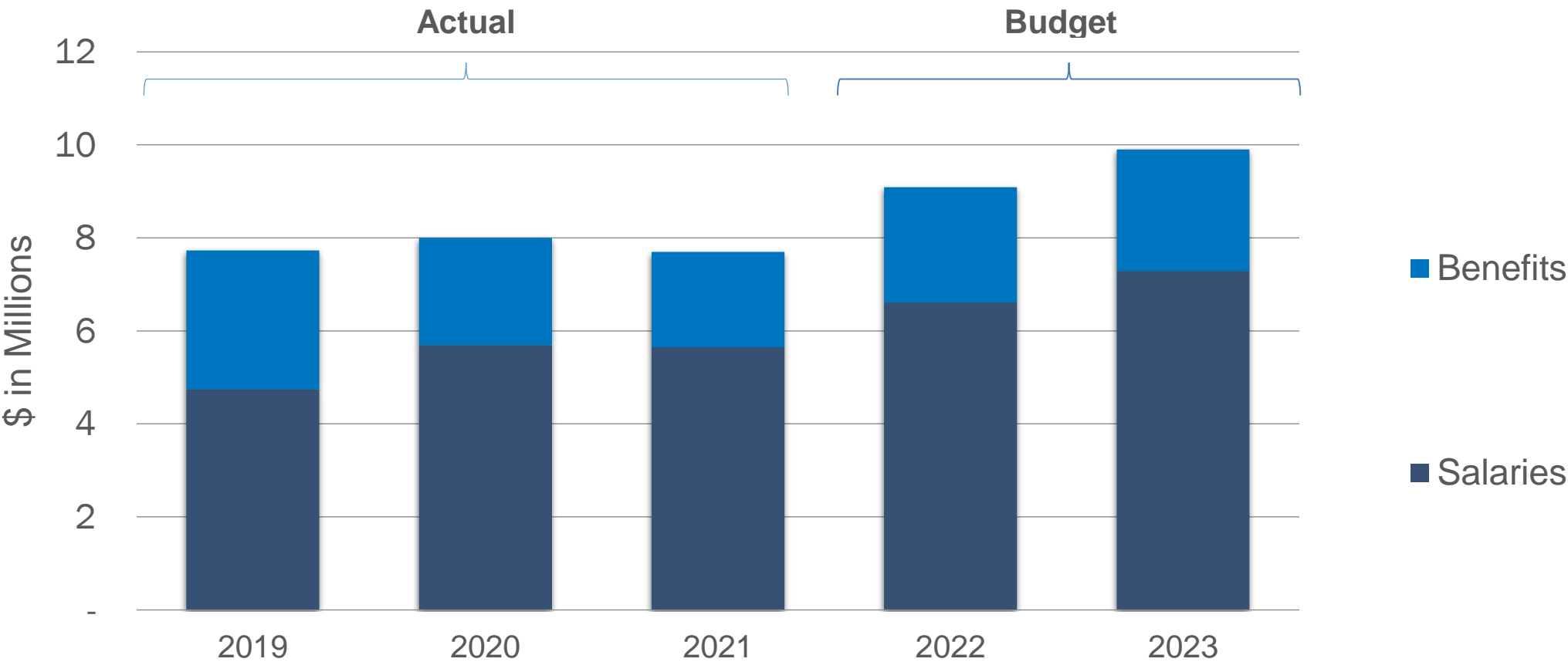
# 2023 OPERATING USES BUDGET



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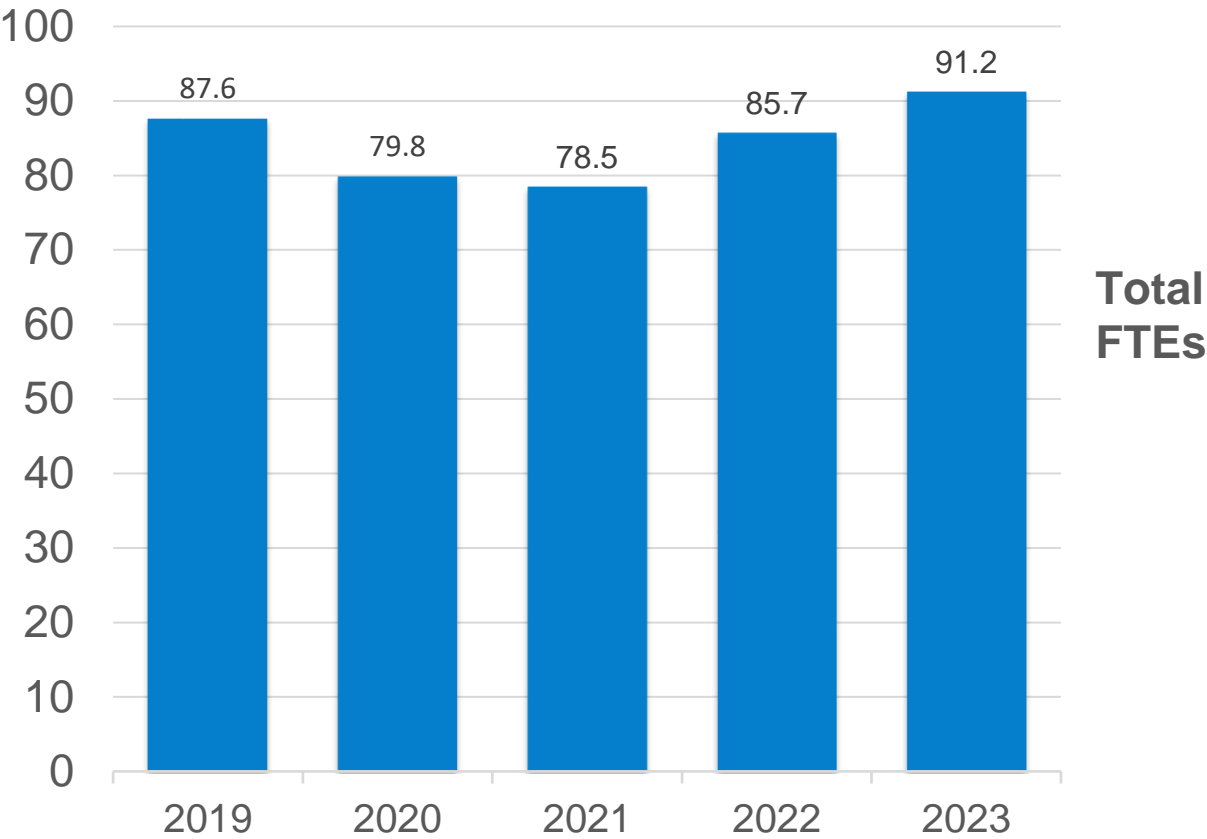
# STAFF SALARIES & BENEFITS



# STAFFING FOR THE REGION



Budgeted Full Time Equivalents



	2022 Budget	2022 Mid-Year Changes	2023 Budget	2023 Budget vs 2022 Budget
Head Count	92	96	96	+4
FTE	85.7	88.9	91.2	+5.5

**Notable New Positions During 2022:**

- Housing/Weatherization Technicians
- Public Policy Coordinator
- Grants Intern

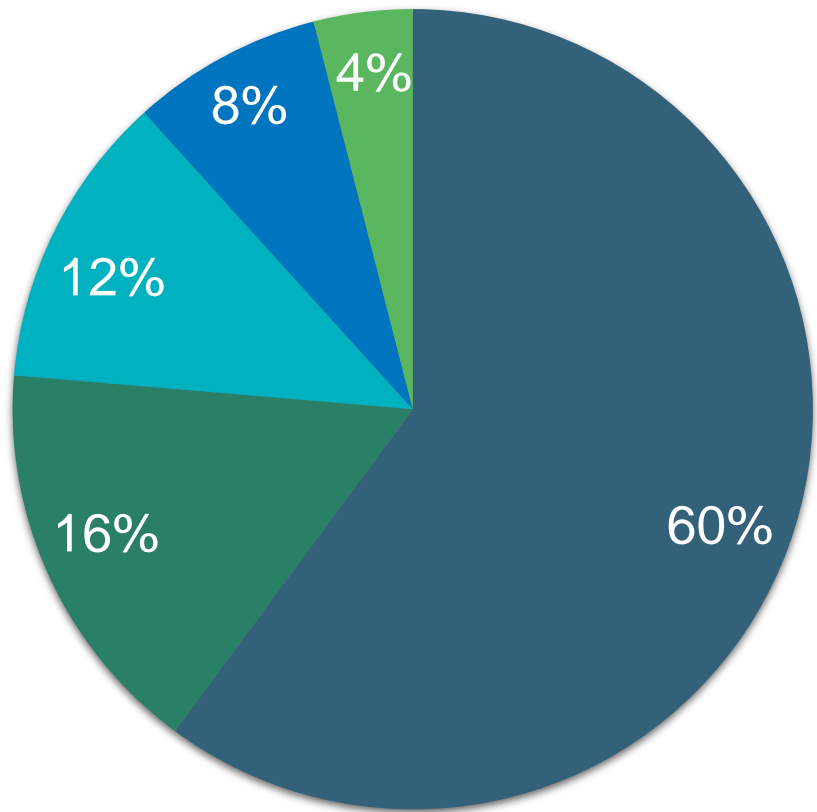
**Planned Positions for 2023:**

- Regional Investment Officer
- Regional Engagement Manager
- Planner Pool position
- Programming Executive Assistant
- IT Help Desk (contractor in 2022)

# 2023 MEMBERS DUES USES



(Per-Capita Fees)



- Service to Members, \$876,661
- Match/Reserve, \$236,508
- Building Lease, \$174,101
- Development Fund, \$112,601
- DEI & Other, \$58,122

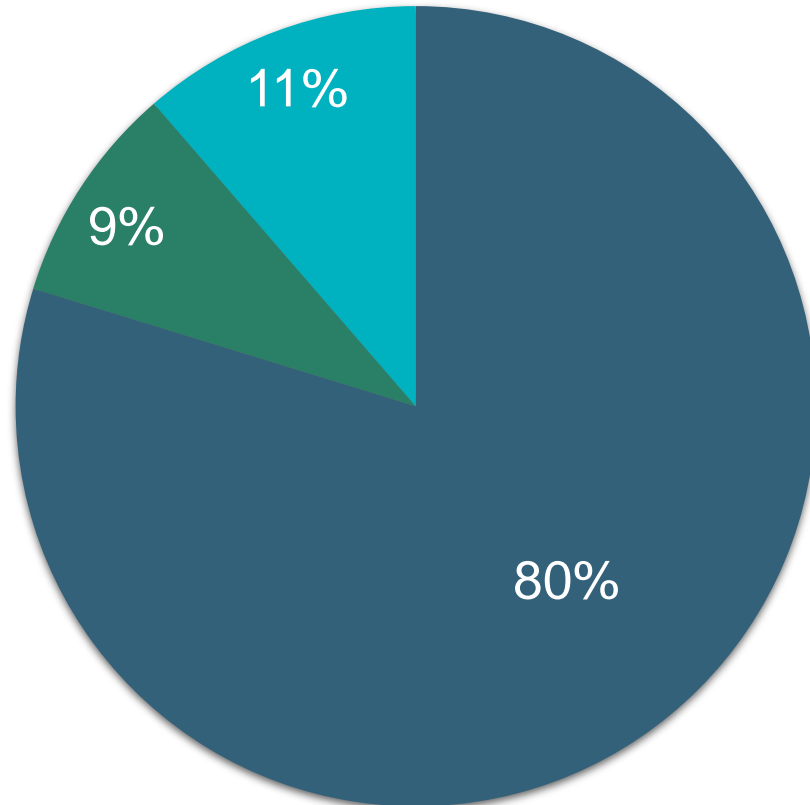
**Total \$1,457,992**

# 2023 MEMBERS DUES REVENUE



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(Per-Capita Fees)



■ MPO Members, \$1,162,698

■ CORPO Members, \$129,784

■ Other Members, \$165,510

**Total \$1,457,992**



# FOCUS ON RESIDENTIAL SERVICES



## Focus on Community & Financial Impact

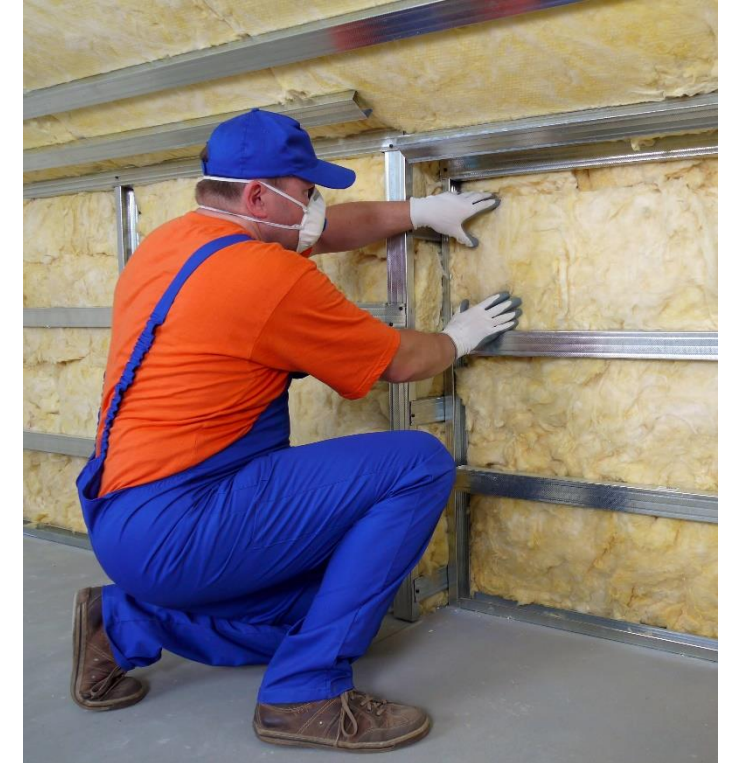
- Develop analysis and scenarios for Weatherization
- Continuing intense internal monitoring and reporting

## Invest in Innovation

- New contractors effort, staffing and partnerships
- Full Implementation of New Software

## Respond to Changing Funding Environment

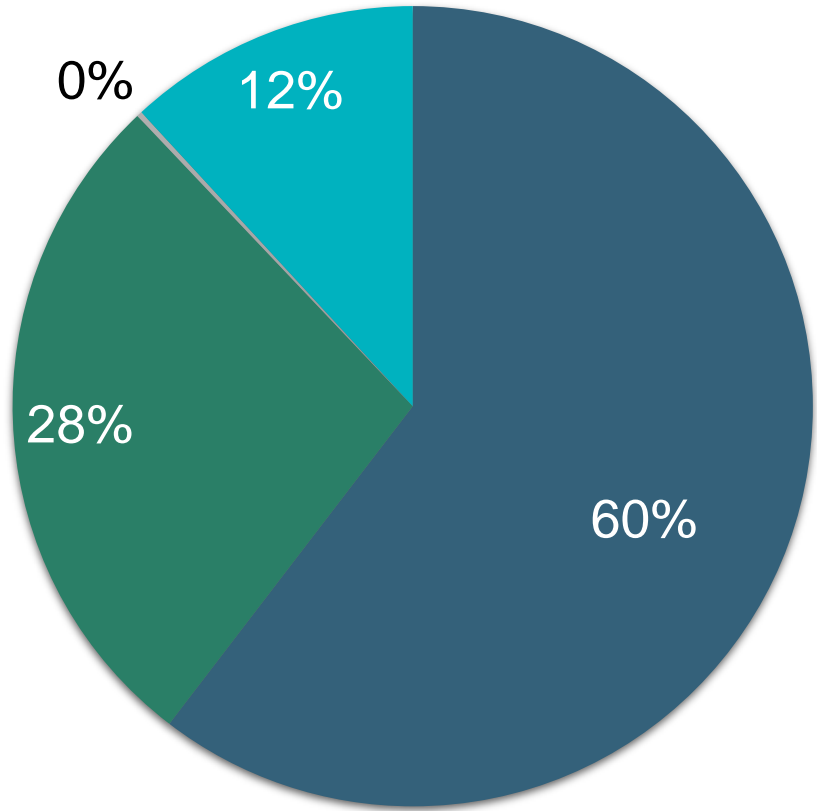
- Columbia Gas Warm Choice© and HWAP changes
- ODH Lead-Safe Home Fund and Healthy Homes



# 2023 WEATHERIZATION PROGRAM BUDGET



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■ Columbia Gas Warm Choice,  
\$2,257,971

■ HWAP, \$1,028,446

■ Other, \$8,000

■ Underfunded Portion, \$443,490

**Total \$3,737,907**

# APPROPRIATIONS & RESERVES



## Appropriations mirror agency expenses

- Sets authorized appropriation levels
- Establishes authorization levels for transfer of funds
  - Operating and Capital Expenses
  - Operating and Management Reserves
- 2022 Year-End Balance of Reserves
  - Operating Reserve: \$1.56M
  - Management Reserve: \$109K
  - Building Reserve: \$0
- Authorization to transfer remaining balance from Building Maintenance & Improvement Fund, \$4,500



# FOCUS ON RESERVE RECENT HISTORY



## **2019 Necessary Borrowing**

\$300K transfer from investment account to cash to support operations

## **2021 Repayment**

\$225K transfer from cash to partially replenish investment account

## **2022 Repayment & Investment**

\$225K planned transfer from cash to replenish and bolster investment account

Year-end balance in investment account ~ \$1.56M

## **2023 Budgeted Investment**

Seeks \$215K addition to further build operating reserve and long-term stability

Supports 60-day balance goal set by the Reserve Committee

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