



Engaged Elaine

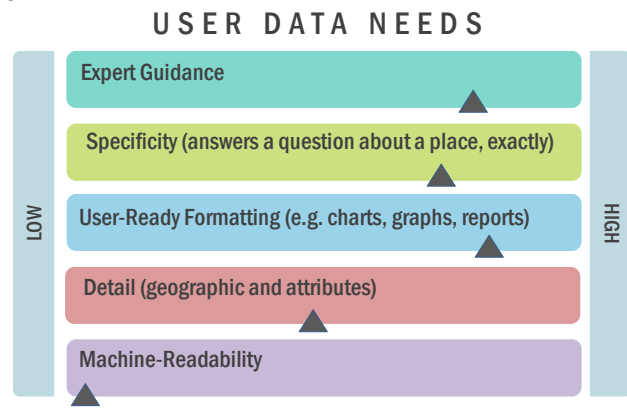
Insightful | Determined | Energetic

World Traveler. Can handle much spicier food than you.

**Retiree, neighborhood advocate, watershed protection group board member.
Seeks to engage in participatory analysis about areas of expertise.**

Behaviors

- Follows local news to keep up with happenings in the community.
- Uses apps to navigate when getting around town.
- Engaged in neighborhood civic group.
- Frequently attends public meetings.
- Uses social media to discuss local and national politics.



Needs & Challenges

- Looking for new ways to use technology to simplify daily life.
- Would like to see data about her community—things like property sales and development plans—in an accessible format.
- Likes to share data from the news and reports, but wants to feel confident in her sources.