

# Mid-Ohio Regional Planning Commission

## Air Quality Alert

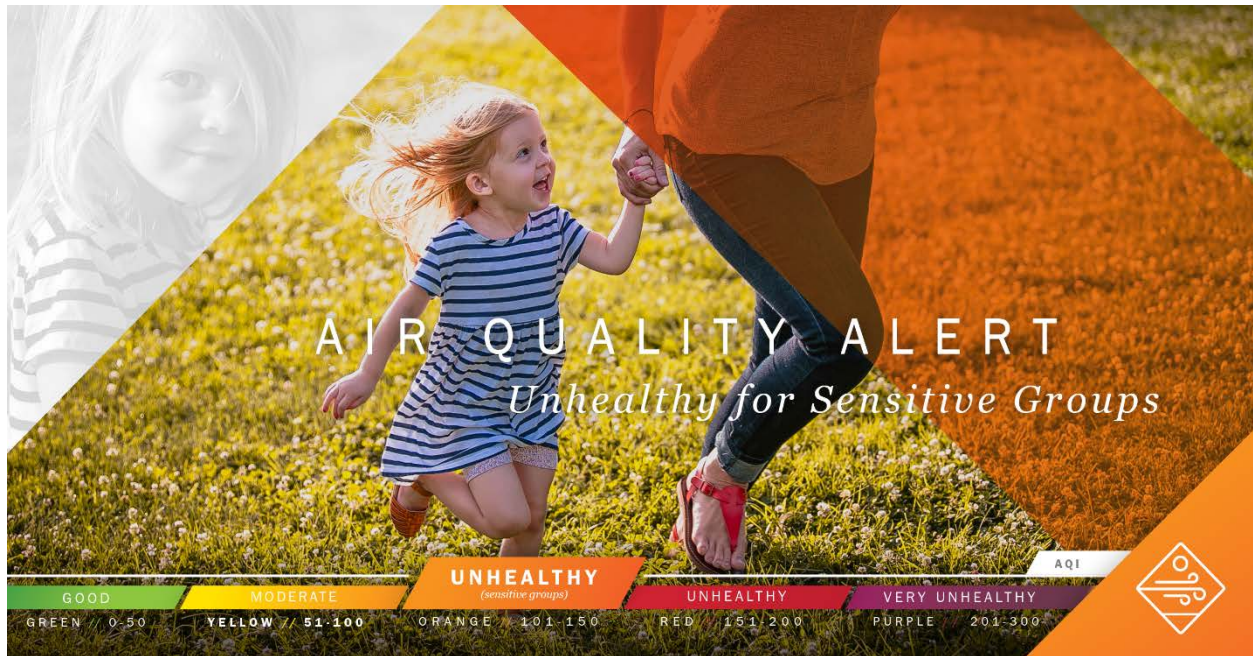
### Social Media Post Content

**Sustainable2050 members (and anyone else) can sign up to receive Air Quality Alerts via email or text through the MORPC Air Quality Program webpage: [www.morpc.org/airquality](http://www.morpc.org/airquality)**

Each set of graphic and associated copy for Facebook and Twitter is for a different level of air pollution (Unhealthy for Sensitive Groups, Unhealthy, Very Unhealthy) that will be indicated in all Air Quality Alert communications from MORPC. Air Quality Alerts are issued the day before pollution levels are expected to be high. Social media posts can be posted the day before and day of the Air Quality Alert.

### Air Quality Alert – Unhealthy for Sensitive Groups

Graphic:



Facebook Copy:

Today/Tomorrow is an Air Quality Alert day in Central Ohio.

People sensitive to air pollution (children, elderly, people with asthma or other lung illnesses) are urged to limit prolonged or strenuous outdoor activity and watch for symptoms.

Visit [www.morpc.org/airquality](http://www.morpc.org/airquality) for more information and to sign up for free alerts by email or text.

Twitter Copy:

Central Ohio is under an Air Quality Alert today/tomorrow. People sensitive to air pollution (children, elderly, people with asthma or COPD) are urged to limit prolonged or strenuous outdoor activity and watch for symptoms. Visit [www.morpc.org/airquality.org](http://www.morpc.org/airquality.org) for more information.

**Air Quality Alert – Unhealthy**

Graphic:



Facebook Copy:

Today/Tomorrow is an Air Quality Alert day in Central Ohio.

Everyone is urged to limit prolonged or strenuous outdoor activity and watch for symptoms.

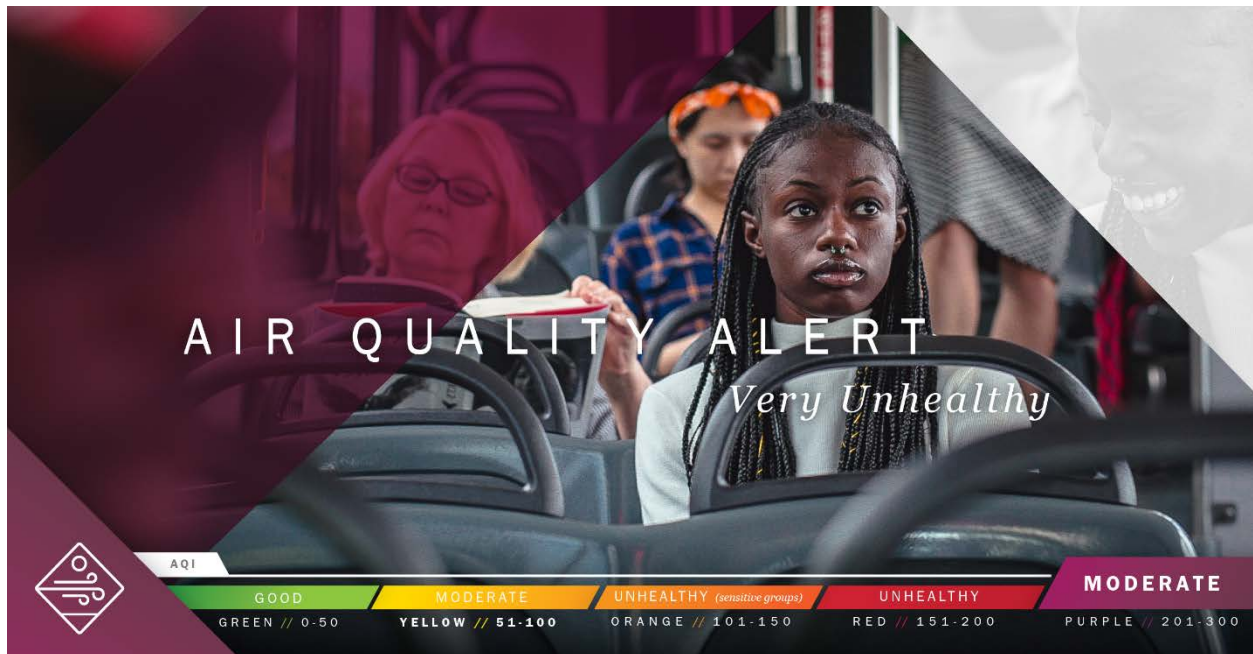
Visit [www.morpc.org/airquality](http://www.morpc.org/airquality) for more information and to sign up for free alerts by email or text.

Twitter Copy:

Today/Tomorrow is an Air Quality Alert day in Central Ohio. People sensitive to air pollution should avoid prolonged or strenuous outdoor activity and everyone should limit prolonged or strenuous outdoor activity. Visit [www.morpc.org/airquality.org](http://www.morpc.org/airquality.org) for more information.

## Air Quality Alert – Very Unhealthy

Graphic:



Facebook Copy:

Today/Tomorrow is an Air Quality Alert day in Central Ohio.

To decrease the potential for health issues, people sensitive to air pollution (children, elderly, people with COPD or asthma) are urged to avoid all outdoor activity and all others should limit their outdoor activity.

Visit [www.morpc.org/airquality](http://www.morpc.org/airquality) for more information and to sign up for free alerts by email or text.

Twitter Copy:

Today/Tomorrow is an Air Quality Alert day in Central Ohio. People sensitive to air pollution (children, elderly, people with asthma or COPD) should avoid all outdoor activity. Others should limit outdoor activity. Visit [www.morpc.org/airquality](http://www.morpc.org/airquality) for more information.