

VISIONZERO

COLUMBUS

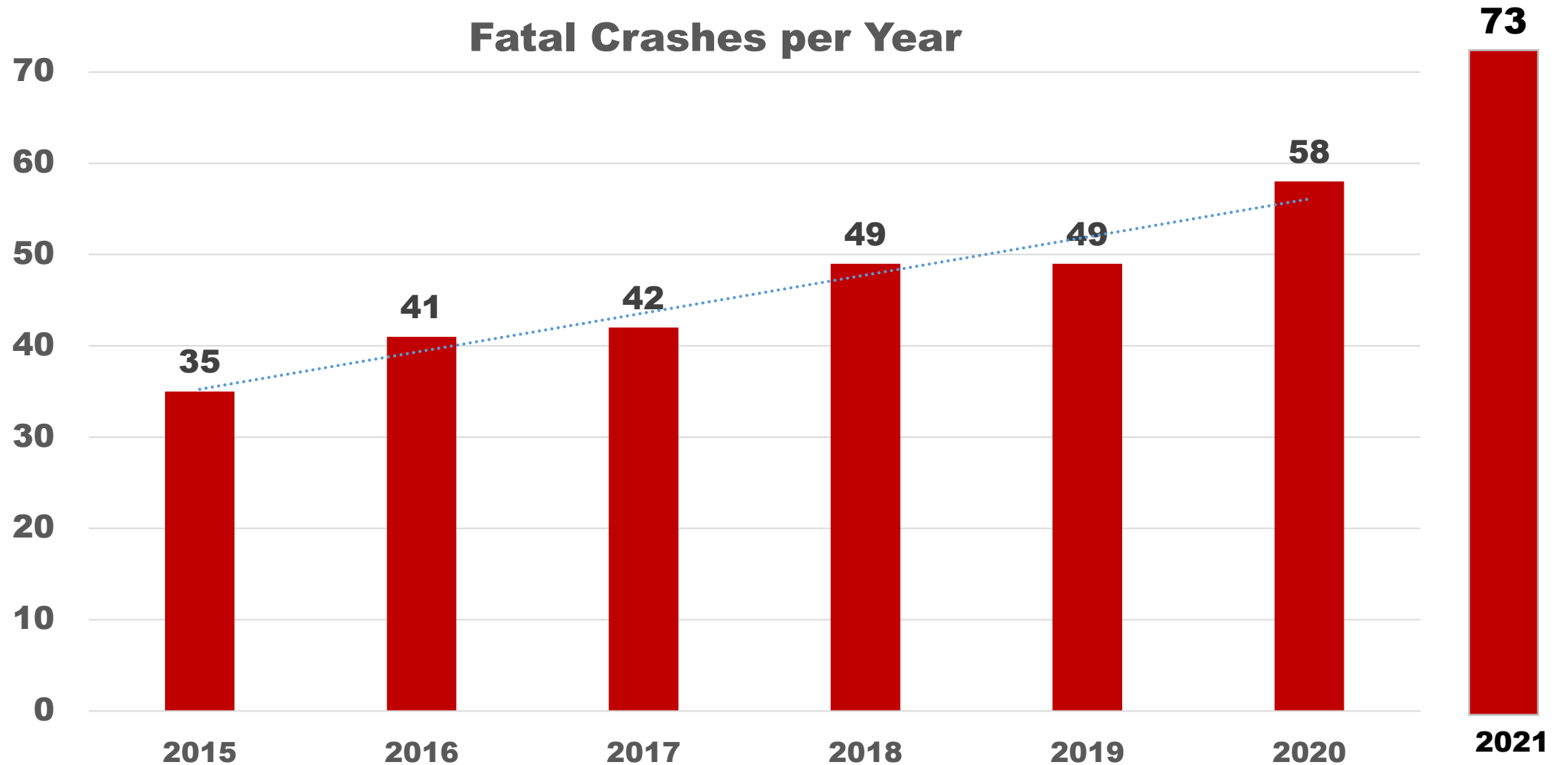
DRIVE SAFE. WALK SAFE. BIKE SAFE.



# What is Vision Zero?

Simply put, it's a national movement to end **fatal** and **serious injury** traffic crashes.





- Chart shows number of crashes on non-freeways (it is not the number of people killed as sometimes multiple people are killed in one crash)

1. Traffic deaths and severe injuries are acknowledged to be preventable



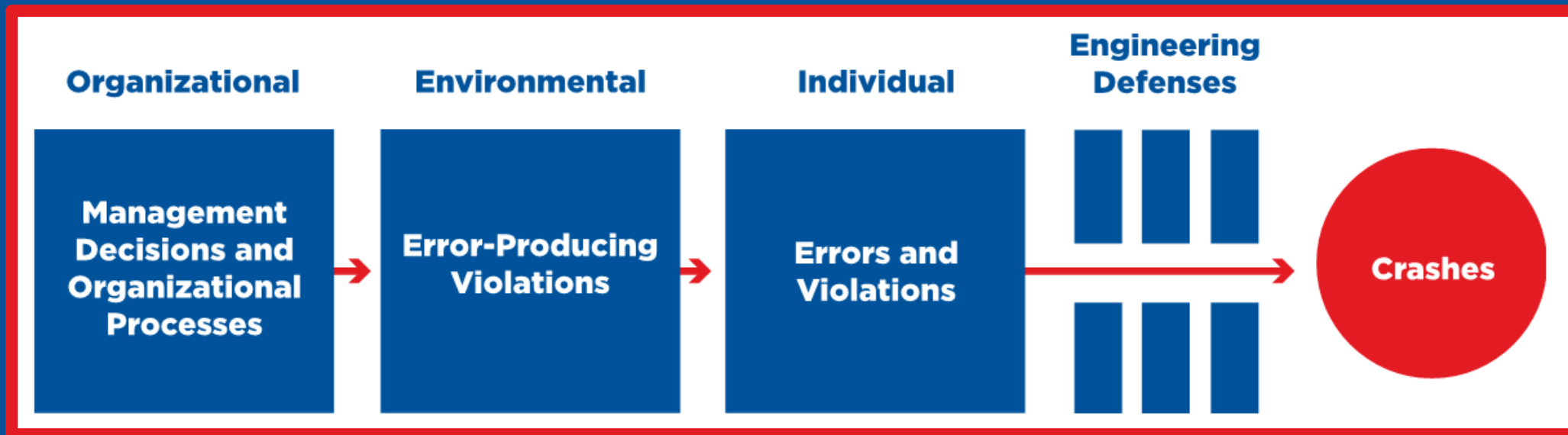
## 2. Human life and health are prioritized within all aspects of transportation systems



**3. Acknowledgement that human error is inevitable, and transportation systems should be forgiving**



## 4. Safety work should focus on systems-level changes above influencing individual behavior



**5. Speed is recognized and prioritized as the fundamental factor in crash severity**



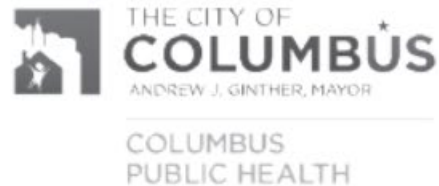


# Vision Zero Columbus

Collaborative, multi-agency effort

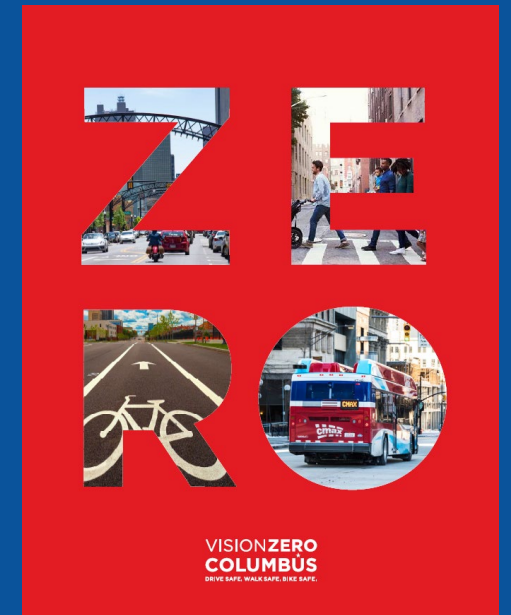
THE CITY OF  
COLUMBUS  
ANDREW J. GINTHER, MAYOR

DEPARTMENT OF  
PUBLIC SERVICE



# Vision Zero Columbus Action Plan 1.0

[columbus.gov/visionzero](https://columbus.gov/visionzero)



# High Injury Network

**65%**

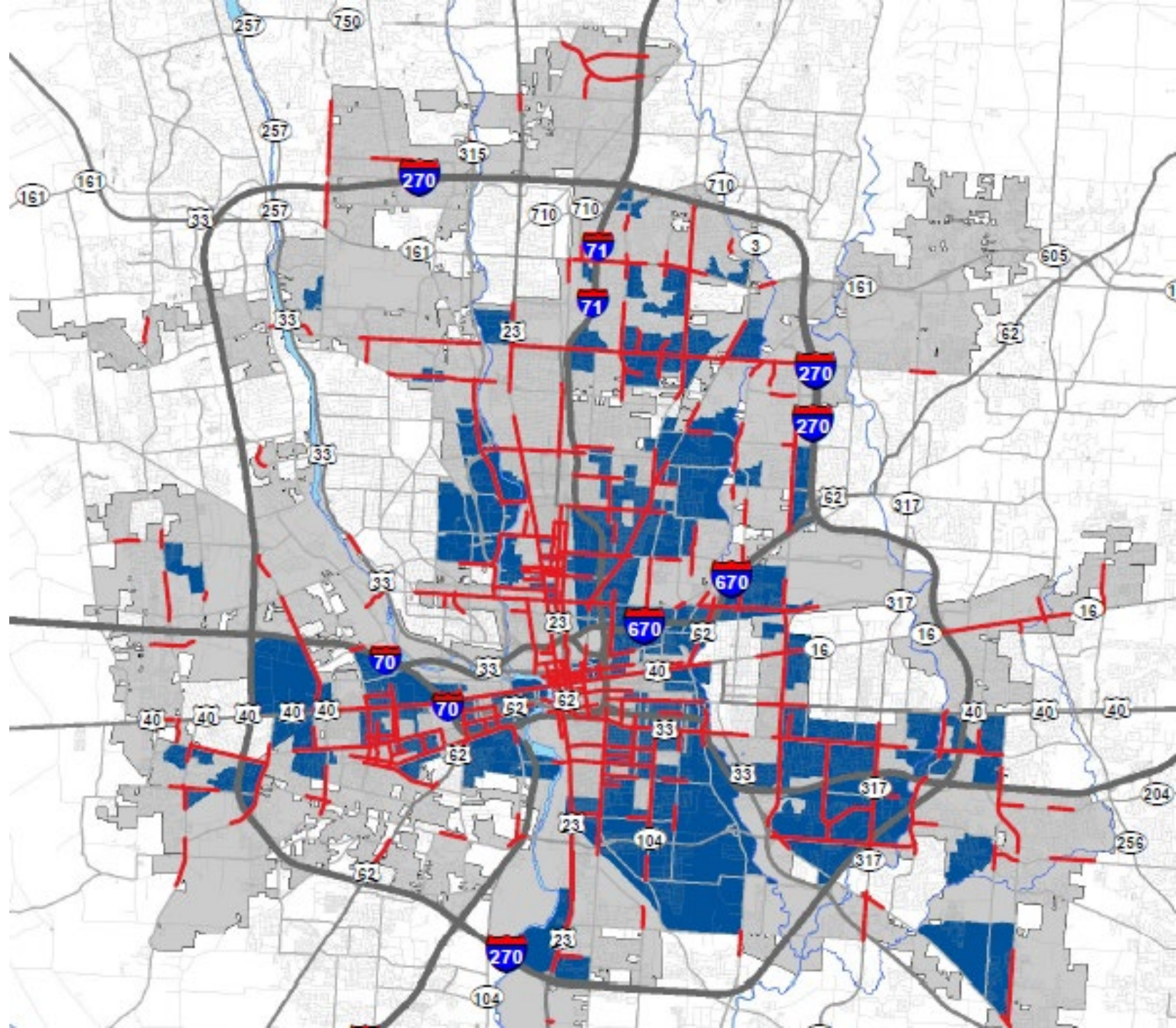
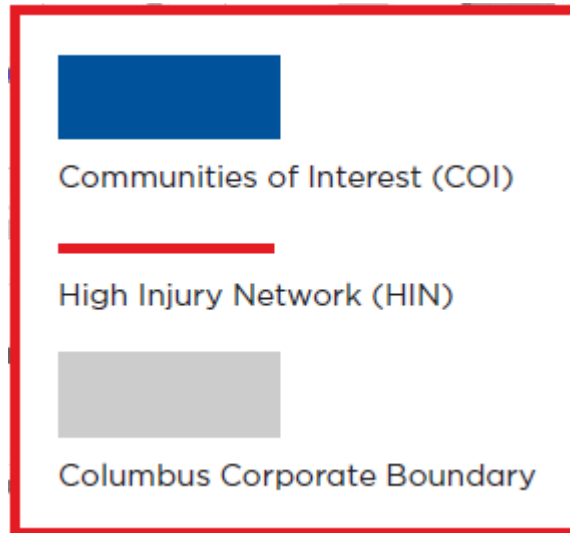
**Severe or  
Fatal Crashes**

**Happen on**

**10%**

**Columbus Streets**

# Focus





# Action Plan Strategies

The actions and strategies are organized in four goals that cut across agency boundaries and get to the heart of eliminating fatal and serious crashes:



**PLAN AND BUILD  
SAFE STREETS FOR  
ALL USERS**



**PROMOTE A CULTURE  
OF SAFETY**



**IDENTIFY AND  
COMMIT RESOURCES**



**DO IT BETTER:  
ENHANCE PROCESSES  
AND COLLABORATION**



# Plan and Build Safe Streets for ALL Users

- More focus/Attention/Space for **Vulnerable Road Users** – Pedestrians, Cyclists, and Motorcyclists.
- Reduce Speeds



## Speed kills

Hit by a Vehicle Traveling at

**20  
MPH**

**9** out of 10  
pedestrians survive



Hit by a Vehicle Traveling at

**30  
MPH**

**5** out of 10  
pedestrians survive



Hit by a Vehicle Traveling at

**40  
MPH**

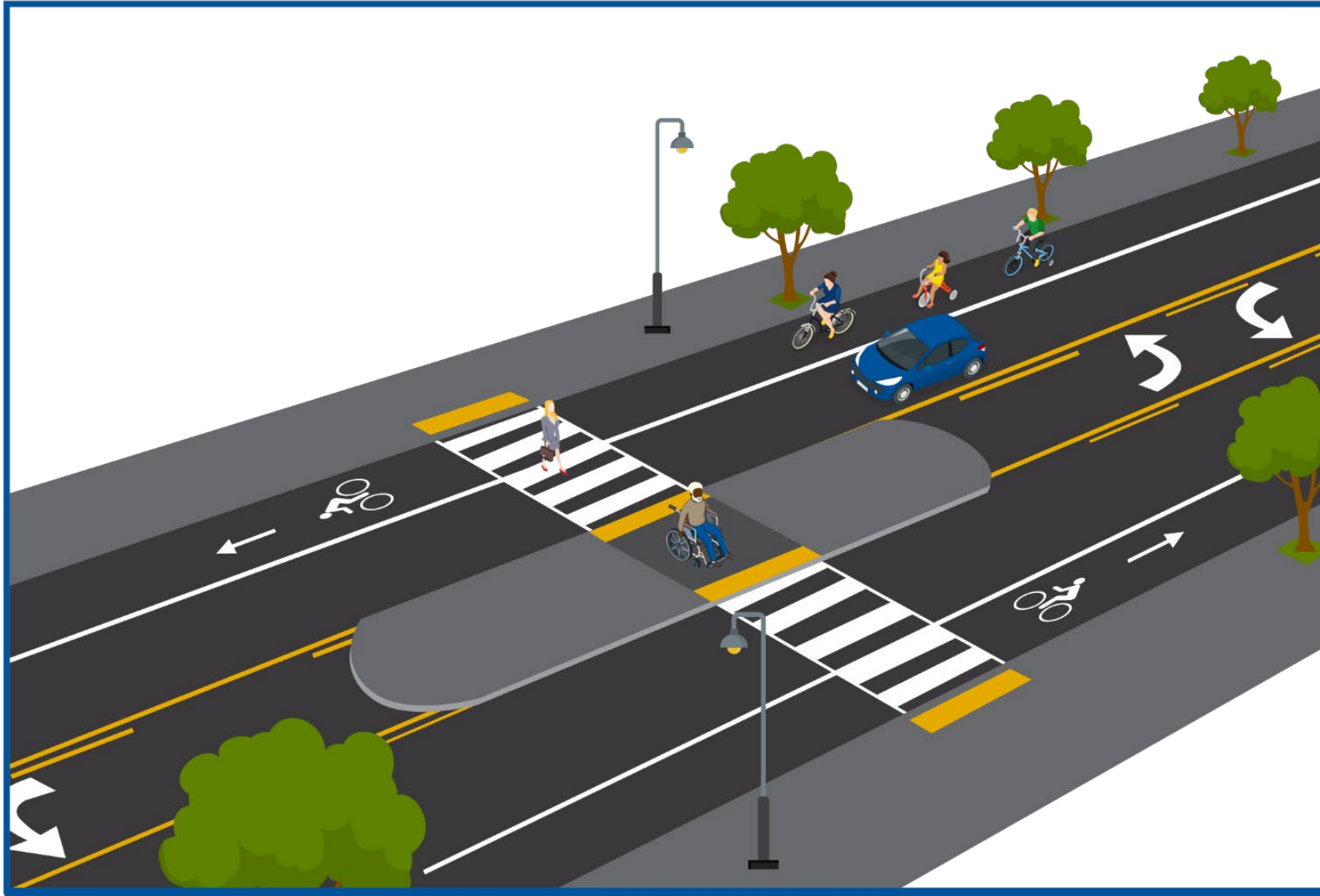
**1** out of 10  
pedestrians survive



# Risk Factors









# Plan and Build Safe Streets for ALL Users

## Policies:

- Columbus DPS - Design Manual Standards or Ped/Bike Facilities (incl Complete Street Guidance)
- Columbus DPS - New Crosswalk Policy
- Columbus DPS - New Sight Distance Policy
- ODOT's Multimodal Design Guide





# Plan and Build Safe Streets for ALL Users

## Infrastructure:

- 133 crosswalks Installed/upgraded – with more to come
- Intersections – rebuild, and upgrade night flash signals
- Corridors – road diets, new products





# Promote a Culture of Safety

- Create a Multilingual Communications/Education Plan
- Adding safety messaging on COTA buses and stops

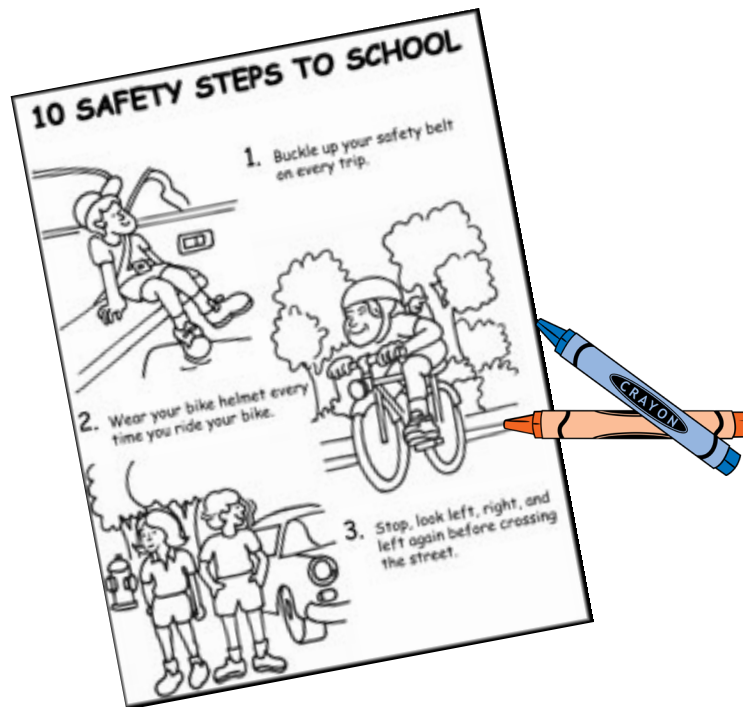






# Promote a Culture of Safety

- Columbus City Schools will include annual traffic safety curriculum for ALL grade levels





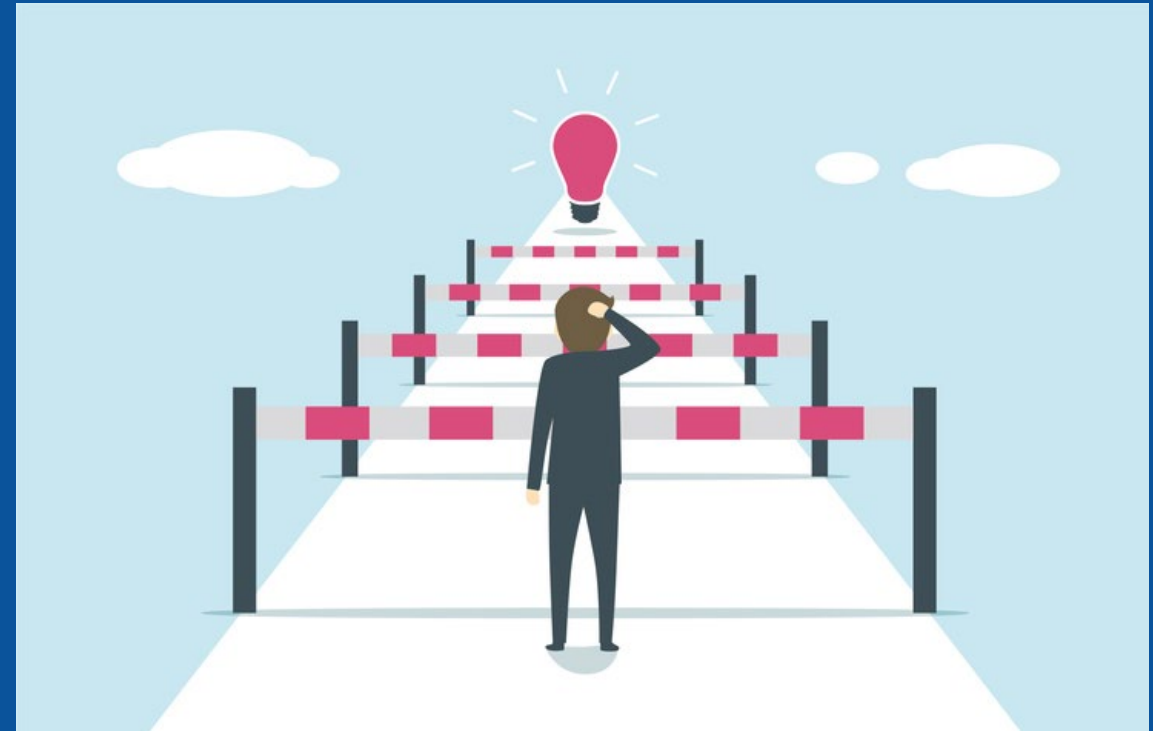
## Enhance Processes and Collaboration

- Investigating all the fatal crash sites and determine if improvements can be made
- Support legislation to discourage distracted driving
- Online Traffic Court Pilot – City Attorney's Office and County Courts



# CHALLENGES:

- The Covid Effect
- Enforcement
- Politics/Legislation
- Culture
- Courage



**For more info go to:**

**[columbus.gov/visionzero](https://columbus.gov/visionzero)**