



REGIONAL DATA ADVISORY COMMITTEE

Christina Drummond

Chair | RDAC

City Council Member | **City of Powell**

August 8th, 2024



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

LEADERS LISTEN



The Young Household (Aspiring Homeowners)

This group comprises respondents under the age of 35 who are non-homeowners and largely earn less than \$35,000 annually. The "Youngs" are characterized as a younger, newly, or soon-to-be coupled household starting their careers & Families. As they are not yet financially secure, the Youngs are renters, but aspire to own their own home.



The Chase Household (Achievers)

Mid-career individuals aged 35 to 55 make up the Chase household. They are mostly homeowners with a household income exceeding \$100,000. Financially secure, they have one or more children and are actively chasing their life goals.



The Nester Household (Settled Nesters)

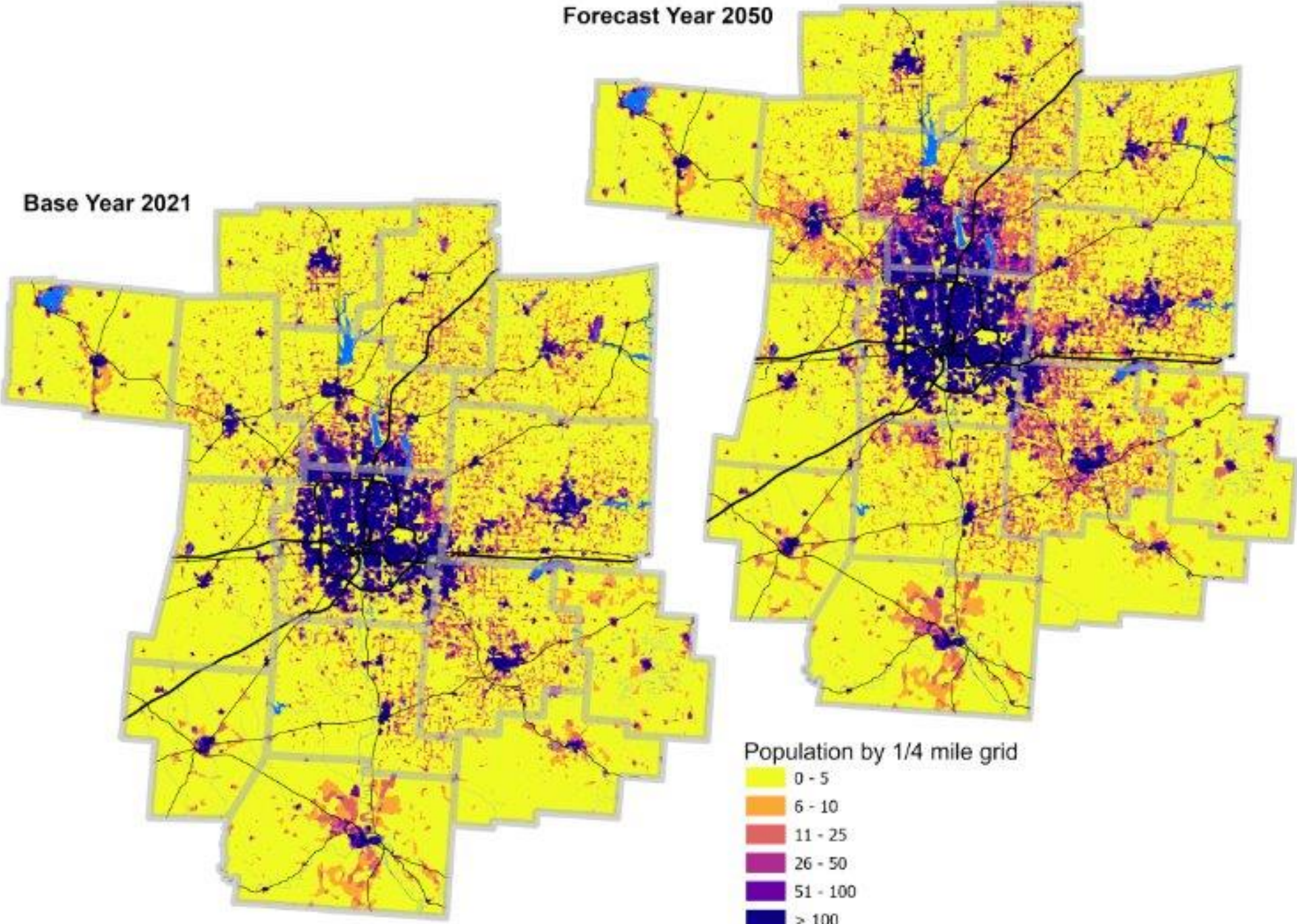
Representing the late career and retirement age cohort, the "Nester" household lives on stable or fixed incomes between \$35,000 and \$100,000. They reside in their own homes and are empty nesters, with their children now living independently.

Housing Report Online



Forecast Year 2050

Base Year 2021



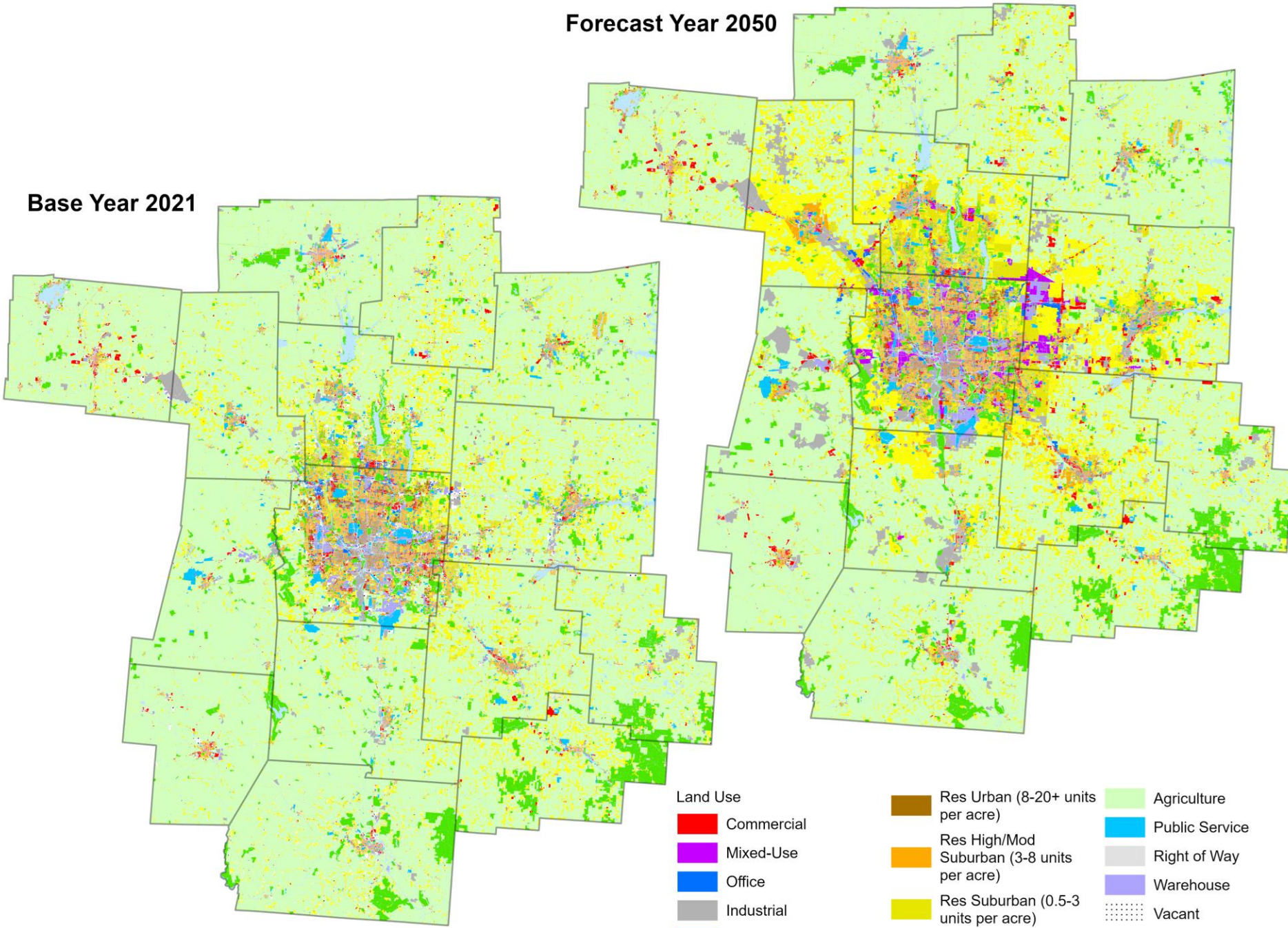
Expanded 15-County Forecast



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Forecast Year 2050

Base Year 2021



Expanded 15-County Land Use

- | | | |
|-----------------|--|----------------|
| Land Use | Res Urban (8-20+ units per acre) | Agriculture |
| Commercial | Res High/Mod Suburban (3-8 units per acre) | Public Service |
| Mixed-Use | Res Suburban (0.5-3 units per acre) | Right of Way |
| Office | Res Rural (2-20 acre lots) | Warehouse |
| Industrial | | Vacant |
| Park/Open Space | | Water |

Note: 2050 based on local plans and known development



UPCOMING EVENTS



MID-OHIO REGIONAL
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Coming Soon!

- **Data for All** – Using Data to Better Serve Our Communities
- **Cybersecurity for Local Leaders** – Level Setting on Threats and Resources
- **Data Day 2025**

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