



# EDD & CEDS OVERVIEW

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MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

# ECONOMIC DEVELOPMENT DISTRICT TIMELINE



EDA  
approves  
CEDS

Feb. 2022

EDD  
designation

Sept. 2023

Dec. 2022

EDD  
application

2024 & beyond

Implementation



# ECOMONIC DEVELOPMENT DISTRICTS IN ACTION



**ADVANCE REGIONAL ECONOMIC DEVELOPMENT** TO IMPROVE QUALITY OF LIFE FOR RESIDENTS.



**ALIGN PUBLIC, GOVT AND PRIVATE INVESTMENTS** TO ADVANCE THE CEDS AND ACHIEVE BETTER OUTCOMES.



**IDENTIFY NEW FUNDING RESOURCES AND TOOLS** TO CLOSE GAPS AND FUND NEW GROWTH OPPORTUNITIES.



**PROMOTE REGIONAL COMPETITIVENESS AND INNOVATION.**



**RECOMMEND STRATEGIES FOR RECOVERY AND RESILIENCE PLANNING.**



**OFFER TECHNICAL ASSISTANCE, RESEARCH AND DATA ANALYSES.**

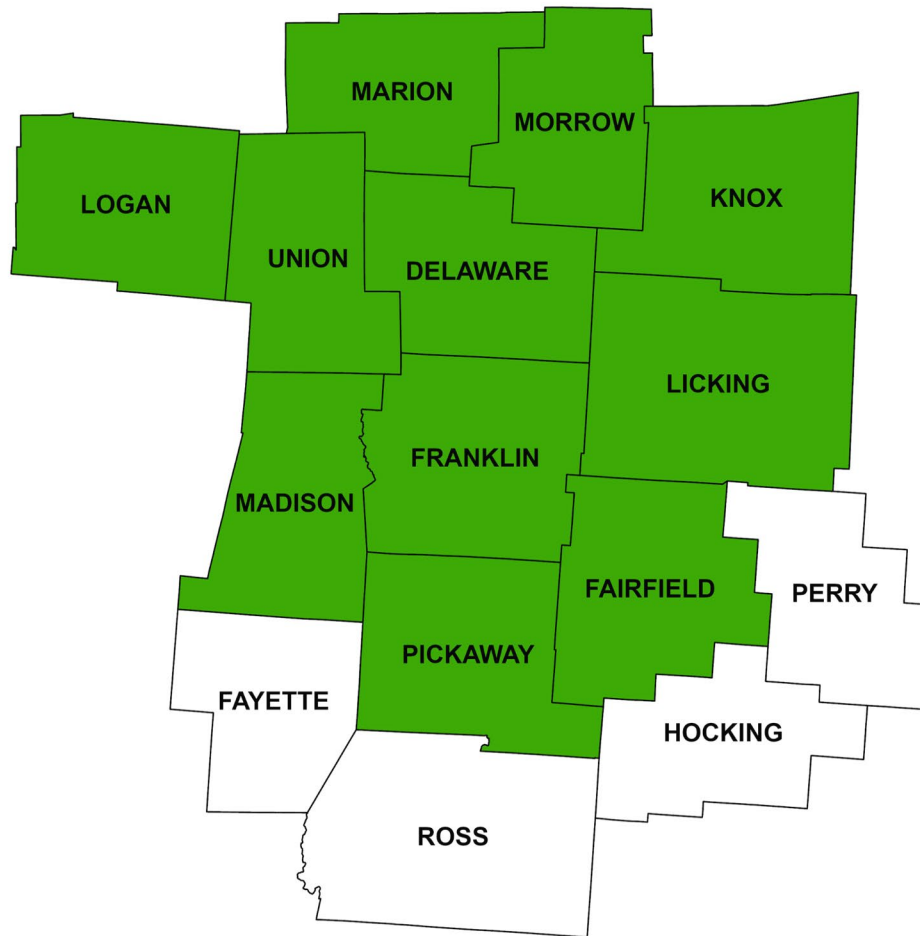


# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS)



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## Comprehensive Economic Development Strategy



- CEDS Region
- MORPC Counties

## THE CENTRAL OHIO CEDS...

- Identifies our region's competitive advantages
- Demonstrates the EDD's grasp of key trends
- Promotes cross-sector collaboration
- Commits to measurable successes
- Tells a compelling story about our region's past, present, and future
- Motivates action and implementation

Link: [Comprehensive Economic Development Strategy – MORPC.org](http://MORPC.org)

**A regional roadmap for economic development and conduit to valuable resources.**

# COMPONENTS OF A CEDS

- ❑ Summary Background
- ❑ SWOT Analysis
- ❑ Strategic Direction/Action Plan
- ❑ Evaluation Framework
- ❑ Economic Resilience
- ❑ EDA recommends that the CEDS also focus on:
  - Equity
  - Climate resilience
  - Workforce development
  - Broadband



# CEDS PRIORITY AREAS

## Build on Economic Development success

- Business retention and expansion
- Prepare communities for the future
- Regional alignment

## Increase labor force participation

- Housing affordability and access
- Broadband access
- Mobility, Transit-Oriented Development
- Workforce re-entry programs

## Increased & aligned infrastructure development

- Coordination on infrastructure projects
- Increase regional infrastructure investment



*Courtesy of Intel*

# EDA GRANT AWARD

US EDA \$70,000 Planning Partnership Grant

The grant funds investments to designated EDDs to facilitate the development, implementation, revision, or replacement of CEDS.

Scope of work:

- Develop and update the Comprehensive Economic Development Strategy
- Implement the CEDS action plan through research, grant writing, planning, technical assistance, and advisory functions
- Provide economic development program outreach to member organization and partners





# PLANNING PARTNERSHIP GRANT- SCOPE OF WORK

## Collaboration and Relationship Building

- Establish EDD Board and CEDS Committee
- Implement the CEDS priority areas
- Convene county economic development professionals quarterly
- Work with Columbus State Community College on the Columbus Workforce Hub Initiative

## Communication and Outreach

- Drive Investment newsletter
- Website updates

## Grant Coordination and Planning Assistance

- Pair regional projects with EDA funding
- CAP Program
- Reconvene Rickenbacker Area Stakeholder Group



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