



# Employer Traffic Safety Programs

## Our Driving Concern

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# NSC Mission

Save lives, from the workplace to anyplace



**Workplace**



**Roadway**

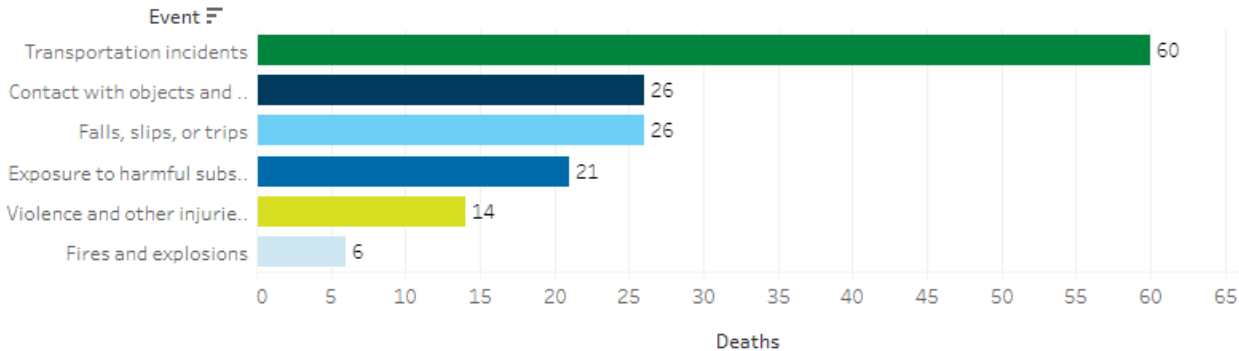
# Our Driving Concern is your key to safety

<https://youtu.be/CLmVD8bUSiE>

# Workplace Data



Number of deaths in Ohio by event, 2022



[injuryfacts.nsc.org](https://injuryfacts.nsc.org) © 2024 National Safety Council. All rights reserved.

**AT WORK**



# Why Employers

- Employee wellbeing on and off the job
- Advance technology adoption
- Workforce Development



## TARGET ACTION

Employers, policymakers, standard-setting organizations, and others use NIOSH research and communication materials on motor vehicle crash and injury risk factors to develop or improve policies, programs, safety interventions, safety standards and regulations, and guidance documents.

# Our Driving Concern Program

- Advisory Board Made up of Ohio Stakeholders
- Strategic Plan based on OTS Data
- Program materials/training



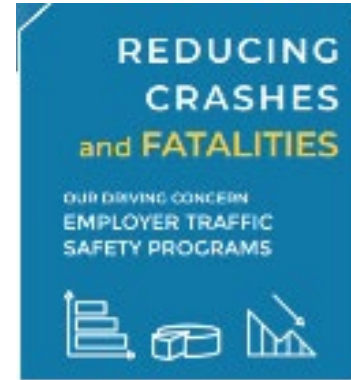
**ODC Training Courses**  
**Monthly Webinars – Free Resources**

# Target Audiences

## Employees who:

- Commute
- Drive to and from worksites, service locations
- Drive as part of their job
- Manage fleets
- Create policy for companies

**Community Leaders, Policy Stakeholders, too!**



# Results

- **16 Years** of program delivery
- Published white paper
- Monthly reach of 13,000
- 2,500 employees trained annually

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- Recognition Program
  - Participate in 25 state and local events annually





# Employers and the Safe System Approach



Source: FHWA.

## Road Users

Workplace Policies  
Employee Education

## Safe Vehicles

Technology adoption  
Journey management

## Safe Speeds

Fleet management  
Technology utilization

# Doubling Down on What Works

- AI Technology
- Reporting Excellence
- Driver Monitoring
- Drivers Scorecards
- Safety Surveys
- Telematics

## EXEMPLARY

Indeca Crude Xpress  
Northside ISD  
Pioneer Natural Resources  
Texas Mutual Insurance  
Company



## AWARD RECIPIENTS

City of Arlington  
City of Austin Public Works  
City of Irving  
City of Waco  
CPS Energy  
El Paso Municipal Court  
Klein ISD  
Renegade Wireline Services

# Check us out online

The screenshot shows the homepage of the 'Our Driving Concern' website for Ohio. The header includes the logo 'Our Driving Concern' with the tagline 'an nsc program' and 'OHIO'. Navigation links for 'The Problem', 'The Solution', 'Events', and 'Contact Us' are present, along with a 'Get Our Newsletter' button. The main content area features a cityscape background with the text 'OHIO EMPLOYER TRAFFIC SAFETY PROGRAM' and 'Your turnkey solution to saving lives.' A 'Get Started >' button is located below this text. To the right, a white box contains the text 'IN PARTNERSHIP WITH' above the 'Ohio' state logo and 'Ohio Traffic Safety Office'.

<https://oh.ourdrivingconcern.org/>

# Our Driving Concern

an **nsc** program

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## OHIO

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