

### UX DESIGN IS MORE THAN CODING.

At Columbus College of Art & Design, we understand that User Experience (UX) Design isn't about coding—it's about finding creative solutions to human problems. And our Master's of Professional Studies (MPS) in UX Design will help you build the skillset to do just that. Sometimes solutions involve apps or software, but other times, it's about finding other ways to improve human interactions.

#### A ROLE IN DEMAND.

Which industries are in need of UX design expertise? In short: All of them.

### **ENROLLING NOW.**

Applications will be reviewed on a rolling basis for the fall 2025 semester. Click HERE to apply now.

# UX IS EVOLVING. WITH A CCAD DEGREE, YOU'LL BE READY.

Human-centered design is the next evolution of UX. After all, "users" are people first—so our approach puts the focus on human needs. With CCAD's MPS in UX Design, you'll learn how to find the best possible solutions for the people who are most affected by the product or service you're designing. It's an approach that consumers, clients, and the public at large want—and that businesses and other organizations must provide to stay competitive.

## UPSKILL, RE-SKILL, OR CROSS-SKILL TO A NEW CAREER.

Our program is designed to meet the needs of working professionals like you. Your life and career experiences are assets in the program, which is suited to a variety of professions, from nurses and educators to business managers and IT professionals. (And that's just the start!)

With a master's in UX Design from CCAD, you'll strengthen your core business skills (time management, teamwork, critical thinking, communication), gain a better understanding of the factors shaping individual and group behaviors, and improve your knowledge and understanding around:

- Research and design
- Gap analysis
- Project management
- · Design thinking
- Human interaction

Increasingly, customers expect businesses and services to quickly and effectively meet their needs. They want products and services that make sense and are easier to use. And employers know that to be competitive and remain successful, they have to offer customers optimal experiences. That's where UX design professionals come into play.

## OUR PROGRAM WORKS FOR YOU.

Your day job is demanding. Our MPS in UX Design is designed to fit your life and location. Classes happen online on weekday evenings. The 30-credit hour program is offered part-time and can be completed in two years.

Learn more at www.ccad.edu/ux or by emailing gradadmissions@ccad.edu.





### **Graduate Degree Savings for MORPC Members**

- Master of Professional Studies (MPS) degrees offered at \$5,100 per calendar year with guaranteed scholarship
- Employees can utilize employer education/ tuition benefits in addition to scholarship
- Additional financial aid opportunities available

