



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 111
Columbus, Ohio 43215
www.morpc.org

**NOTICE OF A MEETING
WORKFORCE TRACKING WORKING GROUP
MID-OHIO REGIONAL PLANNING COMMISSION**

HYBRID MEETING

January 16, 2025, 10:00 am – 11:00 am

PURPOSE

Articulate the product to be produced by the working group, who will use it, and for what purpose.

DESIRED OUTCOMES

- We will have identified the primary audience for our product
- We will have produced a detailed description of our product (or program) and how our audience will make use of it.
- We will have identified specific proxies for our audience from whom we will solicit feedback about our proposed product

AGENDA

1. Welcome [2 minutes]
2. Discussion: Who is our primary audience [15 min]
3. Discussion: What product or program will we offer to our audience? How will they use it to promote job quality? [20 min]
4. Discussion: Which individuals in our network could serve as proxies for our audience and who among them should we ask for feedback? [15 min]
5. Review next actions and assign to members [5 min]
6. Adjourn

Please notify Adam Porr at 614-233-4216 or aporr@morpc.org to confirm your attendance for this meeting or if you require special assistance.

**Next Workforce Tracking Working Group Meeting
February 20, 2025, 10:00am to 11:00am (TENTATIVE)**

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary

MEETING NOTES

- Audiences
 - Potential audiences
 - Leaders and policymakers in MORPC member communities
 - Business leaders
 - Employers
 - Educational institutions
 - Economic development agencies
 - Workforce boards
 - Potential use cases for potential audiences
 - Understand employment in the region
 - Engage in outreach with employers. Help them understand the quality of the jobs they offer and potentially improve it. (ASPYP, maybe local governments)
 - Bolster grant applications (ASPYP)
 - Identify/recognize employers of choice (ASPYP)
 - Retain employees (employers)
 - Recognize communities which have cultivated a high concentration of high quality jobs (presumably via recruitment of employers of choice) (MORPC)
 - Educate/inform institutions on best practices
 - Jay pointed out the bolded portion of the relevant objective from the Regional Data Agenda [4:45]: Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, **empowering local governments and workforce boards** to pursue coordinated strategies toward better employment outcomes.
 - **DECISION: Our primary audience will be institutions who work with employers and employees, including but not limited to local governments and workforce boards.** Our product will not be intended for use by employers and employees directly and some translation may be necessary to make it useful to those audiences. [8:30, 15:30]
- Product/program design
 - Suggested design criteria (not comprehensive)
 - Not prescriptive. Don't be preachy.
 - Identify best practices.
 - Provide guidance on how to measure/quantify
 - Use ranges
 - Quantitative vs qualitative
 - Some standards are non-quantifiable
 - Quantitative standards may require tailoring by geography or industry
 - Quantitative standards require frequent updates
 - **INFERRED DECISION: Use a mix of qualitative and quantitative**
 - **DECISION: Our product will consist of a set of standards meant to inform our target audience about what constitutes a high-quality job and to identify best practices for applying those standards. [20:30, 24:45]**
 - Potential product formats
 - Holistic statement of values/principles (qualitative)

- Fact sheets for specific standards (each a mix of qualitative and quantitative)
- Potential sources of feedback [41:00]
 - Opal Brandt (Jay)
 - David White (Jay)
 - Scott Johnson (Kier)
 - Sustainable Columbus (Kier)
 - Columbus Chamber (Padmini)
 - Rick Szabrak, other reps from MORPC member governments (Padmini)
- Actions
 - Adam will create nicely-formatted mockups of the following product deliverables, which attendees to the Miami conference can use as a tool to seek feedback on our potential product.
 - A document identifying the job quality dimensions/principles we have decided to focus on.
 - Fact sheets for each our our five selected standards, each of which will define the standard and may identify best practices for application of the standard. (Content will be pulled from the strawman standards document.)