



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 100
Columbus, Ohio 43215
www.morpc.org

**NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION
111 Liberty Street, Columbus, Ohio 43215**

HYBRID MEETING

**January 7, 2025, 1:00 p.m. – 2:30 p.m.
AGENDA**

- 1:00 – 1:15 pm** **Welcome & Introductions – Chair Christina Drummond**
- 1:15 – 1:25 pm** **Member & Sector Updates**
- 1:25 – 1:30 pm** **MORPC Updates – Jessica Kuenzli**
- **Leaders Listen: Economic Development Survey – Respond soon!** www.research.net/r/LLconDevCommunity
 - **Data Day Registration** www.morpc.org/event/dataday/
 - **State of the Region – March 21, 2025**
- 1:30 – 2:15 pm** **Working Group & User Group Discussion**
- **Cybersecurity Working Group – Dave Dixon**
A total of 18 organizations were represented in-person at our “Cybersecurity for Local Leaders” event, and of those, five have submitted interest forms requesting to engage with the Working Group on their cyber efforts.
 - **Data Day Working Group – Jonathan Miller / Jordan Inskip**
The Working Group continues to plan for Data Day 2025. The location for the event has been secured. Proposals were received at the end of November, and the Working Group has evaluated the proposals and organized them into four (4) tracks for the event.
 - **DEI & Data Working Group – Dave Dixon**
The Working Group has submitted two proposals for DEI-centered presentations at Data Day 2025. Working Group efforts are currently focused on supporting Group Members preparing content around the topics environmental justice analysis methods and using data to lead successful transformation.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary

- **Regional Data Coaches Working Group – Raj Roy**
The Working Group plans to launch two distinct Office 365 lists, "Regional Data Coaches" and "Regional GIS Coaches" at Data Day, with sign-ups managed via a Microsoft Office form. The Group hosted a pop-up event at the Columbus Metropolitan Library on December 7.
- **Workforce & Job Quality Working Group – Adam Porr**
The Working Group selected dimensions of job quality most pertinent to the region, and several standards in each dimension. The Group is also wrapping up the planning/education phase of the Results for America Job Quality Fellowship and have been selected to participate in the six-month implementation phase starting in January.
- **Central Ohio GIS User Group – Cheri Mansperger**
The Group met on November 20. Regional updates were provided and Andrew Wilson, City of Hilliard, gave an excellent presentation on tips and tricks in ArcPro.
- **Regional Information & Data Group – Ethan Hug**
The final quarterly meeting of 2024 was held on November 13 at MORPC. Members Langdon Sanders and Ayaz Hyder gave presentations on the topic of data privacy/security and the Columbus Community Information Exchange (CIE)

2:15 – 2:25 pm **Future Drive Times Pilot Project**

2:25 – 2:30 pm **Other Business**

2:30 pm **Adjourn**

Please notify Lynn Kaufman at (614)233-4189 or lkaufman@morpc.org to confirm your attendance at this meeting or if you require special assistance.

**The next RDAC Meeting will be April 1, 2025, 1:00 pm at MORPC.
This meeting will be hybrid; details to follow.**

Mid-Ohio Regional Planning Commission

Hybrid Meeting

Regional Data Advisory Committee
Meeting Notes

January 7, 2025, 1:00 pm

Members Present

Megan Ash, ESC of Central Ohio	Kier Scott, Aspyr Workforce Innovation
Brandon Brown, City of Dublin	Rick Stein, Urban Decision Group
Chair Christina Drummond, City of Powell	Lilly Tesfai, LDT Analytics
Ayaz Hyder, Smart Columbus	Kristy Wedel, AlignAI
Jay Knox, One Columbus	Drew Williams, City of Columbus
Doug McCollough, Beta District	Andrew Wilson, City of Hilliard
Gene Oliver, City of Worthington	

MORPC Staff Present

Dave Dixon	Lynn Kaufman	Cheri Mansperger	Adam Porr
Ethan Hug	Jessica Kuenzli	Amanda McEldowney	Raj Roy
Jordan Inskeep			

Meeting Called to Order at 1:02 pm.

Welcome & Introductions

Two New RDAC Members introduced themselves: Brandon Brown, City of Dublin, and Dr. Ayaz Hyder, Smart Columbus

Member & Sector Updates

Member Oliver mentioned a new AI commercial toolkit data management product from Expedia.

Member McCullough raised concerns about the dysfunctional talent market, emphasizing the need for better pathways and roles for data professionals in the region. He also highlighted obstacles such as matchmaking, awareness, and the need for better-defined roles in the evolving landscape of data analytics and AI.

Member Hyder discussed the need for workforce upskilling health and human services professionals to use technology and data, and the potential for partnerships with higher education institutions. This is being addressed by the [CIE Initiative](#). Member Hyder also shared information about Smart Columbus convening a Data and Innovation Leaders Group for Health and Human Services, aimed at improving health, well-being, and equity in Franklin County and Columbus.

Member Brown noted that he attended the [GOV AI Summit](#) in December 2025. The group is an excellent resource for civic agencies.

Chair Drummond announced that [Metrolab](#) has posted a grant opportunity thru NSF Civic Data Challenge.

Member Knox raised concerns about potential threats to census data programs including funding cuts, making survey responses optional, and limiting contact with respondents. He suggested the possibility of a joint response to advocate for these programs, noting the impact on data quality and availability. The Committee discussed the importance of census data for various organizations and the need for coordinated advocacy efforts to protect these programs. Chair Drummond asked that staff follow up with an email to Members regarding letters of support.

MORPC Updates

Jessica Kuenzli reminded Members to respond to the Leaders Listen: Economic Development Survey, to register for the February 5 Data Day event, and to register for the March 21 State of the Region event. She also announced that RDAC Members and Working Group Members will be able to attend MORPC events at Commission Member Rates in 2025.

Amanda McEldowney announced that MORPC is looking for sponsors for both Data Day and the State of the Region events. If an organization is interested in sponsoring both, MORPC has sponsorship packages for many of its events.

Working Group & User Group Discussion

Cybersecurity Working Group

A total of 18 organizations were represented in-person at the “Cybersecurity for Local Leaders” event, and of those, five have submitted interest forms requesting to engage with the Working Group on their cyber efforts.

Staff asked for ideas from RDAC Members on how to increase engagement from member communities. Suggestions:

- Make the cybersecurity assistance similar to Sustainable2050 and Technical Assistance programs.
- Change the term “assessment” to something else; cybersecurity problems are usually confidential.
- In the future, communities that have been helped by the Cybersecurity Working Group can be ambassadors and share their experience.
- The Ohio Cyber Reserve and Cyber Ohio both are offering services currently.

Data Day Working Group

The Working Group continues to plan for Data Day 2025. The location for the event has been secured. Proposals were received at the end of November, and the Working Group has evaluated the proposals and organized them into four tracks for the event. Staff asked that RDAC Members consider sponsoring or asking other organizations to sponsor.

Staff is also hoping to recruit more members for the Working Group; there is currently only one active member.

DEI & Data Working Group

The Working Group has submitted two proposals for DEI-centered presentations at Data Day 2025. Working Group efforts are currently focused on supporting Group Members preparing content around the topics environmental justice analysis methods and using data to lead successful transformation.

Staff asked RDAC Members for 2025 project ideas for the Working Group. Suggestions:

- Contacting non-data practitioners who are engaged with data. Examples would be the healthcare, energy, and manufacturing.
- Defining barriers.

An informal show of hands indicated that RDAC Members thought the Working Group should investigate system-level barriers and solutions or organization-type barriers and solutions. The show of online and in-person hands was split evenly between the two ideas.

Regional Data Coaches Working Group

The Working Group plans to launch two distinct Office 365 lists, "Regional Data Coaches" and "Regional GIS Coaches" at Data Day, with sign-ups managed via a Microsoft Office form. The Group hosted a pop-up event at the Columbus Metropolitan Library on December 7.

Workforce & Job Quality Working Group

The Working Group selected dimensions of job quality most pertinent to the region, and several standards in each dimension. The Group is also wrapping up the planning/education phase of the Results for America Job Quality Fellowship and has been selected to participate in the six-month implementation phase starting in January.

Central Ohio GIS User Group

The Group met on November 20. Regional updates were provided and Andrew Wilson, City of Hilliard, gave an excellent presentation on tips and tricks in ArcPro.

Regional Information & Data Group (RIDG)

The final quarterly meeting of 2024 was held on November 13 at MORPC. Members Langdon Sanders and Dr. Ayaz Hyder gave presentations on the topic of data privacy/security and the Columbus Community Information Exchange (CIE)

Staff suggested that the RIDG Steering Committee be dissolved at the end of the term of the current Ridge Steering Committee Chair, and have those participants engage directly with the RDAC going forward. This will result in RIDG functioning more like COGUG does, with staff engaging with RIDG members and RDAC members directly for future programming. An informal show of online and in-person hands indicated that members agreed with proposal – no opposition was noted.

Future Drive Times Pilot Project

To address one of the objectives of the Regional Data Agenda, modeling staff has taken a first step into projecting future drive times for trips originating in Delaware County and terminating in Franklin or Licking Counties in ten-year increments from 2025 thru 2050.

The work that was done incorporating the assumptions from our current metropolitan transportation plan, which documents the projects that are expected to be in place from now through 2050 and the resulting facilities and traffic congestion. The model is looking at current drive times for similar conditions and then assuming that when those conditions are met in 2050, what type of drive time there would be. One of the most important things learned was how manual and time intensive it was to do a handful of routes, but also potentially very valuable. Some routes show a 45% increase in round-trip travel time during weekday commutes.

Staff asked if RDAC and staff should explore the Drive times modeling project as a 2025 objective. An informal show of in-person and online hands indicated that no members were ready to take a position whether or not to pursue the project.

Staff asked if RDAC Members would like more information on this and think that it may be worth going forward. An informal show of in-person and online hands indicated that approximately half of the members would like more information.

Chair Drummond asked that there be more information and discussion on this topic at the RDAC Quarter 2 meeting.

Adjourned at 2:36 pm.

**Regional Data Advisory Committee
Working Groups & User Groups Status
January 7, 2025**

Working Groups:

Cybersecurity Working Group

Staff Lead: Dave Dixon

Goal 5: SECURE & PROTECT -- Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.

Quarterly Update Summary: A total of 18 organizations were represented in-person at our “Cybersecurity for Local Leaders” event, and of those, five have submitted interest forms requesting to engage with the Working Group on their cyber efforts. Currently, no communities who were not physically present at the event have reached out to request assistance on the basis of the emails which were sent out to MORPC members.

RDAC Discussion Item: Apart from in-person events and email solicitations, what are some other options this group might leverage to generate additional interest among MORPC’s member communities?

Updates:

- The individuals from the following communities / organizations have opted to engage with the RDAC Cybersecurity Working Group: City of Sunbury, Prairie Township, Ohio Chamber of Commerce, City of Columbus, and City of Dublin.
- Mark Bell, Working Group Member with Ohio Cyber Reserve, will conduct initial 30-minute meetings with all requestors beginning this month and report back to the group.
- The Working Group will be creating standardized “intake” and “impact” templates to help capture the outcomes of the Group’s efforts as we move forward.

Data Day Working Group

Staff Leads: Jordan Inskeep & Jonathan Miller

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary: The Data Day Working Group continues to plan for Data Day 2025. The location for the event – Columbus State Community College – has been secured. Proposals were received at the end of November, and the Working Group has evaluated the proposals and organized them into four tracks for the event. One of the featured speakers, Rehgan Bleile (Co-Founder and CEO of AlignAI) has been confirmed.

RDAC Discussion Item: The Data Day Working Group is always looking for potential sponsors to reach out to. If anyone on the RDAC Committee knows of a potential sponsor to reach out to, and to make a connection if comfortable, please let Jordan Inskeep or Jonathan Miller know.

DEI & Data Working Group

Staff Lead: Dave Dixon

Goal 4: EXPAND & INCLUDE -- Identify barriers and provide solutions to improve inclusive and equitable data access across our region.

Quarterly Update Summary: The DEI & Data Working Group has submitted two proposals for DEI-centered presentations at Data Day 2025. For the immediate term, Working Group Members are solely focused on supporting group members preparing content around environmental justice analysis methods, and using data to lead successful transformation.

RDAC Discussion Item: Generating original content to engage with Central Ohio stakeholders is innovative and aligned with the Regional Data Agenda, but resource intensive. Apart from engaging audiences in professional development settings, what other venues or methods might the working group consider?

Updates:

- "Data for All" event was cancelled in favor of leveraging Data Day 2025 to reach the Group's target audience.
- Working Group Staff and Members Yan Liu and Hena Masood will lead Data Day sessions on analyses and data driven transformations.
- The Group will meet in January to provide support for presenters and discuss next steps for planned post-Data Day activities

Regional Data Coaches Working Group

Staff Lead: Raj Roy

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary: The Working Group plans to launch two distinct Office 365 lists, "Regional Data Coaches" and "Regional GIS Coaches" at Data Day, with sign-ups managed via a Microsoft Office form. The Group hosted a pop-up event at the Columbus Metropolitan Library on December 7. Members are currently developing outreach plans for 2025.

Updates:

- Following the discussions in the October RDAC meeting, the Working Group decided to manage two distinct Office 365 groups: "Regional Data Coaches" and "Regional GIS Coaches". The groups will be launched to all attendees on Data Day. To manage the sign-ups for both coaches' groups, a Microsoft Office 365 form has been created. A QR code linking to this form will be distributed among Data Day attendees.
- The Working Group hosted their second pop-up event for community outreach at Columbus Metropolitan Library-main branch on December 7 from 10 -11.30 am. Members are working on outreach plans for 2025.
- Next Working Group meeting will be held January 9.

Workforce Tracking Working Group

Staff Lead: Adam Porr

Goal 3: SCALE & SUPPORT. Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

Quarterly Update Summary: The Working Group selected five dimensions of job quality that we believe to be most pertinent to the region: earnings, schedules, safety & security, benefits, and learning & development. The Group identified several standards in each dimension to use to evaluate job quality, and we are currently working to fully define the most promising standard in each category. Those standards are living wage, predictability & advance notice, safety management system, employer compensation costs, and recruitment & support for disadvantaged populations. The Group is also wrapping up the planning/education phase of the Results for America Job Quality Fellowship and have been selected to participate in the six-month implementation phase starting in January. Kier Scott, Bob Gitter, and Courtney Thraen will attend a fellowship conference in Miami in February. Conference costs will be paid by attendees and fully reimbursed by Results for America Job Quality Fellowship.

Updates:

- The Group has experienced several changes in membership. The current roster is Bob Gitter (Ohio Wesleyan Univ), Jay Knox (OneColumbus), Bill LaFayette (Regionomics), Kier Scott (ASPYP), and Courtney Thraen (ASPYP), with staff leads/contacts Adam Porr and Padmini Roy-Dixon. Members Roy-Dixon and Thraen joined in December, and Randall Reames (X-Energy) resigned.

User Groups:

Central Ohio GIS User Group

Staff Lead: Cheri Mansperger

Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary: The Group met on November 20. Regional updates were provided and Andrew Wilson, City of Hilliard, gave an excellent presentation on tips and tricks in ArcPro.

Regional Information & Data Group & Steering Committee

Staff Lead: Ethan Hug

Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary: The final quarterly meeting of 2024 was held on November 13 at MORPC. Members Langdon Sanders and Ayaz Hyder gave presentations on the topic of data privacy/security and the Columbus Community Information Exchange (CIE)

RDAC Discussion Item: RIDG functions under a charter that was developed a few years ago. Some of the functionality and requirements of the charter could be streamlined to allow for more flexibility and easier decision making. Can we update the charter to not require a formal Steering Committee chair and number of Steering Committee members, but keep a flexible team of RIDG members that provide the MORPC staff lead guidance and recommendations to RIDG programming.



REGIONAL DATA ADVISORY COMMITTEE

Christina Drummond, RDAC Chair
Councilmember, City of Powell
January 7, 2025



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

Agenda



MORPC

- 1:00 – 1:15 pm** **Welcome & Introductions – *Chair Christina Drummond***
- 1:15 – 1:25 pm** **Member & Sector Updates**
- 1:25 – 1:30 pm** **MORPC Updates – *Jessica Kuenzli / William Murdock***
- **Leaders Listen: Economic Development Survey – Respond soon! www.morpc.org/leaderslisten**
 - **Data Day Registration www.morpc.org/event/dataday/**
 - **State of the Region – March 21, 2025**
- 1:30 – 2:15 pm** **Working Group & User Group Discussion**
- **Cybersecurity Working Group – *Dave Dixon***
 - **Data Day Working Group – *Jonathan Miller / Jordan Inskeep***
 - **DEI & Data Working Group – *Dave Dixon***
 - **Regional Data Coaches Working Group – *Raj Roy***
 - **Workforce & Job Quality Working Group – *Adam Porr***
 - **Central Ohio GIS User Group – *Cheri Mansperger***
 - **Regional Information & Data Group – *Ethan Hug***
- 2:15 – 2:25 pm** **Future Drive Times Pilot Project**
- 2:25 – 2:30 pm** **Other Business**

LEADERSLISTEN

**Tell us your thoughts on
Economic Development
in Central Ohio.**

Scan the QR code below



Visit: morpc.org/leaderslisten





DATA DAY

MAKING IMPACTS
THROUGH TRUST IN DATA

REGISTRATION NOW OPEN!

February 5th, 2025

Columbus State Community College



For more information visit: morpc.org/events/dataday



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION



REGISTRATION OPEN

STATE OF THE REGION 2025

March 21, 2025 | 11AM - 1PM

HILTON COLUMBUS DOWNTOWN

Working Group Guide / See Data Agenda

Cybersecurity – Goal 5, Objectives 1 & 2

Data Day – Goal 1, Objective 3; Goal 2, Objectives 1 – 3

Diversity, Equity, & Inclusion – Goal 4, Objective 2

Regional Data Coaches – Goal 1, Objective 1

Workforce & Job Quality – Goal 3, Objective 1



MORPC



The Mid-Ohio Regional Planning Commission (MORPC) is Central Ohio's voice. As a regional council with more than 80 local governments and community partners, we provide nonpartisan data analysis, community resources and long-range planning. Together, we drive the future prosperity and sustainability of the Central Ohio region.

MORPC's Data & Mapping team provides tools and insights to its members and community partners to assist with planning for the region's growing needs. Through its Regional Data Advisory Committee (RDAC), comprised of top-level advisory experts from public and private sectors, MORPC and its members are advised on matters of regional importance related to data. The vision of the RDAC is to make Central Ohio a leader in using data to improve the quality of life for all residents. Every three years, the committee updates its Regional Data Agenda to provide guidance to elevate regional collaborative work in data, analytics, mapping, and digital infrastructure.

To help advance its efforts across the region, MORPC and RDAC have partnered together to host an annual one-day event. Data Day is an opportunity for attendees to learn about what the Central Ohio region is doing to promote data-driven decision-making and how communities are using, securing, governing, and visualizing data.

At this year's Data Day event, *Making Impacts Through Trust in Data*, attendees will make new connections in the Central Ohio data community and learn valuable information and best practices to inspire actions toward improving how they currently use data in their communities.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
	Ten (10) full registrations	Seven (7) full registrations	Five (5) full registrations	Two (2) full registrations
	Opportunity to offer welcome remarks during the Morning Plenary Session	Opportunity to offer closing remarks during the Lunch Plenary Session	Moderate breakout Session	Company logo on all event promotional material
	Introduce Lunch Plenary Session keynote speaker	Moderate breakout Session	Company logo on all event promotional material	
	Moderate breakout Session	Company logo on all event promotional material	One (1) scholarship for a college student to attend data day	
	Host a breakout session on data-related work the sponsor organization is doing	Two (2) scholarships for college students to attend data day	Exhibitor Table	
	Company logo on all event promotional material	Exhibitor Table		
	Three (3) scholarships for college students to attend data day			
	Exhibitor Table			

