



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

111 Liberty St., Suite 111  
Columbus, Ohio 43215  
www.morpc.org

## NOTICE OF A MEETING

### DATA DAY WORKING GROUP MID-OHIO REGIONAL PLANNING COMMISSION

*Remote Meeting: January 8, 2024, 10:00 am – 11:00 am*

#### AGENDA

##### 1. Welcome & Purpose

##### 2. Keynote / Plenary Speaker Updates

- a. *Reghan Bleile; Founder and CEO; AlignAI*
- b. *Salema Rice; CEO & Founder; CDO Today*
- c. *Shara Hutchinson; Xposeyour Solutions*

- i. *How to Use Data to Lead Successful Transformation*

*Learn how to prevent failed change initiatives by leveraging change readiness data. This session provides actionable insights for leaders to assess team preparedness, predict resistance, and drive successful transformations*

Staff reported that Salema Rice is no longer available, and that Shara Hutchinson is a recent suggestion from MORPC's Communications & Engagement Director Ralonda Hampton. Staff suggested that Reghan Bleile be the morning speaker, with Shara Hutchinson as the lunch speaker. Members agreed with staff recommendation.

##### 3. Sponsorship Update

Staff reported that sponsorships are currently at \$7,500. This will cover facility expenses. Staff continues to meet with prospective sponsors. The 2024 Data Day sponsorship was approximately \$4,000.

##### 4. Agenda Formation

- Staff suggested that as the theme of the event is Trust in Data, cybersecurity and data privacy subjects should be spread out throughout the day. The MORPC Data Personas will be used to identify which sessions should happen at what time. An especially interesting session should be scheduled toward the end of the day.
- Staff will confirm session subjects with presenters prior to printing the final agenda.
- Staff reported that there will be a free AI photobooth for attendees; members agreed that this is a great idea.

##### 5. Next Steps & Adjourn

Please notify Lynn Kaufman at [lkaufman@morpc.org](mailto:lkaufman@morpc.org) to confirm your attendance for this meeting or if you require special assistance.

The next Data Day Working Group Meeting will be held on **January 22, 2025**  
This Meeting will be held remotely; details to follow.

**William Murdock, AICP**  
Executive Director

**Chris Amorose Groomes**  
Chair

**Michelle Crandall**  
Vice Chair

**Ben Kessler**  
Secretary

Mid-Ohio Regional Planning Commission  
*Hybrid Meeting*

Data Day Working Group

January 8, 2025, 10:00 am

---

Members Present

Brad Ebersole, Consolidated Cooperative  
Rick Stein, Urban Decision Group

Staff Present

Dave Dixon  
Jordan Inskeep  
Jessica Kuenzli  
Jonathan Miller

