



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 100
Columbus, Ohio 43215
www.morpc.org

NOTICE OF A MEETING

REGIONAL DATA COACHES WORKING GROUP MID-OHIO REGIONAL PLANNING COMMISSION

Remote Meeting
January 30, 2024, 1:30 pm – 2:30 pm

1. Welcome

- Discuss Outcome of Last Meeting
Members and staff reviewed the previous meeting, discussing the launch of the listserv Microsoft tool, the marketing strategy, and pop-up events.

2. Data Day Update

- Data Day is scheduled for February 5; registration closed on January 24 at 5:00 pm. Amanda McElDowney is handling registration and the waitlist.
- Staff noted that the slide with the QR code for sign-up to both Data & GIS Coaches listservs would be displayed during the speech and throughout the day.
- Staff and Members finalized the elevator speech and slide for the Data Day event in real time at the meeting.

3. Outreach Strategy

- Members and staff discussed the need to seed questions and updates to maintain activity in the Working Group. They planned to post one or two updates per week to both the listservs for the first few months to keep the members engaged.
- Members agreed on the importance of pop-up events in reaching more communities. They discussed strategies to promote these events and ensure their success.

4. Other Business

5. Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

**The next meeting of the Regional Data Coaches Working Group will be
Thursday, February 20, 2025, 1.30 pm.**

Please contact Raj Roy (rroy@morpc.org) with questions.

William Murdock, AICP
Executive Director

Chris Amorose Grooms
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary



Mid-Ohio Regional Planning Commission
Remote Meeting

Regional Data Coaches Working Group Meeting

January 30, 2025

Members Present

Lilly Tesfai, LDT Analytics
Andrew Wilson, City of Hilliard
Kristy Wedel, AlignAI

Staff Present

Dave Dixon
Lynn Kaufman
Raj Roy

