

# REGIONAL DATA ADVISORY COMMITTEE

**Christina Drummond**

*Chair* | **RDAC**

*City Council Member* | **City of Powell**

February 13, 2025



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION



# DATA DAY

MAKING IMPACTS  
THROUGH TRUST IN DATA

- Record Attendance
- Record Sponsorship
- 18 Total Sessions
- Attendee Survey Open!



For more information visit: [morpc.org/events/dataday](https://morpc.org/events/dataday)

# Leaders Listen: Economic Development Survey

## Key Questions Asked

- Top three economic challenges?
- Most impactful economic initiatives?
- Outlook for the future?
- Satisfaction with planners and decisions makers?



**2,200+ Respondents (Thank You!)**

**Results at State of the Region**

CENTRAL OHIO'S HOUSING SURVEY

# OVERWHELMING

FEBRUARY 2025



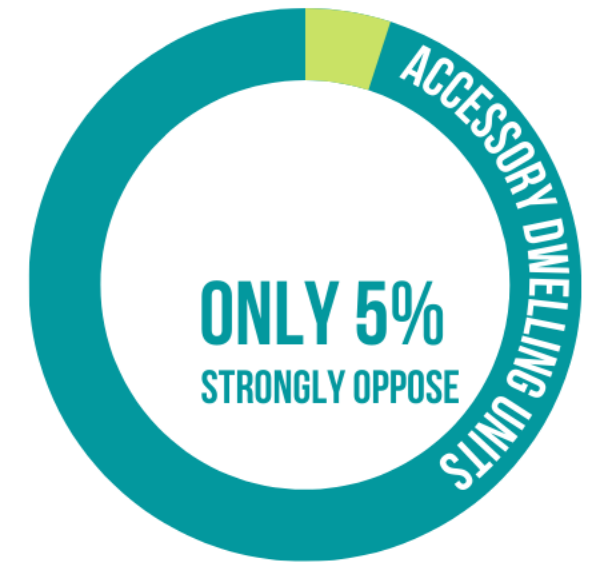
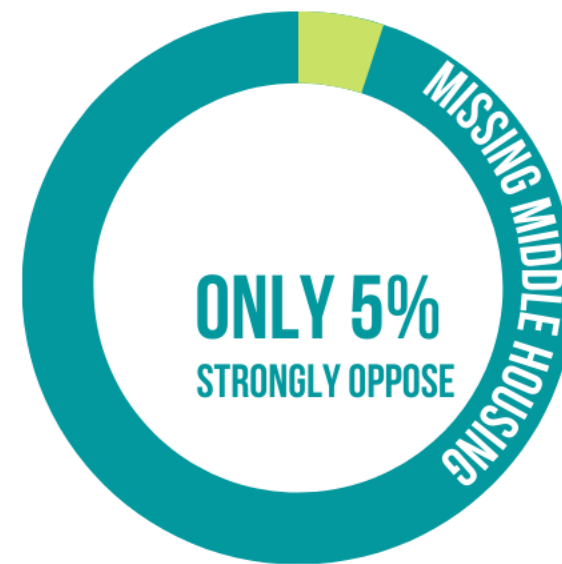
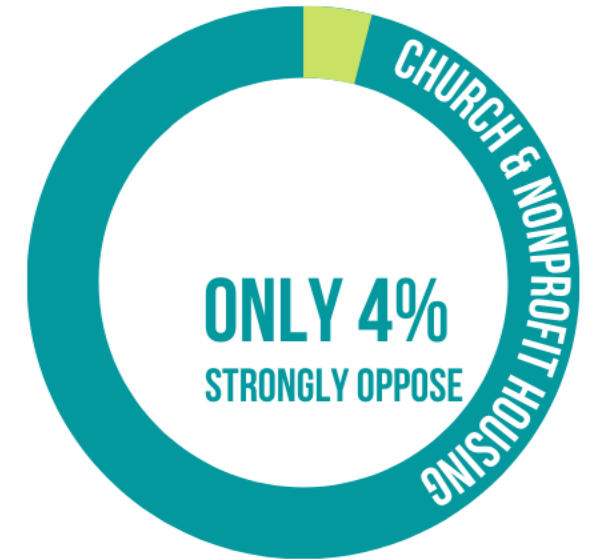
THANKS TO SAVOR  
THE EXPERIENCE!



# OVERWHELMING SUPPORT

Overall, the number of residents who expressed “strong opposition” to these policies – called **Not In My Back Yard** voices – was exceedingly small.

Those NIMBY respondents were significantly less likely to have been impacted by the housing shortage or know of a loved one who was.



# MORPC INSIGHTS – DEVELOPMENT UPDATE

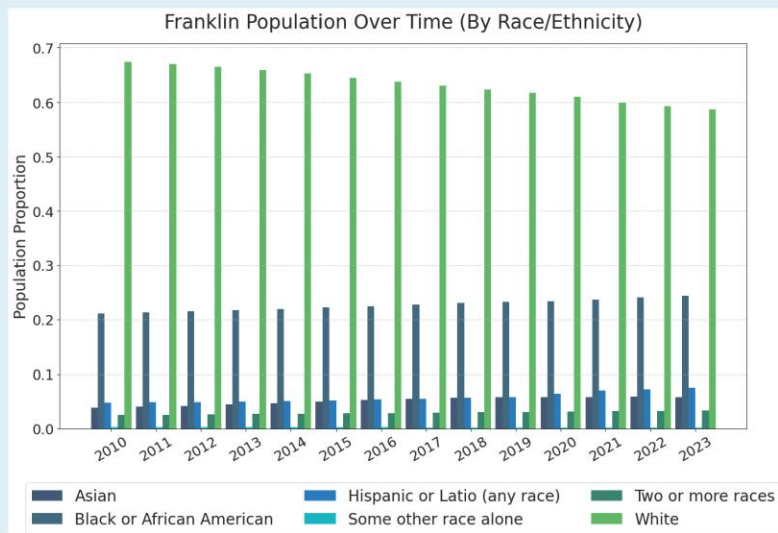


- Central Ohio
- Counties
- Communities
- About Insights
- Inquire

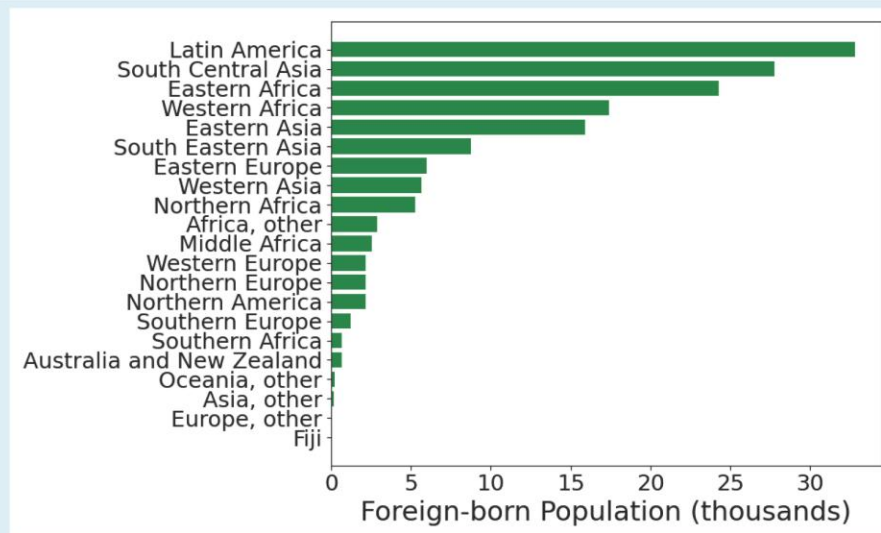


- Select Category
- Demographics
  - Housing
  - Transportation
  - Workforce

- Select County ...
- Delaware
  - Fairfield
  - Fayette
  - Franklin
  - Hocking
  - Knox
  - Licking
  - Logan
  - Madison
  - Marion



MORPC Data Team ( updated )  
**Franklin County Population Rapidly Diversifying by Race**



MORPC Data Team ( updated )  
**Latin America, Asian and African Regions are Biggest Share of Franklin County's Foreign-Born Residents.**

# CYBERSECURITY FOR LOCAL LEADERS



Scan for Interest Form



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