



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 100
Columbus, Ohio 43215
www.morpc.org

**NOTICE OF A MEETING
CYBERSECURITY WORKING GROUP
MID-OHIO REGIONAL PLANNING COMMISSION**

REMOTE MEETING

February 25, 2025, 1:00 pm

AGENDA

1. Welcome & Introductions

2. MORPC Updates

a. Data Day Overview

- Dave Dixon provided a recap of the event, noting a record attendance of 207 individuals.
- Positive feedback was received about the venue, and the event was rated 4.3 out of 5 stars based on a post-event survey.
- Highlights included keynotes and several breakout sessions focusing on cybersecurity and other topics.

b. State of the Region

- Dave discussed details of MORPC's State of the Region event on March 21. Tickets were nearly sold out with approximately 70 remaining. The event will cover topics like transportation, planning, environmental sustainability, and housing.

c. Leaders Listen Economic Development Survey

- The survey results are to be released at the State of the Region event, with a QR code provided for a full report.

3. Member Intake Calls – *Mark Bell*

Member Bell elaborated on outreach efforts following the Cybersecurity for Local Leaders event, including follow-up emails to attendees encouraging them to engage with the Working Group. He expressed optimism about converting these leads into active members based on their responses to the event. It was noted that only one new member filled out the interest form since the last meeting, despite multiple outreach attempts. Member Bell planned to re-contact the individual to encourage a response. The group discussed the effectiveness of these events in generating leads and debated strategies to improve follow-up procedures to ensure higher engagement rates from event attendees.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary



4. Next Steps with Existing Members

Members and staff discussed strategies for enhancing engagement with existing members using cybersecurity tools and resources. The effectiveness of distributing Cybersecurity First Aid Kits and other resources was evaluated.

5. Next Steps with Marketing to New Members

Members and staff plan to increase engagement by using free training and grant opportunities as incentives. They discussed using simple interest forms to facilitate this process.

6. Member/Sector Updates – Group

7. Other Business

8. Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

**The next Cybersecurity Working Group Meeting
Will be March 18, 2025, at 1:00 pm.
This Meeting will be held remotely; details to follow.**





Mid-Ohio Regional Planning Commission
Remote Meeting

Cybersecurity Working Group Meeting

February 25, 2025

Members Present

Julia Armstrong, OSU
Mark Bell, Ohio National Guard
Gene Oliver, City of Worthington

Staff Present

Dave Dixon
Matika Garrison
Lynn Kaufman