



# COLUMBUS REGION ECONOMIC UPDATE

MARCH 2025



**ONE**<sup>1</sup>  
COLUMBUS<sup>\*</sup>

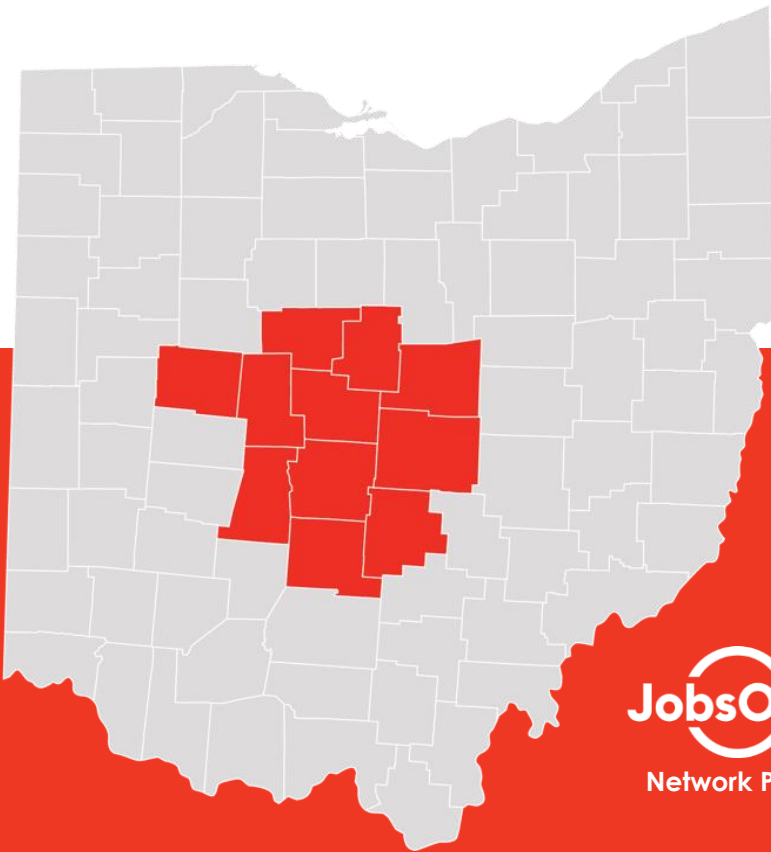
# VISION

To become the most prosperous region in the United States.

Building prosperity is the process of advancing the social and economic well-being of all residents within the Columbus Region.

# THE COLUMBUS REGION

Leading Globally from the Heart of North America



**2.3 MILLION**  
TOTAL POPULATION

**2.6 MILLION**  
2030 POPULATION FORECAST



**A Leader Among Large Midwest  
Metros for Population, Job and  
GDP Growth\***

Sources: U.S. Census Bureau Population Estimates, 2010-2021; U.S. Bureau of Labor Statistics, 2010-2021 annual averages, not seasonally adjusted; U.S. Bureau of Economic Analysis, real GDP, 2010-2021; Insight 2050. Columbus ranked among the top 10 largest metros in the Midwest.

THE  
**COLUMBUS**  
REGION



# WHERE WE ARE TODAY

# A BIG IMPACT

(PROJECTS ANNOUNCED 2011-2024)

**78,900**

TOTAL JOBS CREATED

**\$4.6B**

TOTAL JOBS CREATED PAYROLL

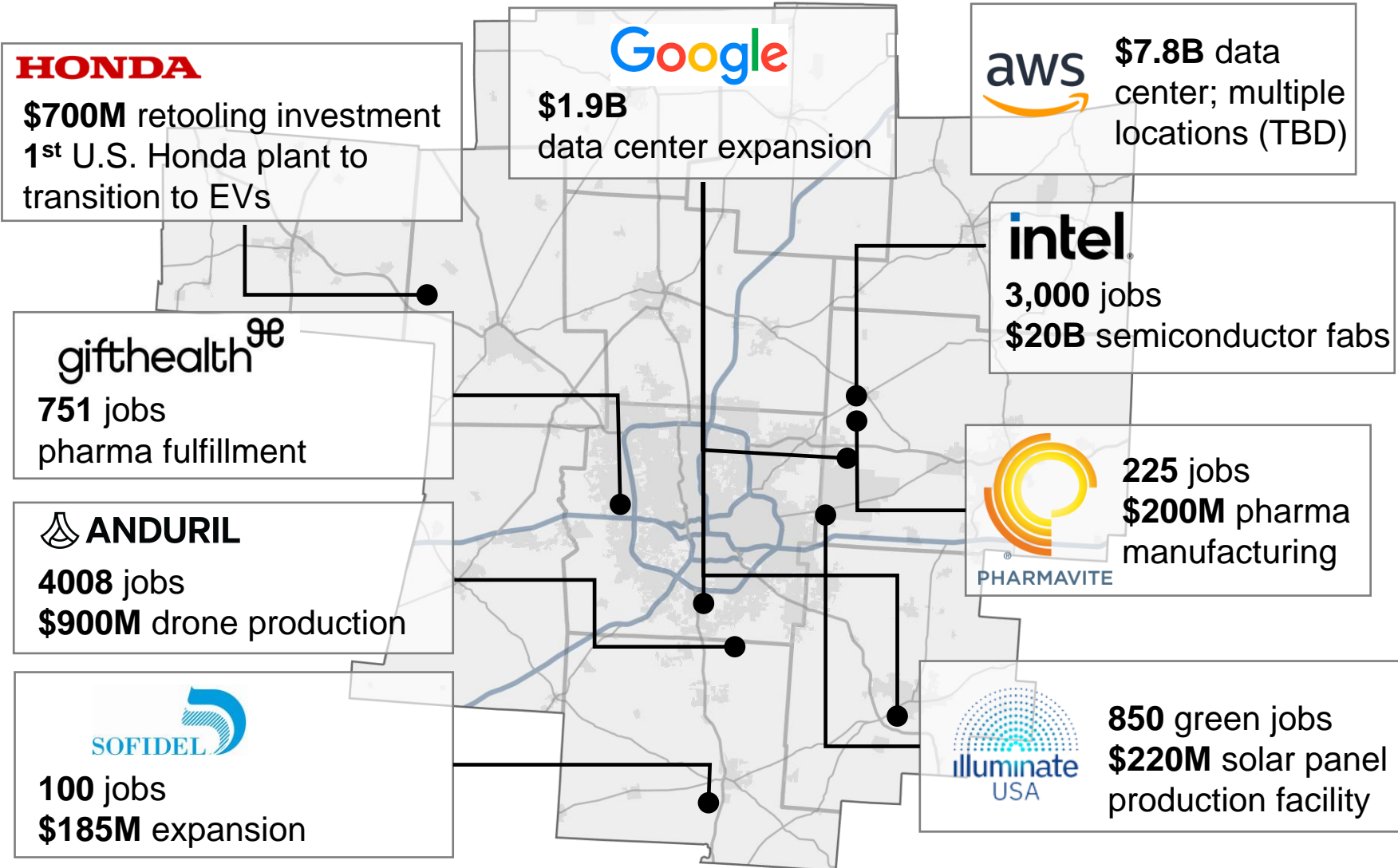
**\$48.3B**

CAPITAL INVESTMENT

**808**

SUCCESSFUL PROJECTS

# NOTABLE PROJECTS ANNOUNCED 22/24



17,800+  
New Jobs

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\$1.7B+  
New Payroll

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\$34B+  
Capital Investment

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Source: One Columbus; total jobs, payroll, and capital investment for all One Columbus projects January 1, 2022 – December 31, 2024; One Columbus projects only, does not encompass all market activity.





# ANDURIL

**4,000+ Jobs**

**\$132K Average Wage**

**900M+ Investment**

**5M SF on 500 Acres**

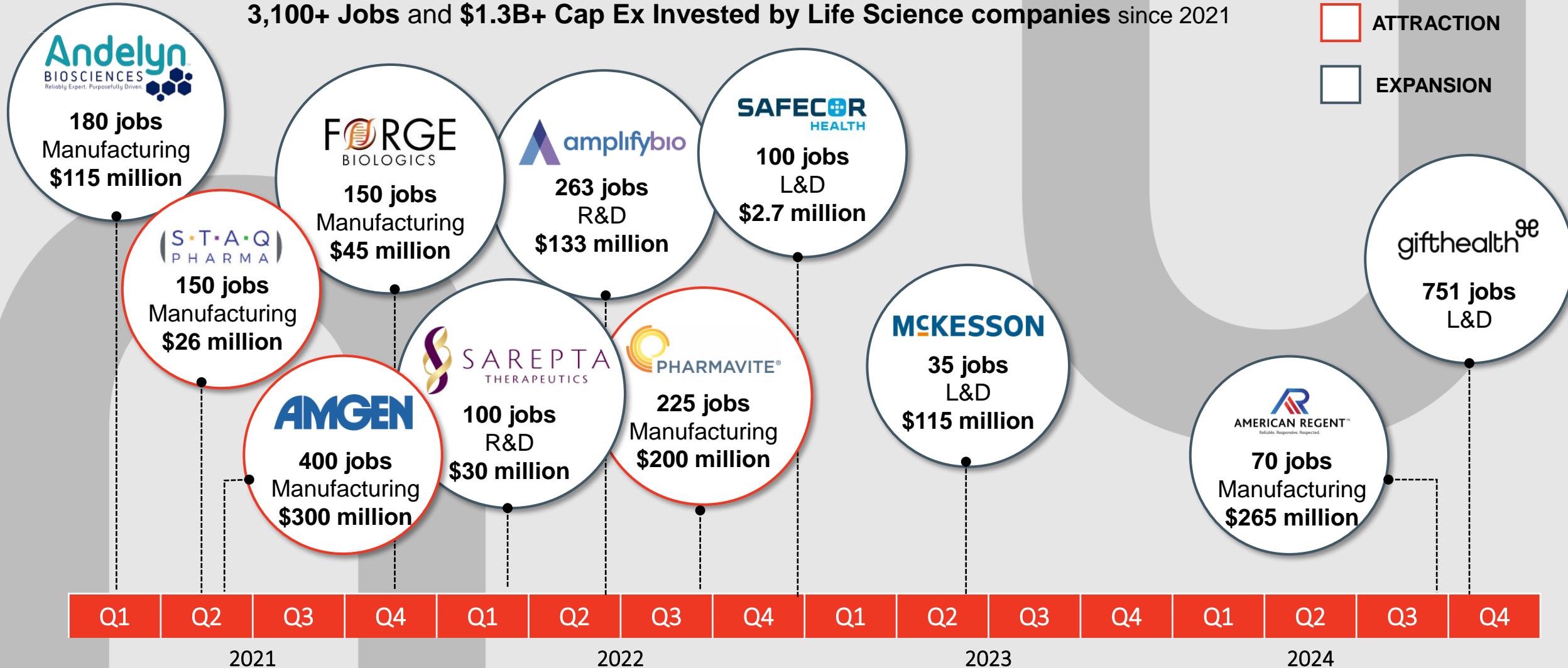
“As someone who is from California, there are some states that are really good at pushing you out and slowing you down, and there are others that are great at pulling you in and speeding you up. And that’s what Ohio is.”

– Palmer Luckey, Founder, Anduril Industries

# MAJOR RECENT LIFE SCIENCE INVESTMENTS

3,100+ Jobs and \$1.3B+ Cap Ex Invested by Life Science companies since 2021

ATTRACTION  
 EXPANSION



Source: One Columbus, Projects with at least 100 jobs committed or \$100 million fixed asset investment; One Columbus projects only, does not encompass all market activity.



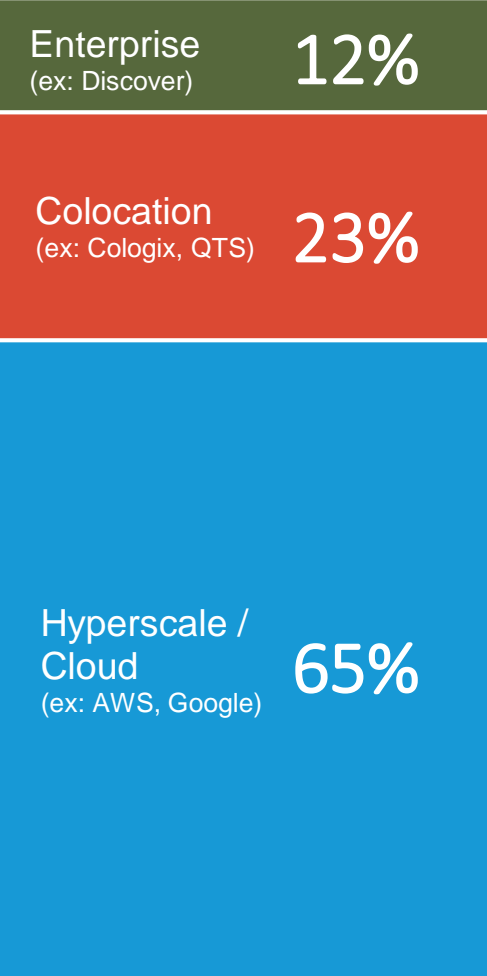
# COLUMBUS REGION DATA CENTERS

40+

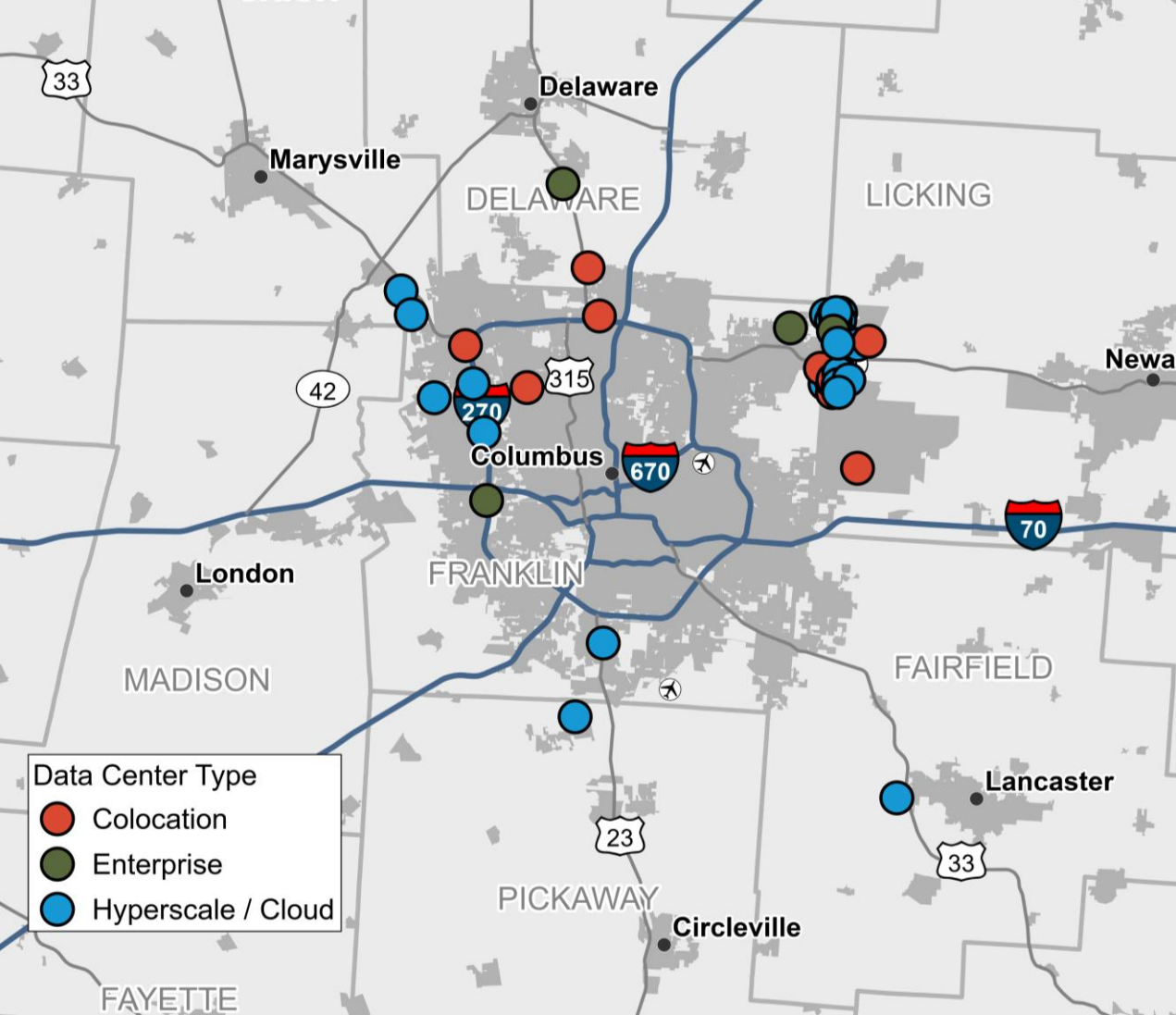
DATA CENTER  
CAMPUSES

4,100+

ACRES DEDICATED TO  
DATA CENTER  
DEVELOPMENT



## DATA CENTER CAMPUSES BY TYPE



Sources: One Columbus; CBRE, company announcements, includes existing and planned facilities. Data as of May 3, 2024.

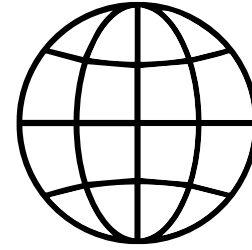
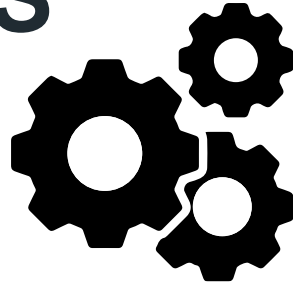


# WHERE ARE WE HEADED?

# PIPELINE INSIGHTS

Active Opportunities

3/5/25



**85**

ACTIVE  
PROJECTS

**353**

ACTIVE  
LEADS

**55%**

Manufacturing

**15%**

L&D

**13%**

HQ/Office

**60%**

Attraction

**42%**

International

#1 Japan

#2 Germany

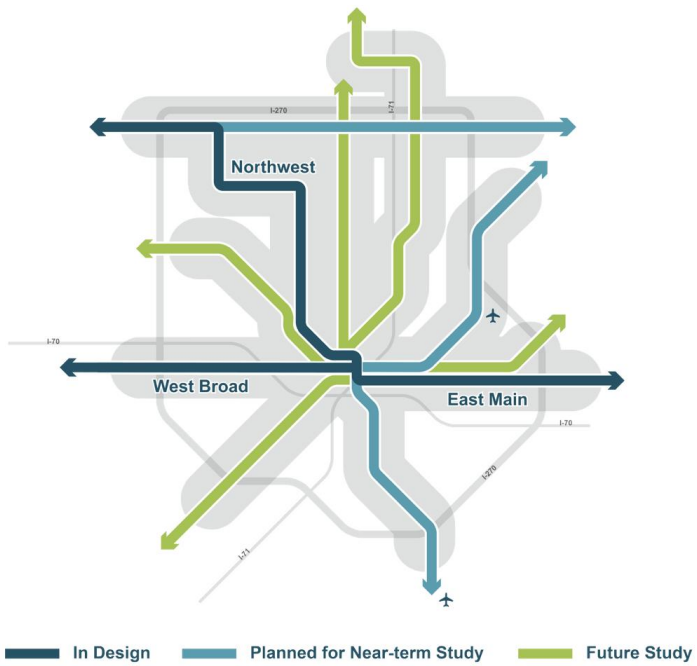
#3 South Korea

**19%**

Offer Stage

**20%**

Application /  
Accept Stage





**THANK YOU**

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