



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 111
Columbus, Ohio 43215
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NOTICE OF A MEETING
REGIONAL DATA COACHES WORKING GROUP
MID-OHIO REGIONAL PLANNING COMMISSION

REMOTE MEETING

October 24, 2024, 1:30 pm – 2:30 pm

1. Future Pop-Up Events

Member Hines confirmed booking the library for the next Pop-Up event on December 7, 2024, at 10:00 am. Members discussed various logistical aspects such as advertising and the use of previous event graphics for promotion, and agreed use social media to promote the event more effectively. The Group also discussed the upcoming RIDG meeting as an additional platform to promote the event.

Members reviewed the effectiveness of past events and brainstormed on enhancing future events through better strategic outreach and marketing. They also discussed leveraging upcoming meetings and other opportunities for promoting the new initiatives and ensuring broader community engagement.

2. Data Coaches Listserv Launch

Dave Dixon presented the setup of two separate listservs, one for Data Coaches and another for GIS Coaches, to better cater to specific interests and avoid information overload. The listservs are scheduled for a soft launch on February 5th, 2025.

Members and staff discussed the potential content types for the listservs, including a mix of discussion prompts and informative updates to encourage ongoing engagement. A structured plan for initial content posting on the listservs will prevent initial inertia and encourage member participation. The Group also discussed administrative aspects such as sign-up processes, management of signups/opt-outs, and appropriate content monitoring to maintain listserv integrity.

3. Member or Sector Updates / Good of the Order – Group

4. Adjourn

The next Regional Data Coaching Working Group Meeting
Will be November 21, 2024, 1:30 pm
This Meeting will be held remotely; details to follow.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary

Mid-Ohio Regional Planning Commission
Remote Meeting

Regional Data Coaches Working Group Meeting

October 24, 2024

Members Present

Karen Hines, Illuminology
Kristy Wedel, AlignAI
Andrew Wilson, City of Hilliard

Staff Present

Dave Dixon
Lynn Kaufman

