MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 100
Columbus, Ohio 43215
www.morpc.org

NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION
111 Liberty Street, Columbus, Ohio 43215

HYBRID MEETING

October 1, 1:00 p.m. – 2:30 p.m.

AGENDA

1:00 – 1:15 p.m.   **Welcome & Introductions** – *Chair Christina Drummond*

1:15 – 1:30 p.m.   **MORPC Updates –** *Dave Dixon*
- **MORE EVs (CFI) Grant Award**
- **CURA-MORPC Housing Webinar Series**
- **Summit on Sustainability**
- **LinkUS**

1:30 – 2:20 p.m.   **Working Group & User Group Discussion**
- **Data Day Working Group** – *Jonathan Miller / Jordan Inskeep*
- **DEI & Data Working Group** – *Dave Dixon*
- **Regional Data Coaches Working Group** – *Raj Roy*
- **Workforce & Job Quality Working Group** – *Adam Porr*
- **Cybersecurity Working Group** – *Dave Dixon*
- **Central Ohio GIS User Group –** *Cheri Mansperger*
- **Regional Information & Data Group** – *Ethan Hug*

2:20 – 2:30 p.m.   **Other Business**

2:30 p.m.   **Adjourn**

Please notify Christa Montoya at 614-233-4125 or cmontoya@morpc.org to confirm your attendance at this meeting or if you require special assistance.

The next RDAC Meeting will tentatively Tuesday, January 7, 2025, 1:00 p.m. at MORPC.

This meeting will be hybrid; details to follow.

William Murdock, AICP	**Chris Amorose Groomes**	**Michelle Crandall**	**Ben Kessler**
Executive Director	*Chair*	*Vice Chair*	*Secretary*

Mid-Ohio Regional Planning Commission

Hybrid Meeting

Regional Data Advisory Committee
Meeting Notes

October 1, 2024, 1:00 pm

Members Present

Megan Ash, ESC of Central Ohio
Chair Christina Drummond, City of Powell
Sam Filkins, Knox County Area Development
    Foundation
Jay Knox, One Columbus
Bill LaFayette, Regionomics
Doug McCollough, Beta District
Harvey Miller, OSU CURA

Gene Oliver, City of Worthington
Kier Scott, Aspyr Workforce Innovation
Rick Stein, Urban Decision Group
Lilly Tesfai, LDT Analytics
Kristy Wedel, AlignAI
Drew Williams, City of Columbus
Andrew Wilson, City of Hilliard

MORPC Staff Present

Dave Dixon	Jordan Inskeep	Jonathan Miller	Adam Porr
Matika Garrison	Jessica Kuenzli	Christa Montoya	Raj Roy
Ethan Hug	Cheri Mansperger	William Murdock	

Meeting Called to Order at 1:00 pm.

Welcome & Introductions
William Murdock introduced Jessica Kuenzli, Chief Regional Planning Officer and Sr. Director of Planning and Matika Garrison Strategic Director of Technology

MORPC Updates
MORE EVs (CFI) Grant Award / CURA-MORPC Housing Webinar Series / LinkUS
Dave Dixon highlighted the MORE EVs (CFI) Grant Award, which involves a $15M federal award complemented by $6.9M in regional investments for the installation of 406 EV charging ports aimed at enhancing mobility in underserved urban and rural communities. The discussion also covered upcoming initiatives like the CURA-MORPC Housing Webinar Series aimed at addressing regional housing issues, and the LINKUS project which focuses on improving public transportation through new rapid transit corridors.

Working Group & User Group Discussion
Cybersecurity Working Group
Dave Dixon prepared Members for the "Cybersecurity for Local Leaders" event, focusing on educating local leaders about cybersecurity threats and best practices.

Data Day Working Group
Jonathan Miller and Jordan Inskeep provided updates on the Data Day event, emphasizing collaboration among local governments and stakeholders to enhance data-driven decision-making. The focus was on the call for proposals and the efforts to secure sponsorships for the event.

DEI & Data Working Group
Dave Dixon discussed the DEI & Data Working Group's progress, including the challenges in planning the "Data for All" event aimed at enhancing inclusive and equitable data access across the region.

Regional Data Coaches Working Group
Raj Roy introduced the establishment of an Office 365 group to support data coaching, enhancing functionality and control for users which facilitates robust data-driven interactions.

Workforce & Job Quality Working Group
Adam Porr highlighted the Group's efforts in defining job quality metrics that support equitable employment outcomes, discussing initiatives like the participation in the Results for America Workforce Fellowship.

Central Ohio GIS User Group
Cheri Mansperger updated Members on recent GIS developments, emphasizing the sharing of best practices and innovations in data handling and usage.

Regional Information & Data Group
Ethan Hug noted ongoing efforts to integrate comprehensive data solutions across regional projects, enhancing overall data efficiency and accessibility.

Other Business

Adjourned

Regional Data Advisory Committee
Working Groups & User Groups Status
October 1, 2024

Working Groups:

Data Day Working Group   Staff Lead: Jordan Inskeep

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

- Updates:
  - The working group reviewed the Call for Proposals which was sent out to previous Data Day attendees and speakers, as well as COGUG and RIDG members.
  - Working Group members and Staff Liaisons continue to reach out to organizations regarding sponsorship. A package has been assembled by Amanda McEldowney with MORPC. The sponsorship package ranges from $500 to $5,000.
  - The working group requests assistance with the identification of potential speakers and sponsors. For suggestions on potential speakers and sponsors, please reach out to Jordan Inskeep at jinskeep@morpc.org.
- Questions for RDAC:
  - Do any RDAC members have suggestions or feedback for improving Data Day for speakers and/or attendees?
- As mentioned above, we are reaching out to folks for sponsorships and want to ask RDAC members for any suggestions for organizations that would be interested in sponsoring Data. Any thoughts can be shared with Jordan Inskeep at jinskeep@morpc.org.

Diversity, Equity & Inclusion / Data Working Group   Staff Lead: Dave Dixon

Goal 4: EXPAND & INCLUDE -- Identify barriers and provide solutions to improve inclusive and equitable data access across our region.

- Updates:
- The working group met on Friday, September 13 to evaluate progress and identify support needed to complete content and assure alignment between proposed sessions for the "Data for All" event. All working group members have now been assigned sessions. The event is *tentatively* scheduled for mid-November and will be open to everyone.
- One member resigned from the working group due to a job change. The group may request additional time to reach their first milestone due to capacity for content and presentation creation.
- Question for RDAC:
- Last year's DEI Unconference at Data Day 2024 was well attended and well rated, but perhaps additional sessions/formats would be helpful. What would you recommend for Data Day 2025 to best continue the conversation?

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Regional Data Coaches Working Group   Staff Lead: Raj Roy

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

- Updates:
- The working group formed a Microsoft Office 365 group with support from MORPC IT to consider greater functionality and control for the user to support necessary data coaching needs. This group can receive and disperse emails from Internal and external members and can mimic the functionality of a LISTSERV. This will enable members to email questions and respond to the group with answers. This tool has some additional features for conversation control which is currently being tested by the D&M team and WG members.
- The working group hosted their first pop-up event for community outreach at Columbus Metropolitan Library-main branch on September 26 from 10 -11.30 am. The WG got good feedback from the attendees and plans to host another pop-up event this year.
- Next Working Group meeting will be held October 3.

- Question for RDAC:
- The WG is considering two distinct Office 365 groups separated out by GIS and non-GIS topics. What does RDAC think about this proposal and any recommendations for naming the groups?

Workforce Tracking Working Group   Staff Lead: Adam Porr

Goal 3: SCALE & SUPPORT. Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

- Current Tasks:
- Participate in [Results for America Workforce Fellowship](#) program (through end of December 2024)
- Select and define dimensions of job quality for Central Ohio (done, tentatively)
- Identify and develop proposed job quality standards/metrics for dimensions
- Identify the necessary data to support the metrics.
- Updates:
- Two members resigned from the group due to other commitments (Thien Bui and Randall Reames). Current members include Bob Gitter, Jay Knox, Bill LaFayette, Adam Porr, and Kier Scott. Dave Dixon is also a frequent contributor.
- Working group representatives have attended the following events as part of the Results for America Workforce Fellowship:
  - "What is Job Quality?" (kickoff meeting)
  - "Procurement | Using Buying Power to Improve Job Quality"
  - "Policy | Advancing Job Quality through Administrative and Legislative Actions"
    - The group has selected several dimensions of job quality to prioritize, namely earnings, schedules, safety and security, benefits, and learning and development and is working to define strawman standards for each of these which are appropriate for the region.
- Questions for RDAC:

It occurs to our group members that measurement of some of the dimensions we've selected may require a survey or set of surveys of employers and/or employees. Do you think this is worth considering? Do you think employers would be willing to participate? After our strawman standards are complete, are there any individuals and/or organizations in particular that we should seek feedback from?

Cybersecurity Working Group   Staff Lead: Dave Dixon

Goal 5: *SECURE & PROTECT -- Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.*

- Updates:
- The working group continued developing a local leader oriented, educational event now titled "Cybersecurity for Local Leaders." Promotional materials and an event registration page have been created. The group met on Friday, September 20 to finalize the run-of-show, and coordinate member presentations.
- Cybersecurity for Local Leaders is a member only event where local government officials and representatives will learn about issues and opportunities CyberOhio, Ohio Cyber Reserve, CISA, and the City of Worthington.
- The event will be held at MORPC on October 31st
- Question for RDAC:
- Attendees will be asked to complete an interest form at the end of the event. What suggestions do you have for the key information to collect at the outset to support successful and robust engagement down the road?

User Groups:

Central Ohio GIS User Group   Staff Lead: Cheri Mansperger

Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

- Update:
  - COGUG met on May 15
  - 73 people were in attendance
  - Local updates included news from:
    - ESRI UC in July. – Drew (COTA), Jen (OGRIP) and Cheri (MORPC) will be presenting.
    - NE Ohio GIS Symposium - Ryan (Newark) presenting
    - Augmented Reality – projects? How best to use? Apps? COTA has something for LinkUS.
    - Franklin County Engineer's Office (FCEO Mapping Hub (arcgis.com))
      - Tax Map Experience- tax parcel data, r.o.w symbolized, subdivisions and condos, annexations
      - Survey Data Experience
      - Records Experience
      - Can submit a request online through Survey123 forms
  - *What's in your Open Data?* – Cheri Mansperger, MORPC
    - Reminder to take a look at your site from a user perspective.
    - Do you have metadata and appropriate tags for your public layers?

- - Are they the most current?
    - Are the file names and attribute field names user friendly?
    - A list was created that will be shared in a separate document.
  - *Office 365 Bookings* – Langdon Sanders, City of Dublin
    - Office 365 as web client
    - New bookings link on the left
      Bookings figures out times everyone can meet
      People can click on different dates and see availability; select date and then select time on that date
    - Can set how far out they can book you
    - Will email you when applicant selects time; will pop up on your calendar (can also create event on Google Calendar)
    - Personal (can delete yourself) vs Shared (IT has to delete these) booking page
    - Does not book room
    - Make sure calendar is up to date (it may schedule you for a time you're actually gone)
  - *Web Content Transparency: Too Much or Not Enough* – Jason Gillow, Pickaway
    - What's your current office web-site situation?
    - Who are your clients?
      What limits do you face in the office on getting content out?
    - Is it enough or not enough?
    - What resources do you have on-hand?
    - Pickaway County GIS – website and AGOL site
    - Keep it simple.
  - *Symbolize and Label Centerline Ranges* – Jason Miller, MECC, Plain Twp Fire
      Labeling centerline address ranges to make it easier to validate data (he sent out a pdf with instructions and a layer file.).
    - Great way to qc your roadway data to better use it for 911 and geocoding.
- The next meeting will be on August 21.

Regional Information & Data Group / RIDG Steering Committee Staff Lead: Ethan Hug
Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.
- Update:
  - RIDG met on August 14.
  - Ethan Hug and Dave Dixon, presented on the Leaders Listen survey series and the recently released Leaders Listen: Housing – Actionable Insights report.
RIDG Steering Committee will meet October 8.
      Full RIDG will meet on November 13.
      Preparations are underway for the fourth quarter 2024 RIDG meeting.

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REGIONAL DATA ADVISORY COMMITTEE

Christina Drummond, RDAC Chair

Councilmember, City of Powell

October 1, 2024

MID-OHIO REGIONAL
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Agenda

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2:20 – 2:30 p.m. **Other Business**

2:30 p.m.   **Adjourn**

CFI R1B AWARD
Charging & Fueling Infrastructure (CFI) Grant | USDOT FHWA
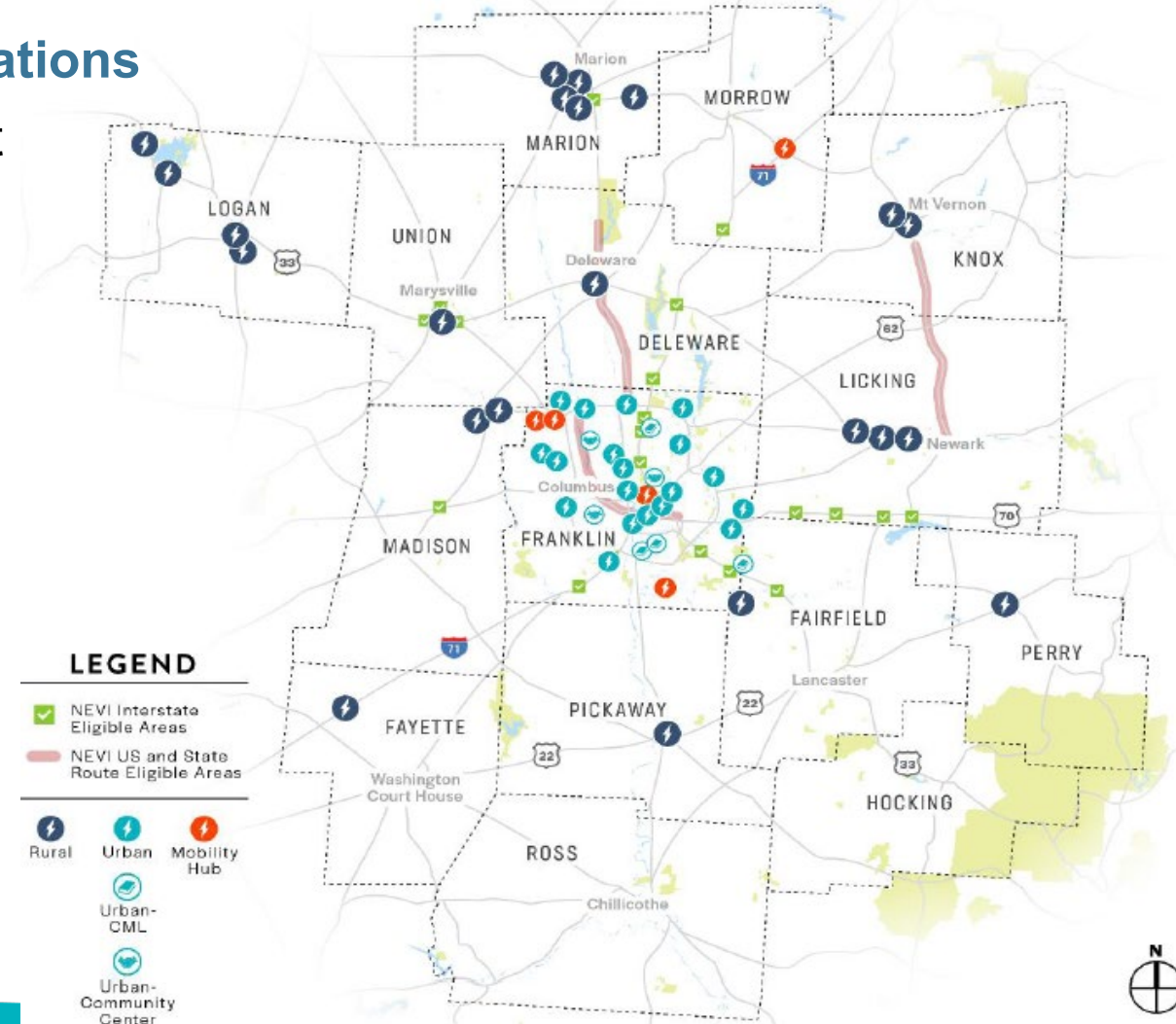
MORE EVS

Mid-Ohio Regional Equity for Electric Vehicle Stations

- $15M Federal award + $6.9M regional investment
    - Mobility hub locations
    - Urban underserved communities
    - Rural underserved communities
- 62 confirmed sites across 13 counties
    - 406 charging ports → ~80% level 2; ~20% DCFC
    - Additional 50 curbside ports in City of Columbus
- Workforce Development
    - Equip the region with clean energy workforce

For more information, please contact Brian Filiatraut, bfiliatraut@morpc.org

CFI Round 1B MORE EVS Site Locations

LEGEND

- NEVI Interstate Eligible Areas
- NEVI US and State Route Eligible Areas
- Rural
- Urban
- Mobility Hub
- Urban-CML
- Urban-Community Center

GROWING
BETTER TOGETHER

REGISTER NOW
SUMMIT ON SUSTAINABILITY

October 29, 2024 | 8:00 a.m. - 4:30 p.m.
Hilton Columbus Downtown | 401 North High Street

HOW LINKUS TRANSFORMS US

Premium Rapid Transit with Faster, More Reliable Public Transportation

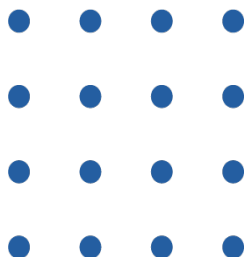Legend: In Design | Planned for Near Term Study | Future Study

5
New Rapid Transit Corridors
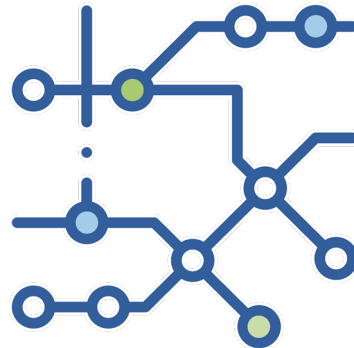
&

45%
More Service Hours

LINKUS OUTCOMES

HISTORIC MOBILITY INVESTMENTS + **AFFORDABLE, WALKABLE, CONNECTED COMMUNITIES** = **INCREASED OPPORTUNITIES FOR ALL**

Working Group Guide / See Data Agenda

Data Day – Goal 1, Objective 3; Goal 2, Objectives 1 – 3

Diversity, Equity, & Inclusion – Goal 4, Objective 2

Regional Data Coaches – Goal 1, Objective 1

Workforce & Job Quality – Goal 3, Objective 1

Cybersecurity – Goal 5, Objectives 1 & 2

MORPC