Economic Development Director Updates



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Economic Development Director & Regional Innovation Officer

February 20, 2025



MORPC FREIGHT PLANNING

Rickenbacker Area Freight Alliance Workshop

- December 16 convening
- Data on ongoing freight-related studies
- Next steps:
 - Touring Rickenbacker
 - Partnering with REAN and CRLC
 - Schedule next convening in Q2
 - Rescope the Freight grant application
 - Developing a map to identify jurisdictional boundaries

LEADERS LISTEN ECON. DEVT' SURVEY



Questions asked

Top 3 economic challenges in your community
Initiatives with greatest impact in strengthening your community's economy?
How satisfied are you with how planners and decision-makers are addressing - transportation needs, housing needs, Central Ohio's economic development needs, Central Ohio's environmental needs

Respondents: 2,200+

County name	County count
Franklin County, Ohio	1388
Delaware County, Ohio	172
Licking County, Ohio	155
Fairfield County, Ohio	135
Marion County, Ohio	64

Results to be announced at MORPC's State of the Region, March 21

ED 411 - The Future of Infrastructure

- **To discuss** 1) successful strategies for managing rapid growth, 2) common challenges in supporting rapid growth, 3) possible solutions, and 4) capacity needed to support this development.
- Panelists: Regional Transportation Council, Washoe County, Nevada, Maricopa Council of Governments, Phoenix, Arizona, North Central Texas Council of Governments, Arlington, Texas

Key Insights:

- Market the region, not just the community
- Rapid Growth and Infrastructure Challenges
- Housing Affordability Crisis
- Workforce Development Needs
- Community Engagement and Planning





Competitive
Advantage
Projects Program Refresh





PROGRAM REFRESH

Name

Better Infrastructure. Stronger Communities.



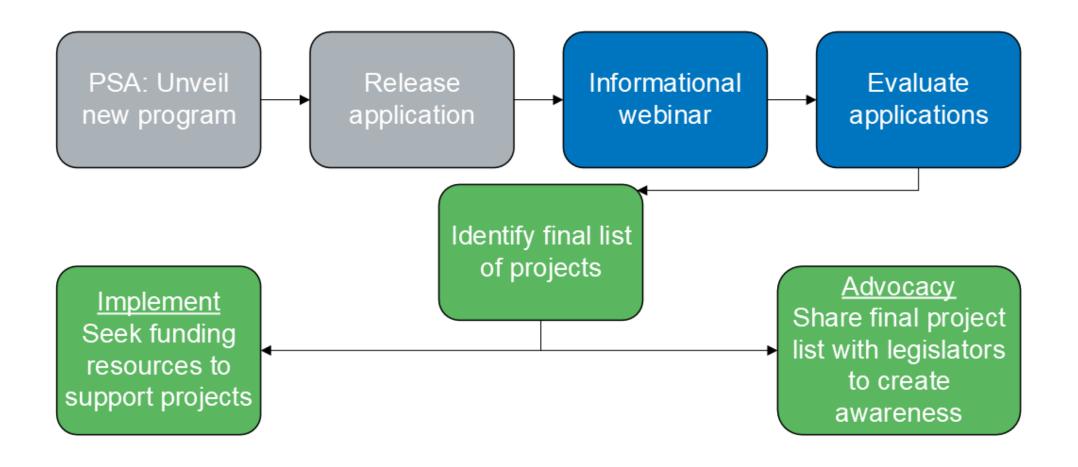
Tagline

Identify. Implement. Advocate.

Objective

 Advance regional, transformational projects that help communities prepare for equitable economic growth

BETTER INFRASTRUCUTRE. STRONGER COMMUNITIES.





Group Discussion





Question



A common theme in the landscape assessment survey was the importance of comprehensive planning for your communities. What challenges do you face organizing those efforts?

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Anduril Planning

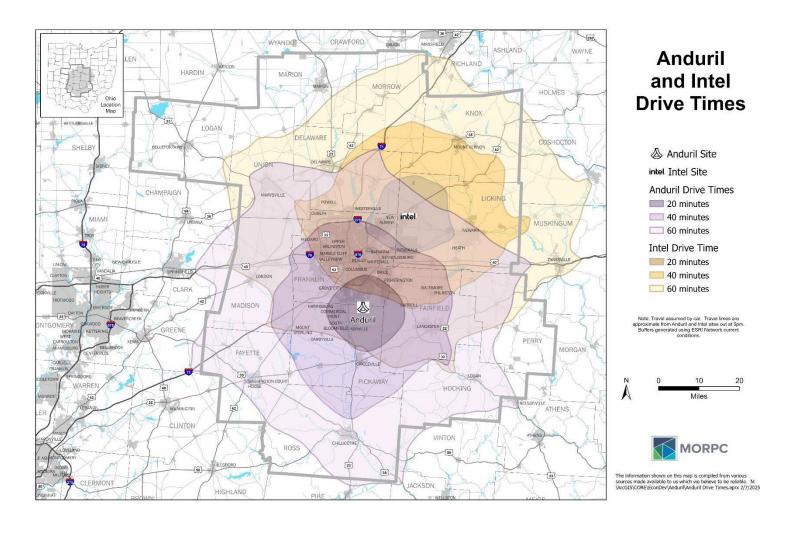
Parag Agrawal, MORPC

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ANDURIL PLANNING



Population within 40 minute drive time of both Intel and Anduril Sites

Population (2024): 1,120,000 Households (2024): 459,000

Population within 60 minute drive time of both Intel and Anduril Sites

Population (2024): 1,991,000 Households (2024): 790,000

Rickenbacker Area Freight Alliance Workshop