NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION
100 Liberty Street, Columbus, Ohio 43215

HYBRID MEETING

June 6, 2023, 1:00 pm – 2:30 pm

AGENDA

1:00 – 1:10 **Welcome** *– Chair Brad Ebersole*

1:10 – 1:30 **Review and Approve 2023 – 2025 Draft Regional Data Agenda –** *Chair Brad Ebersole*

1:30 – 1:40 **MORPC Updates –** *Dave Dixon*

1:40 – 2:10 **Working Group & User Group Updates**
- **Capacity Building & Partnerships Working Group –** *Hena Masood*
- **Local Government Resources Working Group –** *Andrew Wilson*
- **Regional Information & Data Group Steering Committee –** *Rob Moore*

- **Central Ohio GIS User Group –** *Cheri Mansperger*
- **Regional Information & Data Group –** *Ethan Hug*

2:10 – 2:30 **Other Business**

2:30 pm **Adjourn**

Please notify Lynn Kaufman at 614-233-4189 or lkaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next RDAC Meeting will be Tuesday, September 12, 2023, at 1:00 pm.
This meeting will be hybrid; details to follow.

Mid-Ohio Regional Planning Commission

Hybrid Meeting

Regional Data Advisory Committee
Meeting Notes

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June 6, 2023

Members Present
- Council Member Christina Drummond, City of Powell
- Chair Brad Ebersole, Consolidated Electric Cooperative, Inc.
- Jay Knox, One Columbus
- Bill LaFayette, Regionomics
- Hena Masood, The Columbus Foundation
- Doug McCollough, City of Dublin
- Gene Oliver, City of Worthington
- Kier Scott, Workforce Development of Central Ohio
- Kristy Wedel, Abbott
- Andrew Wilson, City of Hilliard

Staff Present
- Dave Dixon
- Ethan Hug
- Lynn Kaufman
- Cheri Mansperger
- Sam McLaughlin
- Jonathan Miller
- Jennifer Noll
- Adam Porr
- Corey Tressler

Public Present
- Rob Moore, Scioto Analysis

Meeting Called to Order at 2:30 pm.

Welcome

Review and Approve 2023 – 2025 Draft Regional Data Agenda – *Chair Brad Ebersole*
Dave Dixon introduced the five major themes of the Agenda – Convene and Collaborate, Educate and Inspire, Scale and Support, Expand and Include, and Secure and Protect – explaining their associated objectives.
- Convene and Collaborate – Partner regionally, share information, and engage the community.
- Educate and Inspire – Address bias, leverage AI, and promote analytics.
- Scale and Support – Pilot and evaluate job quality and equity initiatives.
- Expand and Include – Improve digital equity and MORPC data access.
- Secure and Protect – Build cybersecurity capacity and assess shared savings.

Members discussed the structure of the agenda, its ability to adapt over time, and its readiness for both internal implementation and external scrutiny.

A motion was made to adopt the 2023-2025 Draft Regional Data Agenda and to forward it to Commission for final approval. The motion was seconded and carried.

MORPC Updates
Land Use Forecasting
Dave reported that MORPC recently released a web-based tool for reviewing household and job projections through 2050. Local stakeholders have been asked to provide feedback.

Permit Collection Pilot
Dave reported that MORPC is working with communities to pilot a streamlined residential and commercial permit data collection process. The goal is to improve regional planning and provide data back to communities.

New Strategic Technology Director
Corey Tressler was hired to lead technology strategy, including AI and cybersecurity initiatives.

Working Group & User Group Updates
Capacity Building & Partnerships Working Group
Member Masood reported that group meets monthly and is shifting the data-focused event to early February to avoid conflicts with the State of the Region event.

Local Government Resources Working Group
Member Wilson reported that two new Members recently joined the Working Group: Kristen Gillenwater, City of Westerville, and RDAC Member Kier Scott. The focus of the Working Group continues to be on building a Data Policy Resource Library.

Regional Information & Data Group– *Rob Moore*
Rob Moore announced the June 28 RIDG meeting which will focus on AI usage and adaptation in the workplace. The session will include a brief presentation and roundtable discussion.

Central Ohio GIS User Group – Cheri Mansperger
Cheri Mansperger reported that May 17 COGUG meeting had strong participation, with 82 attendees. Presentations included Dublin's GIS cloud data backup solutions, drone usage and imagery comparison, and USGS tools for downloading DEMs.

Other Business
RDAC Role Change
Chair Ebersole announced that Member Christina Drummond would be the incoming RDAC Chair starting in July.

Brainstorming Exercise
Members participated in a brainstorming exercise to identify potential initiatives aligned with the new data agenda. Members were encouraged to submit ideas for achievable 12 - 18 month projects based on existing resources.

Dave discussed future Working Group models including traditional Working Groups, project-based task teams, and independent efforts by interested members. Member Drummond encouraged outreach to expand Working Group participation and engage underrepresented sectors.

Adjourned.

2023-2025 Regional Data Agenda (Proposed)

CONVENE & COLLABORATE

Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Partner Regionally: Create partnerships and collaboration among local governments and other stakeholders to leverage resources and expertise for data-related projects and initiatives.

Share Information: Engage local governments and other stakeholders to develop data-sharing agreements to improve decision-making. Develop and implement data models to support this objective and operationalize analyses that generate insights from the data.

Engage the Community: Increase the number and scope of MORPC member, private sector and community organization participants in the Regional Data & Information Users Group (RIDG), Central Ohio GIS Users Group (COGUG), and annual Data Day event.

FUTURE ROADMAP

DEI Learning Community: Establish DEI data-focused learning community to further empower local governments and other stakeholders' equity and inclusion goals.
Public-Private Partnerships: Enhance partnerships with the local business community focused on opportunities in data analytics and strategies.
Smart Mobility Insights: Create partnerships with local governments and other stakeholders to foster increased sharing of smart mobility data and insights.

EDUCATE & INSPIRE

Provide and champion learning opportunities to increase technical capacity and appropriate leveraging of data; catalyzing local governments and other stakeholders to adopt improved methods in support of better-informed decision making in our region.

Address Bias: Lead the regional conversation on data bias and model bias to improve the use and future development of data and models to empower decision makers in local government and other stakeholders to better serve diverse communities.

Explore & Leverage AI: Develop example artificial intelligence (AI) policies, use cases, and methods for improving employee productivity and service delivery, while aiming to mitigate misinformation and avoid other unintended consequences. Engage the community on appropriate uses of AI to ensure both accuracy and fit of purpose.

Inspire Novel Analytics: Showcase data analytics applications for public service by featuring successful implementations to help local governments and other stakeholders toward realizing improved outcomes.

FUTURE ROADMAP

State of the Regional Data: Expand Data Day content by adding an annual review actionable research insights, presented by thought leaders in the region.
Data Literacy and Capacity Building: Engage decision makers in local government and other stakeholders on data analytics education and training opportunities.

SCALE & SUPPORT

Help empower local governments and other stakeholders to incubate and fund data-related pilot projects and develop talent, while ensuring existing efforts are sustainably supported in our ever-changing regional landscape.

Track Job Quality & Equity: Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

Support Pilots: Assist local governments and K-12 schools in securing sustainable funding sources and planning pilot programs or other new data-centric initiatives focused on the critical policy areas of workforce development, education, transportation and housing.

Evaluate & Learn from Pilots: Monitor and evaluate the effectiveness of data-related pilots, and use this feedback to continually improve and refine strategies and approaches. Share lessons learned and success stories to aide in replicating success.

EXPAND & INCLUDE

Identify barriers and provide solutions to improve inclusive and equitable data access across our region.

Identify Data Needs: Document and prioritize unmet data-related needs of local governments and other stakeholders to enhance data equity and access.
Partner on Digital Equity: Work with local governments and other stakeholders to develop and host digital equity-centered workshops, and connect individuals to data policy resources which will help Central Ohio to be at the forefront of digital equity and related data governance practices.
Improve Access to MORPC Data: Support decision makers in local government and other stakeholders through more convenient access to publicly available data sets and related documentation, such as methods, reports, and community-level insights.

FUTURE ROADMAP

Collaborative Analytics: Develop shared data-driven decision-making models leveraging more collaboratively produced and reduced bias data analytics.
Data Exchange Support: Support existing open data exchange resources to further empower local government and other stakeholders' data-driven initiatives.

SECURE & PROTECT

Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.

Build Cybersecurity Capacity: Establish a Regional Data Advisory Committee cybersecurity working group, focused on advising local municipalities cybersecurity matters of elevated importance within the civic sector.
Partner on Cybersecurity: Work with local governments and other stakeholders to assess the feasibility and utility of facilitating local government and community organization cybersecurity self-assessments, aimed at advancing security improvements.
Assess Shared Savings Opportunities: Explore potential MORPC member organization cost savings through joint purchasing or shared cybersecurity services with the aim of lowering the cost burden and/or enabling existing funding for services to afford additional protections.

FUTURE ROADMAP

Additional Technical Resources: Pursue additional collaborations with local governments and other entities to provide members and community organizations with curated resources such as guidance, toolkits, best practices and other actionable information to supplement existing local technical resources.